

**COLGATE KIDS CAVITY PROTECTION- sodium fluoride gel, dentifrice**  
**Colgate-Palmolive Company**

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**Colgate® Kids Cavity Protection**

***Drug Facts***

**Active ingredient**

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

Sorbitol, Water, Hydrated Silica, PEG-12, Cellulose Gum, Sodium Lauryl Sulfate, Flavor, Sodium Saccharin, Blue 1, Yellow 10.

**Questions?**

**1-800-468-6502**

*Dist. by:*

**COLGATE-PALMOLIVE CO.**

*New York, NY 10022 U.S.A.*

**PRINCIPAL DISPLAY PANEL - 130 g Tube Label - Pokémon**

Colgate®

Anticavity Fluoride Toothpaste

cavity

protection

Bubble Fruit®

ADA

Accepted

American

Dental

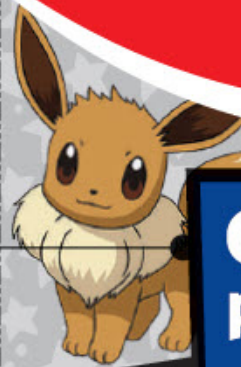
Association®

Pokémon™

NET WT 4.6 OZ (130 g)

# Colgate®

Anticavity Fluoride Toothpaste



**cavity protection**

Bubble Fruit®



**POKÉMON**

NET WT 4.6 OZ (130 g)

Discover fun brushing tips and games at [www.colgate.com/kids](http://www.colgate.com/kids)

## Drug Facts

Active ingredient	Purpose
Sodium Fluoride 0.24% (0.15% w/v fluoride ion)	Anticavity

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**Questions? 1-800-468-6502**

**TWIST OFF CAP AND REMOVE FOIL SEAL. DO NOT USE IF SEAL IS NOT INTACT.**

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Made in Mexico [www.colgate.com](http://www.colgate.com)



0055541 954015 9759



**PRINCIPAL DISPLAY PANEL - 130 g Tube Label - Bluey**

Colgate®

Anticavity Fluoride Toothpaste

cavity  
protection

Bubble Fruit®

Bluey

Recyclable  
Tube

ADA  
Accepted  
American  
Dental  
Association®

NET WT 4.6 OZ (130 g)

# Colgate®

Anticavity Fluoride Toothpaste

## cavity protection

Bubble Fruit®



# Bluey



NET WT 4.6 OZ (130 g)

Discover fun brushing tips and games at [www.colgate.com/kids](http://www.colgate.com/kids)

### Drug Facts

Active ingredient	Purpose
Sodium Fluoride 0.24% (0.15% w/v fluoride ion)	Anticavity

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**Questions? 1-800-468-6502**

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BBC STUDIOS

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00555-42 954016 9760

**PRINCIPAL DISPLAY PANEL - 130 g Tube Label - Minecraft**

Colgate®  
Anticavity Fluoride Toothpaste

cavity  
protection

Bubble Fruit®

MINECRAFT

Recyclable  
Tube

ADA  
Accepted  
American  
Dental  
Association®

NET WT 4.6 OZ (130 g)

# Colgate®

Anticavity Fluoride Toothpaste

## cavity protection

Bubble Fruit®

### MINECRAFT



NET WT 4.6 OZ (130 g)

Discover fun brushing tips and games at [www.colgate.com/kids](http://www.colgate.com/kids)

### Drug Facts

Active ingredient	Purpose
Sodium Fluoride 0.24% (0.15% w/v fluoride ion)	Anticavity

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8 27854 01698 4

0068584 954409 1178

**PRINCIPAL DISPLAY PANEL - 130 g Tube Label - Unicorn Academy**

Colgate®  
Anticavity Fluoride Toothpaste

cavity  
protection

Bubble Fruit®

Unicorn  
Academy

NETFLIX

ADA  
Accepted  
American  
Dental  
Association®

Recyclable  
Tube

NET WT 4.6 OZ (130 g)

# Colgate®

Anticavity Fluoride Toothpaste

## cavity protection

Bubble Fruit®



### Unicorn Academy

NETFLIX



NET WT 4.6 OZ (130 g)



Discover fun brushing tips and games at [www.colgate.com/kids](http://www.colgate.com/kids)

### Drug Facts

Active ingredient	Purpose
Sodium Fluoride 0.24% (0.15% w/v fluoride ion)	Anticavity

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**Inactive ingredients** Sorbitol, Water, Hydrated Silica, PEG-12, Cellulose Gum, Sodium Lauryl Sulfate, Flavor, Sodium Saccharin, Blue 1, Yellow 10.

**Questions? 1-800-468-6502**

**TWIST OFF CAP AND REMOVE FOIL SEAL. DO NOT USE IF SEAL IS NOT INTACT.**

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Helps prevent cavities



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Patents: [cpatents.com](http://cpatents.com)



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0082338 954575 1485

**PRINCIPAL DISPLAY PANEL - 90 g Tube Label - Unicorn**

Colgate®

Anticavity Fluoride Toothpaste

cavity  
protection

Bubble Fruit®

unicorn

NET WT 3.2 OZ (90 g)

ADA

Accepted

American

Dental

Association®



**GLUTEN FREE**

Discover fun brushing tips and games at [www.colgate.com/kids](http://www.colgate.com/kids)

**Drug Facts**

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Sodium Fluoride 0.24% (0.15% w/v fluoride ion)	Anticavity

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**Questions? 1-800-468-6502**

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DIGITAL BARCODE POSITION 808



0106108 954864 1986

**PRINCIPAL DISPLAY PANEL - 90 g Tube Label - Dinosaur**

Colgate®  
Anticavity Fluoride Toothpaste  
  
cavity  
protection  
  
Bubble Fruit®

dinosaur

NET WT 3.2 OZ (90 g)

ADA

Accepted

American

Dental

Association®



**PRINCIPAL DISPLAY PANEL - 90 g Tube Label - Ocean Explorer**

Colgate®  
Anticavity Fluoride Toothpaste

cavity  
protection

Bubble Fruit®

ocean explorer

NET WT 3.2 OZ (90 g)

ADA  
Accepted  
American  
Dental  
Association®



**Colgate**<sup>®</sup>  
Anticavity Fluoride Toothpaste



**cavity protection**

Bubble Fruit<sup>®</sup>

**ocean explorer**

NET WT 3.2 OZ (90 g)



**GLUTEN FREE**

Discover fun brushing tips and games at [www.colgate.com/kids](http://www.colgate.com/kids)

**Drug Facts**

Active ingredient	Purpose
Sodium Fluoride 0.24% (0.15% w/v fluoride ion)	Anticavity

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**Inactive ingredients** Sorbitol, Water, Hydrated Silica, PEG-12, Cellulose Gum, Sodium Lauryl Sulfate, Flavor, Sodium Saccharin, Blue 1, Yellow 10.

**Questions? 1-800-468-6502**

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Helps prevent cavities



HDPE



Recycle empty tube with cap on

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0106381 954862 1984

## COLGATE KIDS CAVITY PROTECTION

sodium fluoride gel, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:35000-015
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

**Inactive Ingredients**

Ingredient Name	Strength
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>POLYETHYLENE GLYCOL 600</b> (UNII: NL4J9F21N9)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>D&amp;C YELLOW NO. 10</b> (UNII: 35SW5USQ3G)	

**Product Characteristics**

<b>Color</b>	GREEN	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	FRUIT	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-015-46	130 g in 1 TUBE; Type 0: Not a Combination Product	05/05/2020	
2	NDC:35000-015-32	90 g in 1 TUBE; Type 0: Not a Combination Product	01/01/2025	

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	11/11/2016	

**Labeler** - Colgate-Palmolive Company (001344381)**Registrant** - Mission Hills, S.A. de C.V. (812312122)**Establishment**

Name	Address	ID/FEI	Business Operations
Mission Hills, S.A. de C.V.		812312122	ANALYSIS(35000-015) , MANUFACTURE(35000-015) , PACK(35000-015) , LABEL(35000-015)

Revised: 5/2026

Colgate-Palmolive Company