

CREST FRESH AND WHITE- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest Fresh and White Peppermint Gleem Toothpaste

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, flavor, trisodium phosphate, cellulose gum, sodium saccharin, sodium phosphate, carbomer, titanium dioxide

Questions?

1-800-492-7378

Distr. by Procter & Gamble, Cincinnati, OH 45202

PRINCIPAL DISPLAY PANEL - 161 g Tube Carton

CLEANS AND WHITENS TEETH*

Crest®

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 5.7 oz (161 g)

FRESH AND WHITE

Peppermint

GLEEM™ Paste



CREST FRESH AND WHITE			
sodium fluoride paste, dentifrice			
Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-897
Route of Administration	DENTAL		
Active Ingredient/Active Moiety			
Ingredient Name		Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)		FLUORIDE ION	1.5 mg in 1 g
Inactive Ingredients			

Ingredient Name	Strength
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	
SODIUM PHOSPHATE (UNII: SE337SVY37)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-897-64	1 in 1 CARTON	10/01/2021	10/01/2023
1		181 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-897-24	1 in 1 CARTON	10/01/2021	
2		68 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-897-29	1 in 1 CARTON	10/01/2021	10/01/2023
3		82 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69423-897-57	1 in 1 CARTON	10/01/2021	10/01/2023
4		161 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	10/01/2021	

Labeler - The Procter & Gamble Manufacturing Company (004238200)