UP AND UP SENSITIVE TOOTHPASTE ENAMEL STRENGTHENING FORMULA - potassium nitrate and sodium fluoride paste Team Technologies, Inc

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

UP and Up Sensitive Toothpaste Enamel Strengthening formula

Active Ingredients

Potassium nitrate 5%Antihypersensitivity Sodium Fluoride 0.15% w/v fluoride ion..... Anticavity

USES

- builds increasing protection against painful sensitivity of teeth due to cold, heat, acids, sweets or contact
- Aids in the prevention of dental cavities

WARNINGS

If pain/ **sensitivity still persists** after 4 weeks of use, please visit your dentist. **Stop use and ask a dentist** if the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. **Keep out of reach of children.** If you accidentally swallow more than used for brushing, seek professional help or contact a Poison Control Center immediately.

Directions

Adults and children 12 years and older Brush teeth thoroughly at least 1 minute after each meal or at least twice a day or as directed by your dentist. Be sure to brush sensitive areas of the teeth.

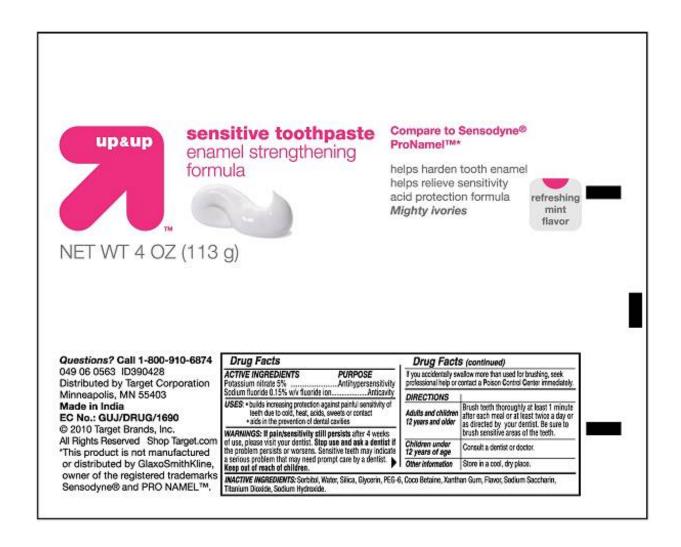
Children under 12 years of ageConsult a dentist or doctor

Other information Store in a cool, dry place.

Inactive ingredients:

Sorbitol, Water, Silica, Glycerin, PEG-6, COCAMIDOPROPYL BETAINE, Xanthan Gum, Flavor, Sodium Saccharin, Titanium Dioxide, Sodium Hydroxide.

Principal Display Panel



Antihypersensitivity, Anticavity
KEEP OUT OF REACH OF CHILDREN

UP AND UP SENSITIVE TOOTHPASTE ENAMEL STRENGTHENING FORMULA

potassium nitrate and sodium fluoride paste

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:67659-080
Route of Administration	DENTAL		

Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (POTASSIUM CATION - UNII:295O53K152)	POTASSIUM NITRATE	5 mg in 1 g	
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	1.5 mg in 1 g	

Inactive Ingredients	
Ingredient Name	Strength

SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
SILICON DIO XIDE (UNII: ETJ7Z6 XBU4)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 300 (UNII: 5655G9 Y8 AQ)	
COCAMIDO PRO PYL BETAINE (UNII: 50CF3011KX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SACCHARIN SO DIUM (UNII: SB8 ZUX40 TY)	
TITANIUM DIO XIDE (UNII: 15FIX9 V2JP)	
SO DIUM HYDRO XIDE (UNII: 55X04QC32I)	

Product Characteristics			
Color	white	Score	
Shape		Size	
Flavor	MINT (refreshing mint flavor)	Imprint Code	
Contains			

F	Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date	
1	NDC:67659-080-02	1 in 1 CARTON			
1	NDC:67659-080-01	113 g in 1 TUBE			

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	08/25/2010	

Labeler - Team Technologies, Inc (192339703)

Revised: 8/2010 Team Technologies, Inc