

**CREST PRO-HEALTH GUM DETOXIFY DEEP CLEAN- stannous fluoride paste, dentifrice**

**The Procter & Gamble Manufacturing Company**

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**Crest Pro-Health Gum Detoxify Deep Clean**

**Drug Facts**

Active ingredient

Stannous fluoride 0.454%

(0.15% w/v fluoride ion)

**Purposes**

Anticavity, antigingivitis toothpaste

**Uses**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis

**Warning**

**Keep out of reach of children under 12 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 12 yrs. of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs. of age: ask a dentist

**Other information**

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be

removed by your dentist

- this Crest is specially formulated to help prevent staining
- see your dentist regularly

## **Inactive ingredients**

water, sorbitol, hydrated silica,  
sodium lauryl sulfate, sodium gluconate, carrageenan,  
flavor, sodium citrate, xanthan gum, zinc citrate, sodium  
saccharin, sodium hydroxide, stannous chloride, sucralose,  
titanium dioxide

## **Questions?**

1-800-594-4158

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

## **Principal Display Panel - 24 g tube in carton**

CREST

PRO-HEALTH

FLUORIDE TOOTHPASTE FOR  
ANTICAVITY AND ANTIGINGIVITIS

NET WT 0.85 OZ (24 g)

GUM DETOXIFY

NEUTRALIZES PLAQUE

BACTERIA, EVEN AROUND THE

GUMLINE, FOR 24 HOURS\*

DEEP CLEAN

PREVENT HARMFUL OXIDANTS  
BY REVERSING GINGIVITIS



## CREST PRO-HEALTH GUM DETOXYFY DEEP CLEAN

stannous fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-756
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>STANNOUS FLUORIDE</b> (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>STANNOUS CHLORIDE</b> (UNII: 1BQV3749L5)	
<b>WATER</b> (UNII: 059QF0KO0R)	

<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)
<b>CARRAGEENAN</b> (UNII: 5C69YCD2YJ)
<b>SODIUM GLUCONATE</b> (UNII: R6Q3791S76)
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)
<b>ZINC CITRATE</b> (UNII: K72I3DEX9B)
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)
<b>SORBITOL</b> (UNII: 506T60A25R)
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)
<b>SODIUM CITRATE</b> (UNII: 1Q73Q2JULR)
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)

### Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-756-85	1 in 1 CARTON	02/13/2023	
1		24 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-756-26	1 in 1 CARTON	02/13/2023	
2		73 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-756-37	1 in 1 CARTON	02/13/2023	
3		104 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69423-756-38	2 in 1 CELLO PACK	02/13/2023	
4		1 in 1 CARTON		
4		104 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:69423-756-39	3 in 1 CELLO PACK	02/13/2023	
5		1 in 1 CARTON		
5		104 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:69423-756-28	1 in 1 CARTON	02/13/2023	
6		79 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:69423-756-41	1 in 1 CARTON	02/13/2023	
7		116 g in 1 TUBE; Type 0: Not a Combination Product		

8	NDC:69423-756-42	2 in 1 CELLO PACK	02/13/2023	07/18/2023
8		1 in 1 CARTON		
8		116 g in 1 TUBE; Type 0: Not a Combination Product		
9	NDC:69423-756-11	1 in 1 CARTON	02/13/2023	
9		315 g in 1 TUBE; Type 0: Not a Combination Product		
10	NDC:69423-756-74	1 in 1 CARTON	02/13/2023	
10		210 g in 1 TUBE; Type 0: Not a Combination Product		
11	NDC:69423-756-48	1 in 1 CARTON	02/13/2023	
11		136 g in 1 TUBE; Type 0: Not a Combination Product		
12	NDC:69423-756-96	2 in 1 CARTON	02/13/2023	
12		136 g in 1 TUBE; Type 0: Not a Combination Product		
13	NDC:69423-756-03	3 in 1 CARTON	02/13/2023	
13		136 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	02/13/2023	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 2/2025

The Procter & Gamble Manufacturing Company