

**HEB SPF 50 BIRTHDAY CAKE SUNSCREEN- avobenzone, homosalate, octisalate, octocrylene lotion**  
**H.E.B**

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**HEB SPF 50 Birthday Cake Sunscreen Lotion**

***Active Ingredients***

Avobenzone 3.0%, Homosalate 10.0%, Octisalate 4.5%, Octocrylene 8.0%

***Purpose***

Sunscreen

***Uses***

- helps prevent sunburn
- if used as directed with other sun protection measures (see **▯***Directions*), decreases the risk of skin cancer and early skin aging caused by the sun

***Warnings***

**For external use only**

**Do not use**

- on damaged or broken skin.

**When using this product**

- keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if**

- rash occurs.

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

***Directions***

- apply liberally 15 minutes before sun exposure
- reapply:
- after 80 minutes of swimming or sweating

- immediately after towel drying
- at least every 2 hours
  - children under 6 months of age: Ask a doctor
  - **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
- limit time in the sun, especially from 10 a.m. - 2 p.m.
- wear long-sleeved shirts, pants, hats, and sunglasses

### ***Other Information***

- protect the product in this container from excessive heat and direct sun
- may stain or damage some fabrics, materials or surfaces

### ***□Inactive Ingredient(s)***

water, polyester-7, neopentyl glycol diheptanoate, glycerin, cetearyl olivate, styrene/acrylates copolymer, sorbitan olivate, aluminum starch octenylsuccinate, olive oil polyglyceryl-6 esters, saccharomyces/podophyllum peltatum ferment filtrate, butylene glycol, silica, phenoxyethanol, isododecane, sodium stearyl lactylate, cetearyl alcohol, cetyl palmitate, sorbitan palmitate, ethylhexylglycerin, acrylates/C10-30 alkyl acrylate crosspolymer, tocopherol (vitamin E), potassium hydroxide, sodium ascorbyl phosphate, fragrance.

### **Label**

PABA Free & Retinyl Palmitate Free  
Dermatologist Tested • Hypoallergenic

**H-E-B**

#### Drug Facts

| Active ingredients                                                   | Purpose   |
|----------------------------------------------------------------------|-----------|
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**Questions or comments?** Call toll free 1-800-527-7731

\*NO PARABENS SEPARATELY ADDED TO PRESERVE THIS PRODUCT

**MADE WITH PRIDE AND CARE FOR H-E-B®,  
SAN ANTONIO, TEXAS 78204**

**BIRTHDAY CAKE**

**50**

**OXYBENZONE FREE**  
**Sunscreen**

Water Resistant  
(80 minutes)

Birthday Cake  
Scented

UVA/UVB Protection  
Paraben Free\*

**BROAD SPECTRUM SPF 50**



**SUNSCREEN**

**8 FL OZ (237 mL)**



12386 - 2201



## HEB SPF 50 BIRTHDAY CAKE SUNSCREEN

avobenzone, homosalate, octisalate, octocrylene lotion

### Product Information

|                                |                |                           |               |
|--------------------------------|----------------|---------------------------|---------------|
| <b>Product Type</b>            | HUMAN OTC DRUG | <b>Item Code (Source)</b> | NDC:37808-074 |
| <b>Route of Administration</b> | TOPICAL        |                           |               |

| Active Ingredient/Active Moiety                                                                        |                  |                                                     |                      |                    |
|--------------------------------------------------------------------------------------------------------|------------------|-----------------------------------------------------|----------------------|--------------------|
| Ingredient Name                                                                                        |                  |                                                     | Basis of Strength    | Strength           |
| <b>AVOBENZONE</b> (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)                                    |                  |                                                     | AVOBENZONE           | 30 mg in 1 mL      |
| <b>HOMOSALATE</b> (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)                                    |                  |                                                     | HOMOSALATE           | 100 mg in 1 mL     |
| <b>OCTISALATE</b> (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)                                    |                  |                                                     | OCTISALATE           | 45 mg in 1 mL      |
| <b>OCTOCRYLENE</b> (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)                                  |                  |                                                     | OCTOCRYLENE          | 80 mg in 1 mL      |
| Inactive Ingredients                                                                                   |                  |                                                     |                      |                    |
| Ingredient Name                                                                                        |                  |                                                     |                      | Strength           |
| <b>BUTYL METHACRYLATE/METHYL METHACRYLATE/METHACRYLIC ACID/STYRENE CROSSPOLYMER</b> (UNII: V5RS026Q0H) |                  |                                                     |                      |                    |
| <b>SODIUM ASCORBYL PHOSPHATE</b> (UNII: 836SJG51DR)                                                    |                  |                                                     |                      |                    |
| <b>WATER</b> (UNII: 059QF0KO0R)                                                                        |                  |                                                     |                      |                    |
| <b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)                                                              |                  |                                                     |                      |                    |
| <b>ALUMINUM STARCH OCTENYLSUCCINATE</b> (UNII: I9PJ0O6294)                                             |                  |                                                     |                      |                    |
| <b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)                                                           |                  |                                                     |                      |                    |
| <b>.ALPHA.-TOCOPHEROL, DL-</b> (UNII: 7QWA1RIO01)                                                      |                  |                                                     |                      |                    |
| <b>POLYESTER-7</b> (UNII: 0841698D2F)                                                                  |                  |                                                     |                      |                    |
| <b>NEOPENTYL GLYCOL DIHEPTANOATE</b> (UNII: 5LKW3C543X)                                                |                  |                                                     |                      |                    |
| <b>ISODODECANE</b> (UNII: A8289P68Y2)                                                                  |                  |                                                     |                      |                    |
| <b>BUTYLENE GLYCOL</b> (UNII: 3XUS85K0RA)                                                              |                  |                                                     |                      |                    |
| <b>POTASSIUM HYDROXIDE</b> (UNII: WZH3C48M4T)                                                          |                  |                                                     |                      |                    |
| <b>GLYCERIN</b> (UNII: PDC6A3C0OX)                                                                     |                  |                                                     |                      |                    |
| <b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)                                                               |                  |                                                     |                      |                    |
| <b>CARBOMER COPOLYMER TYPE A</b> (UNII: 71DD5V995L)                                                    |                  |                                                     |                      |                    |
| <b>CETYL PALMITATE</b> (UNII: 5ZA2S6B08X)                                                              |                  |                                                     |                      |                    |
| <b>CETOSTEARYL ALCOHOL</b> (UNII: 2DMT128M1S)                                                          |                  |                                                     |                      |                    |
| <b>PODOPHYLLUM</b> (UNII: 2S713A4VP3)                                                                  |                  |                                                     |                      |                    |
| <b>SORBITAN OLIVATE</b> (UNII: MDL271E3GR)                                                             |                  |                                                     |                      |                    |
| <b>OLIVE OIL POLYGLYCERYL-6 ESTERS</b> (UNII: 4KDO9AFM9I)                                              |                  |                                                     |                      |                    |
| <b>CETEARYL OLIVATE</b> (UNII: 58B69Q84JO)                                                             |                  |                                                     |                      |                    |
| <b>SODIUM STEAROYL LACTYLATE</b> (UNII: IN99IT31LN)                                                    |                  |                                                     |                      |                    |
| <b>SORBITAN MONOPALMITATE</b> (UNII: 77K6Z421KU)                                                       |                  |                                                     |                      |                    |
| Packaging                                                                                              |                  |                                                     |                      |                    |
| #                                                                                                      | Item Code        | Package Description                                 | Marketing Start Date | Marketing End Date |
| 1                                                                                                      | NDC:37808-074-12 | 237 mL in 1 TUBE; Type 0: Not a Combination Product | 03/22/2021           |                    |
| Marketing Information                                                                                  |                  |                                                     |                      |                    |
| Marketing Category                                                                                     |                  | Application Number or Monograph Citation            | Marketing Start Date | Marketing End Date |
| OTC Monograph Drug                                                                                     |                  | M020                                                | 03/22/2021           |                    |

Revised: 10/2024

H.E.B