CREST 3D WHITE BRILLIANCE PRO ULTRA WHITE- sodium monofluorophosphate paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest 3D White Brilliance Pro Ultra White Hydrogen Peroxide

Drug Facts

Sodium monofluorophosphate 1.14%

(0.17% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 12 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. & older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs.: ask a dentist

Inactive ingredients

water, glycerin, calcium pyrophosphate,
hydrogen peroxide (4% w/v), sodium lauryl sulfate, flavor, polyacrylate crosspolymer-6, cetearyl alcohol, disodium pyrophosphate, sucralose, tetrasodium pyrophosphate

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

Crest 3D White Ultra White 85g tube in carton

Crest

3D WHITE

FLUORIDE ANTICAVITY TOOTHPASTE

BRILLIANCE

WHITER TEETH

HYDROGEN PEROXIDE 4%

ULTRA WHITE

CLINICALLY PROVEN

-PRO-

WHITENING INGREDIENTS

NET WT 3.0 OZ (85 g)

ENAMEL SAFE

CREST 3D WHITE BRILLIANCE PRO ULTRA WHITE

sodium monofluorophosphate paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:69423-760
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.7 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
AMMONIUM ACRYLOYLDIMETHYLTAURATE, DIMETHYLACRYLAMIDE, LAURYL METHACRYLATE AND LAURETH-4 METHACRYLATE COPOLYMER, TRIMETHYLOLPROPANE TRIACRYLATE CROSSLINKED (45000 MPA.S) (UNII: Q7UI015FF9)	
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
GLYCERIN (UNII: PDC6A3C0OX)	
HYDROGEN PEROXIDE (UNII: BBX060AN9V)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
WATER (UNII: 059QF0KO0R)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
CALCIUM PYROPHOSPHATE (UNII: X69NU20D19)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WVD9LZUD)	

Product Characteristics

Color	white	**Score**	
Shape		**Size**	
Flavor	MINT	**Imprint Code**	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-760-30	1 in 1 CARTON	01/10/2023	
1		85 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-760-38	1 in 1 CARTON	01/10/2023	
2		107 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/10/2023	

Labeler - The Procter & Gamble Manufacturing Company (004238200)