

PRESIDENTS CHOICE - octinoxate, homosalate, oxybenzone, avobenzone lotion
Fruit of the Earth, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Principal Display Panel

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President's Choice SPF/FPS 30 Sunblock Lotion

Broadspectrum UVA/UVB Protection

Non-comedogenic

Dermatologist tested

Waterproof

220 mL

Recognized by the Canadian Dermatology Association

DIN # 02263068

Directions

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Apply liberally 15 to 30 minutes before sun exposure. Reapply after swimming, excessive perspiration or washing.

The sun may cause sunburn, premature aging of the skin and skin cancer. Avoiding the sun, wearing protective clothing and regular use of sunscreens over the years may reduce the chance of these harmful effects.

CAUTION

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CAUTION: FOR EXTERNAL USE ONLY. DISCONTINUE USE IF SIGNS OF RASH OR IRRITATION DEVELOP. AVOID CONTACT WITH EYES. FOR USE ON CHILDREN UNDER 6 MONTHS OF AGE, CONSULT YOUR DOCTOR. MINIMIZE YOUR CHILD'S EXPOSURE TO THE SUN; DRESS BABIES AND YOUNG CHILDREN IN APPROPRIATE PROTECTIVE CLOTHING. KEEP OUT OF THE REACH OF CHILDREN.

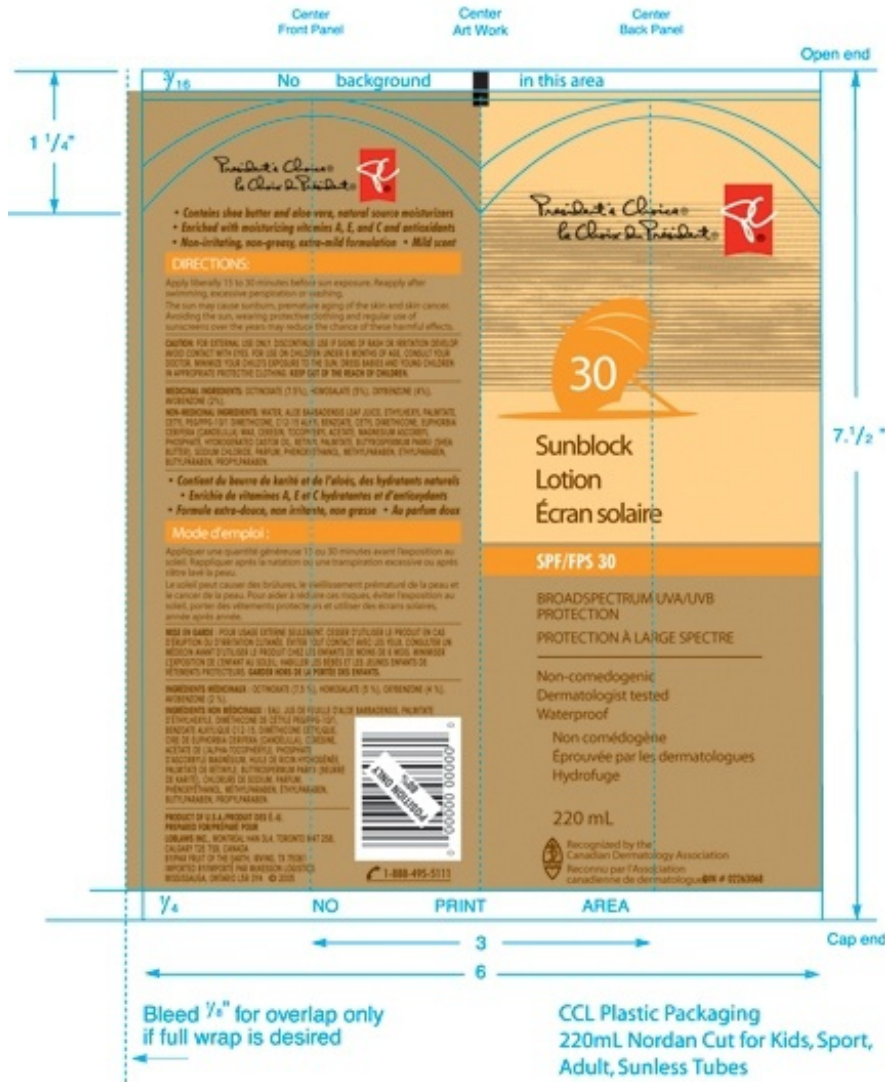
Medicinal Ingredients

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MEDICINAL INGREDIENTS: OCTINOXATE (7.5%), HOMOSALATE (5%), OXYBENZONE (4%), AVOBENZONE (2%)

ADJUST
EYEMARK COLOUR
AS REQUIRED

2 x 7.1/2



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Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:62217-152
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Octinoxate (UNII: 4Y5P7MUD51) (Octinoxate - UNII:4Y5P7MUD51)	Octinoxate	7.5 g in 100 g
Homosalate (UNII: V06SV4M95S) (Homosalate - UNII:V06SV4M95S)	Homosalate	5 g in 100 g
Oxybenzone (UNII: 95OOS7VE0Y) (Oxybenzone - UNII:95OOS7VE0Y)	Oxybenzone	4 g in 100 g
Avobenzone (UNII: G63QQF2NOX) (Avobenzone - UNII:G63QQF2NOX)	Avobenzone	2 g in 100 g

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:62217-152-23	220 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	03/30/2005	

Labeler - Fruit of the Earth, Inc. (039336490)

Revised: 4/2010

Fruit of the Earth, Inc.