

**CREST PRO-HEALTH GUM DETOXIFY DEEP CLEAN- stannous fluoride paste,  
dentifrice  
The Procter & Gamble Manufacturing Company**

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**Crest Pro-Health Gum Detoxify Diabetes Deep Clean**

**Drug Facts**

Active ingredient

Stannous fluoride 0.454%  
(0.15% w/v fluoride ion)

**Purposes**

Anticavity, antigingivitis toothpaste

**Uses**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis

**Warning**

**Keep out of reach of children under 12 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 12 yrs. of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs. of age: ask a dentist

**Other information**

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be

removed by your dentist

- this Crest is specially formulated to help prevent staining
- see your dentist regularly

## **Inactive ingredients**

water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium gluconate, carrageenan, flavor, sodium citrate, xanthan gum, zinc citrate, sodium saccharin, sodium hydroxide, stannous chloride, sucralose, titanium dioxide

## **Questions?**

1-800-594-4158

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

## **Principal Display Panel - 24 g tube in carton**

American Diabetes Association

Proud Partner

Better Choices

For Life

CREST

PRO-HEALTH

FLUORIDE TOOTHPASTE FOR  
ANTICAVITY AND ANTIGINGIVITIS

GUM DETOXIFY

NEUTRALIZES PLAQUE

BACTERIA, EVEN AROUND THE

GUMLINE, FOR 24 HOURS\*

DEEP CLEAN

PREVENT HARMFUL OXIDANTS

BY REVERSING GINGIVITIS

NET WT 3.7 OZ (104 g)



## CREST PRO-HEALTH GUM DETOXIFY DEEP CLEAN

stannous fluoride paste, dentifrice

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-757
Route of Administration	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
SUCRALOSE (UNII: 96K6UQ3ZD4)	
STANNOUS CHLORIDE (UNII: 1BQV3749L5)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SODIUM GLUCONATE (UNII: R6Q3791S76)	
XANTHAN GUM (UNII: TTV12P4NEE)	

**ZINC CITRATE** (UNII: K72I3DEX9B)

**SODIUM LAURYL SULFATE** (UNII: 368GB5141J)

**SORBITOL** (UNII: 506T60A25R)

**SODIUM HYDROXIDE** (UNII: 55X04QC32I)

**SACCHARIN SODIUM** (UNII: SB8ZUX40TY)

**TITANIUM DIOXIDE** (UNII: 15FIX9V2JP)

**SODIUM CITRATE** (UNII: 1Q73Q2JULR)

## Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-757-37	1 in 1 CARTON	02/13/2023	
1		104 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-757-41	1 in 1 CARTON	02/13/2023	
2		116 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	02/13/2023	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

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