

CREST PRO HEALTH CLEAN AND FREE- stannous fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest Pro-Health Clean and Free Paste

Drug Facts

Active ingredient

Stannous fluoride 0.454%

(0.15% w/v fluoride ion)

Purposes

Anticavity, antigingivitis, antisensitivity toothpaste

Uses

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact

When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist.

Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not swallow
- children under 12 yrs. of age: ask a dentist

Other information

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining

- see your dentist regularly

Inactive ingredients

glycerin, water, sorbitol, hydrated silica, poloxamer 407, sodium citrate, flavor, cocamidopropyl betaine, sodium gluconate, carrageenan, xanthan gum, sodium saccharin, sodium hydroxide, stannous chloride, glycine, sucralose, titanium dioxide

Questions?

1-800-594-4158

DISTR. BY PROCTER & GAMBLE,

CINCINNATI, OH 45202

Principal Display Panel - 121 g tube in carton



Crest®

PRO-HEALTH

FLUORIDE TOOTHPASTE FOR ANTICAVITY, ANTINGINGIVITIS AND SENSITIVE TEETH

CAVITIES GUM ENAMEL SENSITIVITY PLAQUE WHITENS FRESHENS BREATH

NET WT 4.3 OZ (121 g)

FORMULATED WITH AMINO ACID GLYCINE
CLEAN & FREE
MADE WITHOUT
SULFATES, DYES,
& PRESERVATIVES

CREST PRO HEALTH CLEAN AND FREE			
stannous fluoride paste, dentifrice			
Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-782
Route of Administration	DENTAL		
Active Ingredient/Active Moiety			
Ingredient Name		Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	1.5 mg in 1 g
Inactive Ingredients			
Ingredient Name			Strength
SODIUM CITRATE (UNII: 1Q73Q2JULR)			
STANNOUS CHLORIDE (UNII: 1BQV3749L5)			
SUCRALOSE (UNII: 96K6UQ3Z D4)			
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)			
SORBITOL (UNII: 506T60A25R)			
GLYCINE (UNII: TE7660XO1C)			
SODIUM HYDROXIDE (UNII: 55X04QC32I)			
WATER (UNII: 059QF0KO0R)			
HYDRATED SILICA (UNII: Y6O7T4G8P9)			
CARRAGEENAN (UNII: 5C69YCD2YJ)			
XANTHAN GUM (UNII: TTV12P4NEE)			
SACCHARIN SODIUM (UNII: SB8ZUX40TY)			
SODIUM GLUCONATE (UNII: R6Q3791S76)			
GLYCERIN (UNII: PDC6A3C00X)			
POLOXAMER 407 (UNII: TUF2IVW3M2)			
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)			
Product Characteristics			
Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-782-43	1 in 1 CARTON	10/03/2022	
1		121 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	10/03/2022	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2025

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