

**CREST 3D WHITE ARCTIC FRESH- sodium fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**Crest® 3D White™ Advanced**

**Arctic Fresh**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warning**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, flavor, sodium hydroxide, cellulose gum, sodium saccharin, carbomer, polysorbate 80, mica, titanium dioxide, blue 1

**Questions?**

**1-800-492-7378**

DISTR. BY PROCTER & GAMBLE,

CINCINNATI, OH 45202

## PRINCIPAL DISPLAY PANEL - 68 g Tube Carton

CREST 3D WHITE

ADVANCED

ARCTIC FRESH

DAILY WHITENING UPKEEP

WHITER TEETH IN

5 DAYS

NET WT 2.5 OZ (68g)

fluoride anticavity toothpaste

enamel safe



## CREST 3D WHITE ARCTIC FRESH

sodium fluoride paste, dentifrice

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:37000-875
<b>Route of Administration</b>	ORAL, DENTAL		

**Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

**Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>SODIUM ACID PYROPHOSPHATE</b> (UNII: H5WWD9LZUD)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>CARBOXPOLYMETHYLENE</b> (UNII: 0A5MM307FC)	
<b>MICA</b> (UNII: V8A1AW0880)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>CELLULOSE GUM</b> (UNII: K679OBS311)	

**Product Characteristics**

<b>Color</b>	blue	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	PEPPERMINT	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:37000-875-03	1 in 1 CARTON	01/18/2016	12/01/2021
1		99 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-875-04	1 in 1 CARTON	01/18/2016	12/01/2021
2		136 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-875-06	1 in 1 CARTON	01/18/2016	12/01/2021
3		181 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:37000-875-07	1 in 1 CARTON	06/01/2016	09/16/2019

4		198 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:37000-875-08	2 in 1 CARTON	01/18/2016	12/01/2021
5		99 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:37000-875-10	2 in 1 CARTON	01/18/2016	12/01/2021
6		136 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:37000-875-42	119 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	01/04/2018	12/01/2021
8	NDC:37000-875-15	3 in 1 CELLO PACK	01/18/2016	12/01/2021
8		1 in 1 CARTON		
8		136 g in 1 TUBE; Type 0: Not a Combination Product		
9	NDC:37000-875-99	3 in 1 CELLO PACK	01/18/2016	07/13/2023
9		1 in 1 CARTON		
9		116 g in 1 TUBE; Type 0: Not a Combination Product		
10	NDC:37000-875-77	2 in 1 CELLO PACK	01/18/2016	12/31/2024
10		1 in 1 CARTON		
10		76 g in 1 TUBE; Type 0: Not a Combination Product		
11	NDC:37000-875-30	1 in 1 CARTON	01/18/2016	07/13/2023
11		85 g in 1 TUBE; Type 0: Not a Combination Product		
12	NDC:37000-875-41	1 in 1 CARTON	01/18/2016	07/13/2023
12		116 g in 1 TUBE; Type 0: Not a Combination Product		
13	NDC:37000-875-54	1 in 1 CARTON	01/18/2016	07/13/2023
13		153 g in 1 TUBE; Type 0: Not a Combination Product		
14	NDC:37000-875-27	1 in 1 CARTON	09/01/2021	
14		76 g in 1 TUBE; Type 0: Not a Combination Product		
15	NDC:37000-875-50	1 in 1 CARTON	09/01/2021	12/31/2024
15		141 g in 1 TUBE; Type 0: Not a Combination Product		
16	NDC:37000-875-38	1 in 1 CARTON	09/01/2021	
16		107 g in 1 TUBE; Type 0: Not a Combination Product		
17	NDC:37000-875-02	2 in 1 CARTON	09/01/2021	
17		107 g in 1 TUBE; Type 0: Not a Combination Product		
18	NDC:37000-875-33	3 in 1 CELLO PACK	09/01/2021	12/31/2024
18		1 in 1 CARTON		
18		107 g in 1 TUBE; Type 0: Not a Combination Product		
19	NDC:37000-875-56	1 in 1 CARTON	09/01/2021	

19		158 g in 1 TUBE; Type 0: Not a Combination Product		
20	NDC:37000-875-93	1 in 1 CARTON	01/18/2016	
20		93 g in 1 TUBE; Type 0: Not a Combination Product		
21	NDC:37000-875-49	1 in 1 CARTON	01/18/2016	
21		138 g in 1 TUBE; Type 0: Not a Combination Product		
22	NDC:37000-875-29	2 in 1 CARTON	01/18/2016	
22		93 g in 1 TUBE; Type 0: Not a Combination Product		
23	NDC:37000-875-24	1 in 1 CARTON	01/18/2016	
23		68 g in 1 TUBE; Type 0: Not a Combination Product		
24	NDC:37000-875-63	3 in 1 CARTON	01/18/2016	12/31/2024
24		93 g in 1 TUBE; Type 0: Not a Combination Product		
25	NDC:37000-875-64	3 in 1 CARTON	01/18/2016	12/31/2024
25		107 g in 1 TUBE; Type 0: Not a Combination Product		
26	NDC:37000-875-13	3 in 1 CARTON	04/01/2025	
26		187 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/18/2016	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

The Procter & Gamble Manufacturing Company