# SERUM CREMA BROAD SPECTRUM SPF20 SUNSCREEN- zinc oxide lotion Pure on Purpose, LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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#### Serum Crema Broad Spectrum SPF20 Sunscreen

#### **Active Ingredient**

Zinc Oxide (non-nano uncoated) 13.5%

#### Purpose

Sunscreen

#### **USES**

Helps prevent sunburn. If used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun.

#### WARNINGS

**Do not use** on damaged or broken skin. **When using this product** keep out of eyes. **Rinse** with water to remove. **Stop use and ask a doctor** if rash occurs.

#### **DIRECTIONS**

- Apply liberally 15 minutes before sun exposure
- Children under 6 months of age—ask a doctor
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher & other sun protection measures including:
  - limit time in the sun, especially from 10am–2pm
  - wear long-sleeved shirts, pants, hats & sunglasses
  - use a water-resistant sunscreen if swimming or sweating
  - reapply at least every 2 hours

#### OTHER INFORMATION

Protect this product from excessive heat & direct sunlight.

#### **INACTIVE INGREDIENTS**

Argania Spinosa Kernel Oil\* (Argan), Camellia Sinensis (Green Tea) Seed Oil\*, Carthamus Tinctorius (Safflower) Seed Oil\*, Cera Alba (Beeswax)\*, Glycerin\*, Glycyrrhiza Glabra (Licorice) Root Extract, Haematococcus Pluvialis Extract (Astaxanthin derived from Plankton), Helianthus Annuus (Sunflower) Seed Oil\*, Iron Oxides (CI 77491) & (CI 77492), Jojoba Esters, Persea Gratissima (Avocado) Oil\*, Prunus Armeniaca (Apricot) Kernel Oil\*, Rosmarinus Officinalis (Rosemary) Leaf Extract, Rubus

Idaeus (Raspberry) Seed Oil, Simmondsia Chinensis (Jojoba) Seed Oil\*, Tocopherol (Vitamin E). \*denotes certified organic

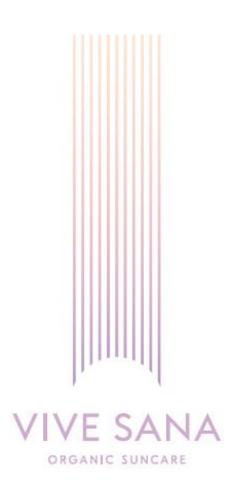
#### Package/Label Principal Display Panel

**VIVE SANA**ORGANIC SUNCARE

#### **SERUM CREMA**

PREPARE-DEEPLY NOURISHING ARGAN PROTECT-NON-NANO UNCOATED ZINC REBUILD-GREEN TEA & RED RASPBERRY IMPROVE-PLANKTON & LICORICE ROOT BROAD SPECTRUM -SPF 20-SHEER BRIGHTENING FINISH 100% NATURAL

NET WEIGHT 2 FL. OZ / 59 ML



### SERUM CREMA

PREPARE—DEEPLY NOURISHING ARGAN PROTECT—NON-NANO UNCOATED ZINC REBUILD—GREEN TEA & RED RASPBERRY IMPROVE—PLANKTON & LICORICE ROOT

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#### Label

#### SERUM CREMA BROAD SPECTRUM SPF20 SUNSCREEN

zinc oxide lotion

#### **Product Information**

l	Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:71556-200
ı	Route of Administration	TOPICAL		

Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	13.5 g in 100 g	

Inactive Ingredients		
Ingredient Name	Strength	
ARGAN OIL (UNII: 4V59G5UW9X)		
CAMELLIA SINENSIS SEED OIL (UNII: O5R6 DK2M9 K)		
SAFFLOWER OIL (UNII: 65UEH262IS)		
GLYCERIN (UNII: PDC6A3C0OX)		
GLYCYRRHIZA GLABRA (UNII: 2788Z9758H)		
HAEMATO CO CCUS PLUVIALIS (UNII: 31T0 FF0 472)		
SUNFLOWER OIL (UNII: 3W1JG795YI)		
AVO CADO O IL (UNII: 6 VNO 72 PFC 1)		
APRICOT KERNEL OIL (UNII: 54JB35T06A)		
ROSEMARY (UNII: IJ67X351P9)		
RASPBERRY SEED OIL (UNII: 9S8867952A)		
JOJOBA OIL (UNII: 724GKU717M)		
TOCOPHEROL (UNII: R0ZB2556P8)		

Packaging			
# Item Code	Package Description	Marketing Start Date	Marketing End Date
1 NDC:71556-200-01	1 in 1 CARTON	07/10/2017	
1	59 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC monograph not final	part352	07/10/2017		

## Labeler - Pure on Purpose, LLC (080668430)

Establishment			
Name	Address	ID/FEI	Business Operations
Fragrance Manufacturing, Inc.		793406000	MANUFACTURE(71556-200)

Revised: 1/2019 Pure on Purpose, LLC