

SENSODYNE CLINICAL WHITE INTENSIVE CLEAN- potassium nitrate, sodium fluoride paste
Haleon US Holdings LLC

Drug Facts

Active ingredients

Potassium nitrate 5%

Sodium fluoride 0.25% (0.15% w/v fluoride ion)

Purposes

Antihypersensitivity

Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- aids in the prevention of dental cavities

Warnings

Stop use and ask a dentist if

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- **adults and children 12 years of age and older:**
 - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
 - brush teeth thorough for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.

- **children under 12 years of age:** Consult a dentist or doctor.

Other information

- do not store above 25°C (77°F)

Inactive ingredients

water, sorbitol, hydrated silica, glycerin, pentasodium triphosphate, PEG-8, sodium lauryl sulfate, flavor, alumina, titanium dioxide, xanthan gum, cocamidopropyl betain, sodium hydroxide, carrageenan, sodium saccharin

Questions or comments?

1-866-844-2797

Generic Section

ALWAYS FOLLOW THE LABEL

SENSODYNE

WHITE

CLINICALLY PROVEN **WHITENING** DESIGNED FOR **SENSITIVE TEETH**

WHITENING

Clinically proven whitening ingredients remove stains, polish teeth and help prevent future stains

SENSITIVITY PROTECTION

Clinically proven ingredients to protect against sensitivity and strengthen enamel

7X BETTER CLEANING[^]

Through stain removal

ENAMEL SAFE

* As shown in an 8 week study.

** With twice daily brushing.

[^] After 8 weeks twice daily brushing as compared to a non-whitening toothpaste.

Principal Display Panel

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

SENSODYNE

2 SHADES WHITER TEETH*

+ 24/7 SENSITIVITY PROTECTION**

CLINICAL WHITE

#1 DENTIST RECOMMENDED BRAND FOR SENSITIVE TEETH

INTENSIVE CLEAN

NET WT 3.4 OZ (96.4 g)

NEW

HALEON

TOOTHPASTE FOR SENSITIVE TEETH
AND CAVITY PREVENTION

SENSODYNE



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**INTENSIVE
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SENSODYNE CLINICAL WHITE INTENSIVE CLEAN

potassium nitrate, sodium fluoride paste				
Product Information				
Product Type		HUMAN OTC DRUG	Item Code (Source)	NDC:0135-5468
Route of Administration		ORAL		
Active Ingredient/Active Moiety				
Ingredient Name			Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)			POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)			SODIUM FLUORIDE	1.1 mg in 1 g
Inactive Ingredients				
Ingredient Name				Strength
WATER (UNII: 059QF0KO0R)				
SORBITOL (UNII: 506T60A25R)				
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
GLYCERIN (UNII: PDC6A3C0OX)				
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)				
PEG-8 MONOSTEARATE (UNII: 2P9L47VI5E)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
ALUMINUM OXIDE (UNII: LMI26O6933)				
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)				
XANTHAN GUM (UNII: TTV12P4NEE)				
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)				
SODIUM HYDROXIDE (UNII: 55X04QC32I)				
CARRAGEENAN (UNII: 5C69YCD2YJ)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
Product Characteristics				
Color	WHITE	Score		
Shape		Size		
Flavor	MINT	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-5468-01	1 in 1 CARTON	12/31/2024	
1		96.4 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:0135-5468-03	3 in 1 CARTON	12/31/2024	
2		96.4 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	12/31/2024	

Labeler - Haleon US Holdings LLC (079944263)

Revised: 12/2024

Haleon US Holdings LLC