

**SECRET CLINICAL INVISIBLE STRESS RESPONSE- aluminum zirconium
tetrachlorohydrate gly stick
The Procter & Gamble Manufacturing Company**

Secret ® Clinical Strength Invisible Stress Response
Drug Facts

Active ingredient

Aluminum zirconium tetrachlorohydrate Gly 20% (anhydrous)

Purpose

Antiperspirant

Use

- reduces underarm wetness

Warnings

For external use only.

Do not use on broken skin

Ask a doctor before use if you have kidney disease

Stop use if rash or irritation occurs

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

Apply to underarms only Apply at bedtime

Inactive ingredients

Cyclopentasiloxane, stearyl alcohol, mineral oil, PPG-14 butyl ether, cyclodextrin, petrolatum, hydrogenated castor oil, kaolin, fragrance, C20-40 pareth-10, dimethicone, corn starch/maltodextrin crosspolymer, behenyl alcohol

Questions?

1-800-964-1947

www.secret.com

Dist. by PROCTER & GAMBLE,
CINCINNATI, OH 45202.

PRINCIPAL DISPLAY PANEL - 73g Cylinder Carton

Secret®

CLINICAL

72 HR INVISIBLE SOLID

Clinically Proven Sweat Protection

notes of

STRESS RESPONSE

ALUMINUM ZIRCONIUM TETRACHLOROXYDREX GLY
ANTIPERSPIRANT / DEODORANT

NET WT. 2.6 OZ (73 g)

CLINICAL

72 HR INVISIBLE SOLID

Goes on dry and stays feeling dry.

Advanced protection
for all types of sweat:

1 STRESS 2 HEAT 3 ACTIVITY

Drug Facts	
Active ingredient	Purpose
Aluminum zirconium tetrachlorohydrate GLY 20% (anhydrous)	Antiperspirant
Use reduces underarm wetness	
Warnings For external use only. Do not use on broken skin. Ask a doctor before use if you have kidney disease. Stop use if rash or irritation occurs. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.	
Directions * apply to underarms only * apply at bedtime	
Inactive ingredients Cyclopentasiloxane, stearyl alcohol, mineral oil, PPG-14 butyl ether, cyclodextrin, petrolatum, hydrogenated castor oil, kaolin, fragrance, C20-40 paraffin-10, dimethicone, corn starch/maltodextrin crosspolymer, behenyl alcohol	

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P&G
www.pg.com

ACTUAL CANISTER SIZE

90341243

0 30772 02877 3



Clinically Proven to
Provide Prescription
Strength Wetness
Protection equivalent to
a 6.25% aluminum chloride
Rx product. Satisfaction
guaranteed. You'll love it.
We promise. If not completely
satisfied, send original receipt,
UPC and unused portion of
product within 60 days of
purchase for a refund via
prepaid card. Allow 6-8 weeks
for refund.
Call 1-866-512-3001 for details.

Directions
Secret Clinical Strength
formula was designed to be
activated at night to take
advantage of your body's
natural temperature variations.
Apply at night for clinical
strength wetness protection.

**60%
MORE**
vs. 1.6 OZ

CLINICAL

72 HR INVISIBLE SOLID

Secret®

Clinically Proven Sweat Protection

1 STRESS 2 HEAT 3 ACTIVITY

STRESS RESPONSE

 
Balancing
Minerals

ALUMINUM ZIRCONIUM TETRACHLOROXYDREX GLY
ANTIPERSPIRANT / DEODORANT

NET WT. 2.6 OZ (73 g)

CLINICAL

Our Strongest Protection
Against Sweat from:

1 STRESS
2 HEAT
3 ACTIVITY

to Help Eliminate Odors.

72 Hour Sweat Protection
All Day Fresh Scent
Made with Advanced Odor
Fighters



CLINICAL
72 HR INVISIBLE
Secret

 Crucify-Free

SECRET CLINICAL INVISIBLE STRESS RESPONSE

aluminum zirconium tetrachlorohydrex gly stick

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-535
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ALUMINUM ZIRCONIUM TETRACHLOROXYDREX GLY (UNII: 8O386558JE) (ALUMINUM ZIRCONIUM TETRACHLOROXYDREX GLY - UNII:8O386558JE)	ALUMINUM ZIRCONIUM TETRACHLOROXYDREX GLY	20 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
CYCLOPENTASILOXANE (UNII: 0THT5PCI0R)	
STEARYL ALCOHOL (UNII: 2KR89I4H1Y)	
MINERAL OIL (UNII: T5L8T28FGP)	
PPG-14 BUTYL ETHER (UNII: R199TJT95T)	
KAOLIN (UNII: 24H4NWX5CO)	
PETROLATUM (UNII: 4T6H12BN9U)	
HYDROGENATED CASTOR OIL (UNII: ZF94AP8MEY)	
C20-40 PARETH-10 (UNII: TE3MZI4V3F)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
BEHENYL ALCOHOL (UNII: 9G1OE216XY)	
CYCLODEXTRINS (UNII: 7E6SK9QDT8)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-535-45	1 in 1 CARTON	12/15/2022	
1		45 g in 1 CYLINDER; Type 0: Not a Combination Product		
2	NDC:69423-535-73	1 in 1 CARTON	12/15/2022	
2		73 g in 1 CYLINDER; Type 0: Not a Combination Product		
3	NDC:69423-535-02	2 in 1 CELLO PACK	12/15/2022	06/01/2023
3		1 in 1 CARTON		
3		73 g in 1 CYLINDER; Type 0: Not a Combination Product		
4	NDC:69423-535-01	3 in 1 CELLO PACK	12/15/2022	
4		1 in 1 CARTON		
4		45 g in 1 CYLINDER; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M019	12/15/2022	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 12/2025

The Procter & Gamble Manufacturing Company