

ZENSA- lidocaine cream
Alera Skin Care Products Inc.

Zensa - 5% Lidocaine Cream

Active ingredient

Lidocaine 5%

Purpose

Topical Anaesthetic

Uses

- For the temporary relief of local discomfort associated with anorectal disorders
- For the temporary relief of pain, soreness, and burning

Warnings

For external use only.

When using this product

- avoid contact with eyes
- do not exceed the recommended daily dosage unless directed by a physician
- do not put this product into the rectum by using fingers or any mechanical device or applicator
- certain persons can develop allergic reactions to ingredients in this product. If the symptom being treated does not subside or if redness, irritation, swelling, pain, or other symptoms develop or increase, discontinue use and consult a doctor

Stop use and ask a doctor if

- condition worsens or does not improve within 7 days
- bleeding occurs

Keep out of reach of children

If swallowed, get medical help or contact a Poison Control Center right away

Directions

- Adults: when practical, cleanse the affected area with mild soap, and warm water and rinse thoroughly. Gently dry by patting or blottig with toilet tissue or a soft cloth before application of this product. Children under 12 years of age: consult a physician.
- Apply externally to the affected area up to 6 times daily

Other information

See enclosed consumer leaflet.

Store at 15°C to 30°C. Protect from freezing

Inactive ingredients

Benzyl Alcohol, Carbopol, Lecithin, Propylene Glycol, Vitamin E Acetate, Purified Water

PRINCIPAL DISPLAY PANEL - 1 oz Tube Carton

zensa

LIDOCAINE CREAM

WITH 5% LIDOCAINE

alera SKINCARE

NDC 69805-786-01

1 oz

Drug Facts	Active ingredient (w/w) / Purpose Lidocaine 5% Topical Anesthetic	Uses For the temporary relief of local discomfort associated with anorectal disorders. For the temporary relief of pain, soreness and burning.	Warnings For external use only. When using this product: • avoid contact with eyes. • do not exceed the recommended daily dosage unless directed by a physician. • do not put this product into the rectum by using fingers or mechanical device or applicator. • certain persons can develop allergic reactions to ingredients in this product. • if the symptom being treated does not subside or if redness, irritation, swelling, pain, or other symptoms develop or increase, discontinue use and consult a doctor. Stop use and ask a doctor if: • condition worsens or does not improve within 7 days. • bleeding occurs. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.	Directions • Adults: When practical, cleanse the affected area with mild soap, and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or a soft cloth before application of this product. • Children under 12 years of age: Consult a physician. Apply externally to the affected area up to 6 times daily.	Other information See enclosed consumer leaflet. Store at 59° - 86°F. Protect from freezing.	Inactive ingredients Benzyl Alcohol, Carbopol, Lecithin, Propylene Glycol, Vitamin E Acetate, Purified Water.	Questions? 1-844-441-7546
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WITH 5% LIDOCAINE

alera SKINCARE

zensa
LIDOCAINE CREAM

NDC 69805-786-01 1 oz

zensa
LIDOCAINE CREAM

WITH 5% LIDOCAINE

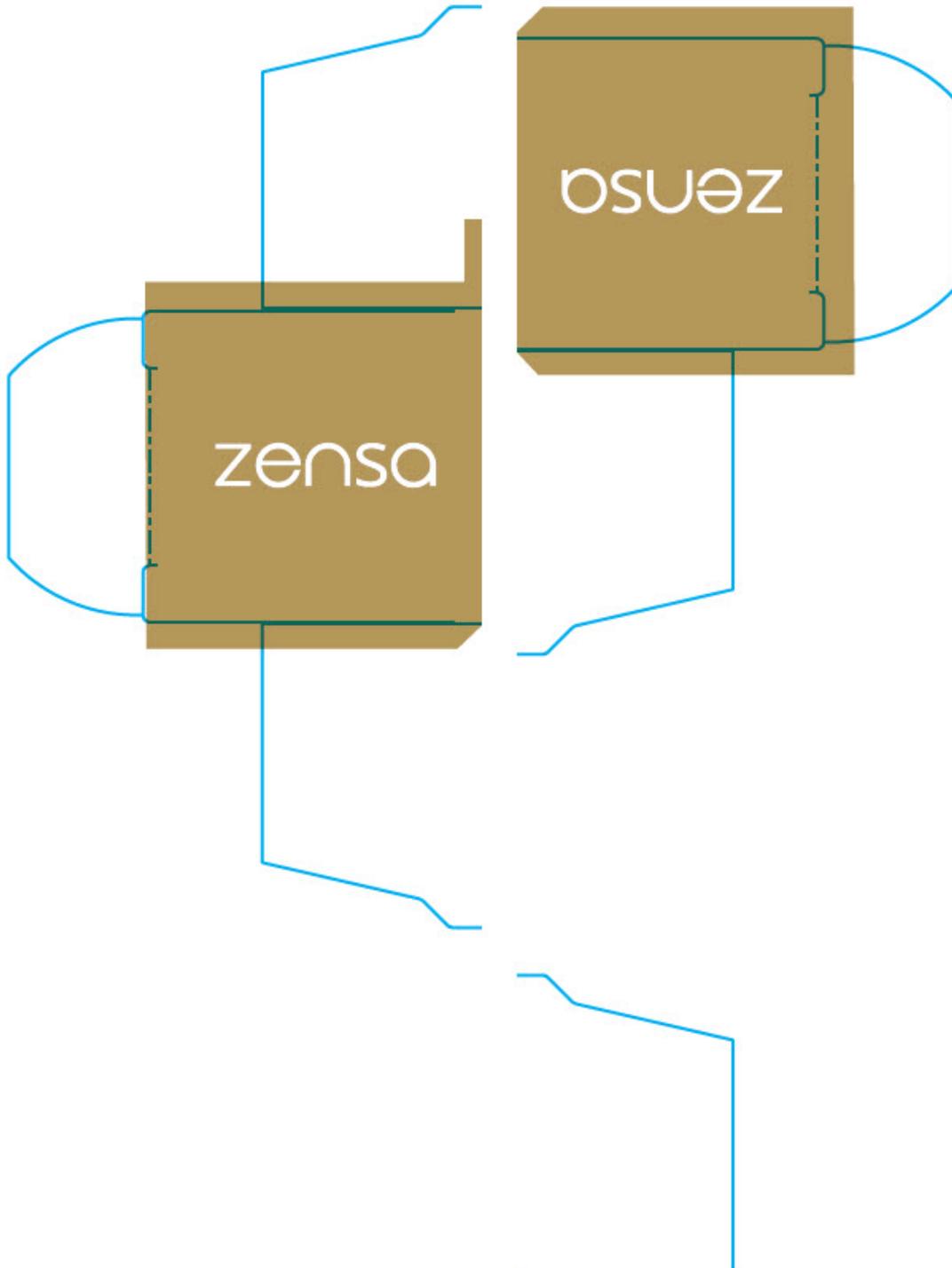
LOT NUMBER
AND EXPIRY



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Distributed for Alera Skin Care Products USA, Inc.
101 - 695 S Santa Fe Ave, Los Angeles, CA 90021



ZENSA

lidocaine cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69805-786
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	5 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
BENZYL ALCOHOL (UNII: LKG8494WBH)	
CARBOMER HOMOPOLYMER TYPE B (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: HHT01Z NK31)	
LECITHIN, SOYBEAN (UNII: 1DI56QDM62)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
WATER (UNII: 059QF0KO0R)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69805-786-01	1 in 1 CARTON	01/04/2016	
1		30 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69805-786-02	1 in 1 CARTON	08/07/2024	
2		2.5 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	01/04/2016	

Labeler - Alera Skin Care Products Inc. (202686093)

Registrant - Alera Skin Care Products Inc. (202686093)

