

**CREST 3D WHITE ADVANCED EXPRESS WHITE- sodium fluoride paste,
dentifrice**

The Procter & Gamble Manufacturing Company

Crest 3D White Advanced Express White

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, flavor, sodium hydroxide, cellulose gum, sodium saccharin, carbomer, polysorbate 80, mica, titanium dioxide

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 107 g Tube Carton

Crest
 3D White
 Advanced
 Express White
 NET WT 3.8 OZ (107 g)
 Fluoride Anticavity Toothpaste
 Enamel Safe Whitening
 Removes 90% more
 Surface Stains*
 Starts Whitening After 1 Brush



CREST 3D WHITE ADVANCED EXPRESS WHITE

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-762
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)	
SORBITOL (UNII: 506T60A25R)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
WATER (UNII: 059QF0KO0R)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
MICA (UNII: V8A1AW0880)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
CARBOXPOLYMETHYLENE (UNII: 0A5MM307FC)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-762-38	1 in 1 CARTON	02/15/2023	
1		107 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-762-33	1 in 1 CARTON	02/15/2023	
2		93 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	02/15/2023	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

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