

**PREMIUM MOISTURIZING SUNSCREEN BROAD SPECTRUM SPF 15-
avobenzene, homosalate, octisalate, octocrylene lotion
Wasatch Product Development, LLC**

Sun Bum SPF 15 Premium Moisturizing Sunscreen Lotion

Active ingredients

Avobenzene 2%, Homosalate 5%,
Octisalate 2%, Octocrylene 10% **Purpose:** Sunscreen

Uses

- helps prevent sunburn
- If used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center immediately.

Stop use and ask a doctor if rash occurs

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove

Directions

- shake well before use
- apply liberally 15 minutes before sun exposure
- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours.
- children under 6 months of age: ask a doctor.
- Sun Protection Measures Spending time in the sun increases your risk of

skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad-Spectrum SPF value of 15 or higher and other sun protection measures including:

- limit your time in the sun, especially from 10a.m. – 2 p.m.
- wear long-sleeved shirts, pants, hats, and sunglasses

Protect this product from excessive heat and direct sun

Inactive ingredients

water, butyloctyl salicylate, hydrated silica, styrene/acrylates copolymer, VP/hexadecene copolymer, polyester-8, dimethicone, caprylyl methicone, ethylhexyl stearate, trideceth-6, glyceryl stearate, PEG-100 stearate, fragrance, sodium polyacrylate, behenyl alcohol, dimethyl capramide, ethylhexylglycerin, trimethylsiloxysilicate, xanthan gum, polyaminopropyl biguanide, tocopheryl acetate, BHT, disodium EDTA, methylisothiazolinone

Sun Bum

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Premium Moisturizing Sunscreen Lotion Broad Spectrum SPF 15

Water Resistant (80 Minutes)

Gluten Free and Vegan

Antioxidant Enriched (Vitamin E)

Dermatologist Tested

6 FL OZ / 177 mL



Sun Bum® / 6 Oz / SPF 15 Lotion (Tube)

File Name: SB_OG_6Oz_SPF 15 Lotion_R1V1_444104

USA

Production Revision: R444104

Round: 01 | Version: 01

Color Callouts:

- Pantone 7601 C
- Pantone 72322 C
- CMYK / 4 Color
- White

Proper UPC?	Stretched Logo?
Yes <input checked="" type="checkbox"/> N/A <input type="checkbox"/>	Yes <input type="checkbox"/> N/A <input type="checkbox"/>
No <input type="checkbox"/>	No <input checked="" type="checkbox"/>

CCL TUBE	Tube Size: 2" (D) x 5-11/16" (H)	Created: 3/23/17 PG	GENERAL NOTES <ul style="list-style-type: none"> Measurements are in inches. All copy must be 1/16" below the eye-mark. Please include a PDF, list of colors, and convert text to outlines when submitting artwork.
	Drawing No: 2X5-11-16-DP-SunBum	Revisions: N/A	
	Shoulder Margin: 0"		
	Open End Margin: 1/4"		
	Eye-mark Size: 1/8" x 1/4"		
	Scale: 100%		
Die Line Type: Direct Print			

1/32" bleed (left side) for overlap, and 1/8" bleed (bottom) for printing over the shoulder

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Premium Moisturizing Sunscreen Lotion
Broad Spectrum SPF 15
Water Resistant (80 Minutes)

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Antioxidant Enriched (Vitamin E)
Dermatologist Tested

6 FL OZ / 177 mL

Trust The Bum®

- Vegan • Hypoallergenic • Oxybenzone Free
- Gluten Free • Octinoxate Free • Retinyl Palmitate Free

Drug Facts

Active ingredients	Purpose
Avobenzone 2%, Homosalate 5%, Octisalate 2%, Octocrylene 10%	Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures, (see **Directions**) decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

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Protection Measures: Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. - 2 p.m.
- wear long-sleeved shirts, pants, hats and sunglasses

Other information

protect this product from excessive heat and direct sun

Inactive ingredients

water, butyloctyl salicylate, hydrated silica, styrene/acrylates copolymer, VP/hexadecene copolymer, polyester-8, dimethicone, caprylyl methicone, ethylhexyl stearate, triacetate-6, glyceryl stearate, PEG-100 stearate, fragrance, sodium polyacrylate, behenyl alcohol, dimethyl capramide, ethylhexylglycerin, trimethylsiloxysilicate, xanthan gum, polyaminopropyl biguanide, tocoferyl acetate, BHT, disodium EDTA, methylisothiazolinone

Questions? 1-877-978-6286

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1/4" NO COPY IN THIS AREA, BACKGROUND PANEL ONLY

Open End

↑

5 11/16"

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Tube Sleeve Length

Shoulder

PREMIUM MOISTURIZING SUNSCREEN BROAD SPECTRUM SPF 15

avobenzone, homosalate, octisalate, octocrylene lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:44717-072
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	10 g in 100 mL
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	2 g in 100 mL
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	5 g in 100 mL
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	2 g in 100 mL

Inactive Ingredients

Ingredient Name	Strength
POLYESTER-8 (1400 MW, CYANODIPHENYLPROPENOYL CAPPED) (UNII: T9296U138P)	
EDETATE DISODIUM ANHYDROUS (UNII: 8NLQ36F6MM)	
BUTYLOCTYL SALICYLATE (UNII: 2EH13UN8D3)	
DIMETHYL CAPRAMIDE (UNII: O29Y6X2JEZ)	
XANTHAN GUM (UNII: TTV12P4NEE)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
TRIMETHYLSILOXYSILICATE (M/Q 0.6-0.8) (UNII: 5041RX63GN)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	
METHYLISOTHIAZOLINONE (UNII: 229D0E1QFA)	
VINYLPYRROLIDONE/HEXADECENE COPOLYMER (UNII: KFR5QEN0N9)	
DIMETHICONE 100 (UNII: RO266O364U)	
CAPRYLYL TRISILOXANE (UNII: Q95M2P1KJL)	
TRIDECETH-6 (UNII: 3T5PCR2H0C)	
GLYCERYL MONOSTEARATE (UNII: 230OU9XXE4)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
PEG-100 STEARATE (UNII: YD01N1999R)	
SODIUM POLYACRYLATE (2500000 MW) (UNII: 05I15JN12J)	
DOCOSANOL (UNII: 9G1OE216XY)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
POLYAMINOPROPYL BIGUANIDE (UNII: DT9D8Z79ET)	
WATER (UNII: 059QF0KO0R)	
ETHYLHEXYL STEARATE (UNII: EG3PA2K3K5)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:44717-072-01	177 mL in 1 TUBE; Type 0: Not a Combination Product	02/01/2023	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	02/01/2023	

Labeler - Wasatch Product Development, LLC (962452533)

Revised: 10/2025

Wasatch Product Development, LLC