

**UP AND UP FIBER THERAPY NATURAL FIBER- psyllium husk powder**  
**Target Corporation**

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**up and up fiber therapy 100% natural psyllium husk**

***Drug Facts***

**Active ingredient: (in each tablespoon)**

Psyllium husk approximately 3.4 g

**Purpose**

Fiber therapy for regularity

**Uses:**

- for relief of occasional constipation (irregularity)

**Warnings:**

**Choking**

Taking this product without adequate fluid may cause it to swell and block your throat or esophagus and may cause choking. Do not take this product if you have difficulty in swallowing. If you experience chest pain, vomiting, or difficulty in swallowing or breathing after taking this product, seek immediate medical attention.

**Allergy alert:**

This product may cause allergic reaction in people sensitive to inhaled or ingested psyllium.

**Ask a doctor before use if you have**

- a sudden change in bowel habits persisting for 2 weeks
- abdominal pain, nausea or vomiting

**Stop use and ask a doctor if**

- constipation lasts more than 7 days
- rectal bleeding occurs

These may be signs of a serious condition.

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away at 1-800-222-1222.

**Directions:**

Put one dose into an empty glass. Mix this product (child or adult dose) with at least 8

ounces (a full glass) of water or other fluid. Taking this product without enough liquid may cause choking. See choking warning. Stir briskly and drink promptly. If mixture thickens, add more liquid and stir.

<b>Adults &amp; children 12 years &amp; older:</b>	1 rounded TABLESPOON in 8 oz of liquid at the first sign of irregularity. Can be taken up to 3 times daily. Generally produces effect in 12–72 hours.
<b>Children 6 - 11 yrs:</b>	½ adult dose in 8 oz of liquid, up to 3 times daily
<b>Children under 6 yrs:</b>	Consult a doctor

Bulk forming fibers like psyllium husk may affect how well other medicines work. If you are taking a prescription medicine by mouth, take this product at least 2 hours before or 2 hours after the prescribed medicine. As your body adjusts to increased fiber intake, you may experience changes in bowel habits or minor bloating.

### **New Users**

Start with 1 serving per day; gradually increased to desired daily intake. You may initially experience changes in bowel habits or minor bloating, as your body adjusts to increased fiber intake.

### **Other information**

- **each tablespoon contains:**potassium 35 mg; sodium 5 mg
- store at room temperature tightly closed to protect from humidity
- do not use if printed inner seal is broken or missing
- contains a 100% natural, therapeutic fiber

### **Inactive ingredients**

citric acid, FD &C yellow 6, natural and artificial orange flavor, silica, sucrose.

### **Questions or comments?**

**Call 1-800-910-6874**

### **PRINCIPAL DISPLAY PANEL**

**NDC 11673-668-90**

Compare to active ingredient in Metamucil® MultiHealth Fiber\*\*\*

fiber therapy

100% natural psyllium husk

multi-benefit daily fiber supplement therapy for regularity

helps you **feel less hungry**between meals\*\*

helps maintain **healthy blood sugar** levels as part of your diet \*\*

helps **lower cholesterol** to promote heart health †

promotes **digestive health** \*\*

not a low calorie food

**ORANGE FLAVOR** 114 DOSES ‡

Naturally and Artificially Flavored

FILL CONTROLLED BY WEIGHT NOT VOLUME

114 TABLESPOON DOSES ‡

NET WT 48.2 OZ (3 LB) 1368 g

†See back for information about soluble fiber and heart disease.

‡Serving size varies. See DIRECTIONS on back panel for more information

**DO NOT USE IF PRINTED INNER SEAL IS BROKEN OR MISSING**

\*\*\*This product is not manufactured or distributed by Procter & Gamble, the distributor of Metamucil ®.

GLUTEN FREE

This product has a low glycemic index, a measure of the effect of dietary carbohydrates on blood sugar levels.

\*\*\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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Compare to the fiber content in  
Metamucil® 4 in 1 MultiHealth Fiber™\*\*

NDC 11673-668-90

# fiber therapy

100% natural psyllium husk  
multi-benefit daily fiber  
supplement therapy for regularity

helps you feel less hungry between meals\*\*  
helps maintain healthy blood sugar  
levels as part of your diet\*\*  
helps lower cholesterol to promote heart health†  
promotes digestive health\*\*



FILL CONTROLLED BY WEIGHT NOT VOLUME  
114 TABLESPOON DOSES†

NET WT 48.2 OZ (3 LBS) 1.36 kg

†See back for information about soluble fiber and heart disease.  
\*\*Serving size varies. See DIRECTIONS on back panel for more information.  
\*\*\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

## Supplement Facts

Serving Size	2 rounded Teaspoon (24 g)		1 rounded Teaspoon (12 g)	
	About 57		About 114	
Servings Per Container	About 57		About 114	
Amount Per Serving	%DV*		%DV*	
Calories	90		45	
Total Carbohydrate	23 g	8%	12 g	4%
Dietary Fiber	6 g	24%**	3 g	12%**
Soluble Fiber	5 g	1	2 g	1
Total Sugars	16 g	1	8 g	1
Includes Added Sugars	16 g	32%	8 g	16%
Iron	1.4 mg	8%	0.7 mg	4%
Sodium	10 mg	<1%	5 mg	<1%
Potassium	70 mg	1%	35 mg	1%

\*Percent Daily Values (%DV) are based on a diet of 2000 calories.  
† Daily intake (DI) not established.

**INGREDIENTS:** Sucrose, Psyllium Husk, Citric Acid, Natural and Artificial Orange Flavor, Silica, FD&C Yellow No. 6.

**Notes:** Put 1 dose of product into an empty glass. Mix this product with at least 8 ounces (a full glass) of liquid. Stir briskly and drink promptly. Taking without enough liquid may cause choking. Do not take if you have difficulty swallowing.

**Allergy alert:** This product may cause allergic reaction in people sensitive to inhaled or ingested psyllium. Contact your doctor BEFORE using this dietary supplement if you have recently experienced a sudden change in bowel habits persisting for 2 weeks, abdominal pain, nausea or vomiting. STOP USING this dietary supplement and ask a doctor if constipation lasts more than 7 days or rectal bleeding occurs. These may be signs of a serious condition.

**New Users:** Start with 1 serving per day; gradually increase to desired daily intake. You may initially experience changes in bowel habits or minor bloating, as your body adjusts to increased fiber intake.

**When used as a daily fiber supplement:**

**Fiber Supplement Information**  
**Uses & Directions:**  
**For feeling less hungry between meals\*\***  
**Adults & children 12 yrs. and over:** Two rounded tablespoons in 8 or more ounces of liquid with meals, up to 3 times daily.

**For lowering cholesterol to promote heart health†**  
**Adults & children 12 yrs. and over:** One rounded tablespoon in 8 ounces of liquid, 3 times daily. †Diets low in saturated fat and cholesterol that include 7 grams of soluble fiber per day from psyllium husk, as in this product, may reduce the risk of heart disease by lowering cholesterol. One serving of this product has 2.4 grams of this soluble fiber. Consult a doctor if you are considering use of this product as a part of a cholesterol-lowering program.

**For maintaining healthy blood sugar levels as part of your diet\*\***  
**Adults & children 12 yrs. and over:** One rounded tablespoon in 8 ounces of liquid, 3 times daily. Consult your doctor before use if you are currently using medication to control your blood sugar levels.

**For promoting and maintaining digestive health\*\***  
**Adults & children 12 yrs. and over:** One rounded tablespoon in 8 ounces of liquid up to 3 times daily for fiber supplementation. For occasional constipation and to help promote and maintain regularity. For children under 12 yrs.: consult a doctor.

When used as a therapy for regularity:

## Drug Facts

**Active ingredient (in each tablespoon)**  
Psyllium husk approximately 3.4 g.....**Purpose**  
Bulk-Forming Laxative

**Uses** ■ for relief of occasional constipation (irregularity) ■ generally produces bowel movement in 12-72 hours

## Warnings

**Choking:** Taking this product without adequate fluid may cause it to swell and block your throat or esophagus and may cause choking. Do not take this product if you have difficulty in swallowing. If you experience chest pain, vomiting or difficulty in swallowing or breathing after taking this product, seek immediate medical attention.

**Allergy alert:** This product may cause an allergic reaction in people sensitive to inhaled or ingested psyllium.

**Ask a doctor before use if you have**  
■ a sudden change in bowel habits persisting for 2 weeks ■ abdominal pain, nausea or vomiting

**Stop use and ask a doctor if**  
■ constipation lasts more than 7 days ■ rectal bleeding occurs  
These may be signs of a serious condition.

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away at 1-800-222-1222.

**Directions** Put one dose into an empty glass. Mix this product (child or adult dose) with at least 8 ounces (a full glass) of water or other fluid. Taking this product without enough liquid may cause choking. See choking warning. Stir briskly and drink promptly. If mixture thickens, add more liquid and stir.

<b>Adults &amp; children 12 years &amp; older:</b>	1 rounded tablespoon in 8 ounces of liquid at the first sign of irregularity. Can be taken up to 3 times daily.
<b>Children 6-11 yrs:</b>	1/2 adult dose in 8 ounces of liquid, up to 3 times daily
<b>Children under 6 yrs:</b>	Consult a doctor

Bulk-forming fibers like psyllium husk may affect how well other medicines work. If you are taking a prescription medicine by mouth, take this product at least 2 hours before or 2 hours after the prescribed medicine.

**New Users:** Start with 1 serving per day; gradually increased to desired daily intake. You may initially experience changes in bowel habits or minor bloating, as your body adjusts to increased fiber intake.

## Other information

■ each tablespoon contains: potassium 35 mg; sodium 5 mg  
■ store at room temperature. Keep the container tightly closed to protect from humidity  
■ contains a 100% natural, therapeutic fiber

**Inactive ingredients** citric acid, FD&C Yellow No. 6, natural and artificial orange flavor, silica, sucrose

**Questions or comments? 1-800-910-6874**

\*\*\*This product is not manufactured or distributed by Procter & Gamble, the distributor of Metamucil® 4 in 1 MultiHealth Fiber™. \*\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

**TAMPER-EVIDENT: DO NOT USE IF PRINTED INNER SEAL IS BROKEN OR MISSING**

LOT:  
EXP:

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513114T6TLR

## UP AND UP FIBER THERAPY NATURAL FIBER

psyllium husk powder

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:11673-668
<b>Route of Administration</b>	ORAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>PSYLLIUM HUSK</b> (UNII: 0SHO53407G) (PSYLLIUM HUSK - UNII:0SHO53407G)	PSYLLIUM HUSK	3.4 g in 12 g

### Inactive Ingredients

Ingredient Name	Strength
<b>CITRIC ACID MONOHYDRATE</b> (UNII: 2968PHW8QP)	
<b>FD&amp;C YELLOW NO. 6</b> (UNII: H77VEI93A8)	
<b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XB4)	
<b>SUCROSE</b> (UNII: C151H8M554)	

### Product Characteristics

<b>Color</b>	brown	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	ORANGE	<b>Imprint Code</b>	

<b>Contains</b>				
<b>Packaging</b>				
<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:11673-668-90	1368 g in 1 BOTTLE; Type 0: Not a Combination Product	10/26/2015	
<b>Marketing Information</b>				
<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>	
OTC Monograph Drug	M007	10/26/2015		

**Labeler** - Target Corporation (006961700)

Revised: 11/2025

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