

CREST 3D WHITE ADVANCED GLAMOROUS WHITE- sodium fluoride paste, dentifrice

The Procter & Gamble Manufacturing Company

Crest 3D White Advanced Glamorous White

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.16% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, sodium hydroxide, flavor, cellulose gum, sodium saccharin, carbomer, sucralose, polysorbate 80, titanium dioxide, mica

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 93 g Tube Carton

CREST

3D WHITE

ADVANCED

GLAMOROUS WHITE

DAILY WHITENING UPKEEP

WHITER TEETH IN 5 DAYS

NET WT 3.3 OZ (92 g)

FLUORIDE ANTICAVITY TOOTHPASTE

ENAMEL SAFE



CREST 3D WHITE ADVANCED GLAMOROUS WHITE

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-768
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.6 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
MICA (UNII: V8A1AW0880)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM SACCHARIN (UNII: SB8ZUX40TY)	
CELLULOSE GUM (UNII: K679OBS311)	
CARBOMER (UNII: 0A5MM307FC)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
DISODIUM PYROPHOSPHATE (UNII: H5WWD9LZUD)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
WATER (UNII: 059QF0KO0R)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-768-38	1 in 1 CARTON	08/01/2021	
1		107 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-768-77	2 in 1 CARTON	08/01/2021	
2		107 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-768-39	3 in 1 CARTON	08/01/2021	12/31/2024
3		107 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69423-768-93	1 in 1 CARTON	01/31/2024	
4		93 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:69423-768-23	2 in 1 CARTON	10/11/2020	
		93 g in 1 TUBE; Type 0: Not a Combination Product		

5		93 g in 1 TUBE; Type 0: Not a Combination Product	
6	NDC:69423-768-66	1 in 1 CARTON	04/01/2025
6		187 g in 1 TUBE; Type 0: Not a Combination Product	
7	NDC:69423-768-03	3 in 1 CELLO PACK	10/11/2020
7		1 in 1 CARTON	
7		93 g in 1 TUBE; Type 0: Not a Combination Product	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	10/11/2020	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

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