

**IODENT SENSITIVE FRESH MINT- potassium nitrate and sodium fluoride paste
United Exchange Corp.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Active ingredients

Purpose

Potassium nitrate 5%----- Antihypersensitivity
Sodium fluoride (0.15% w/v fluoride ion)-----Anticavity

Uses

- Builds increasing protection against painful sensitivity of the teeth due to cold, heat, acids, sweets or contact
- aids in the prevention of dental cavities

Warnings

Stop use and ask a dentist if

- the problem persists or worsens. Sensitivie teeth may indicate a serious problem that may prompt care by a dentist
- pain/sensitivity still persists after 4 weeks of use

Keep out of reach of children.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 12 years of age and older

- apply at least a 1-inch strip of product onto a soft bristle toothbrush
- brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommende by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.

children under 12 years of age:consult a dentist or doctor

Other Information

- store below 40°C (86°F)
- Lot No & Exp Date:see box or see crimp of tube

Inactive ingredients

Water, Silica, Sorbitol, Sodium Lauryl Alcohol, Polyethylene Glycol 300, Sodium Carboxymethylcellulose, Floavor, Sodium Sacchrin, Titanium Dioxide, Sodium Pyrophosphate, PEG/PPG 116/66 Copolymer, Color: Lemon Yellow & Bright Blue

Distributed by:

United Exchange Corp.
17211 Valley View Ave.
Cerritos, CA 90703 USA

IODENT
SENSITIVE
TOOTH PASTE WITH FLUORIDE
For Sensitive Teeth and Cavity Protection

CAVITY PROTECTION

Fresh Mint
MAXIMUM STRENGTH
NET WT. 4 OZ (113 g)

IODENT
SENSITIVE
TOOTH PASTE WITH FLUORIDE
For Sensitive Teeth and Cavity Protection

CAVITY PROTECTION

Compare to the active ingredients in
Sensodyne® Fresh Mint

Fresh Mint
MAXIMUM STRENGTH
NET WT 4 OZ (113 g)

Brushing twice a day with Iodent® Sensitive Toothpaste with Fluoride builds a protective coating against painful sensitivity.

- Contains potassium nitrate to reduce painful sensitivity
- Cavity protection formula
- Freshens breath
- Helps remove stains and whitens teeth

Distributed by:
United Exchange Corp.
17211 Valley View Ave.
Cerritos, CA 90703 USA
www.uexcorp.com
Toll Free: 1 800 814 8028
Made in China

7 80707 10103 2

*This product is not manufactured or distributed by GlaxoSmithKline Consumer Healthcare, L.P., owner of the registered trademark Sensodyne® Fresh Mint.

Questions or comments? Call toll-free 1-800-814-8028

Inactive ingredients
Sodium Carboxymethylcellulose, Flavor, Sodium Saccharin, Sodium Titanium Dioxide, Sodium Pyrophosphate, PEG/PPG 11666 Copolymer, Color, Lemon Yellow & Bright Blue

Other information
• Store below 30°C (86°F). Lot No. & Exp. Date: see box or see crimp of tube
• children under 12 years of age: consult a dentist or doctor

Directions
• apply at least a 1-inch strip of product onto a soft bristle toothbrush
• adults and children 12 years of age and older
• brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Rinse with water. Spit out after brushing.

Warnings
• Stop use and ask a dentist if the problem persists or worsens. Sensitive teeth may indicate a serious problem that may prompt care by a dentist.
• Sensitivity still persists after 4 weeks of use

Uses
• builds increasing protection against painful sensitivity of the teeth due to cold, heat, acids, sweets or contact
• aids in the prevention of dental cavities

Active ingredients
Potassium nitrate 5%
Sodium fluoride (0.15% w/v fluoride ion)
Antihypersensitivity

Purpose
Antihypersensitivity

Drug Facts (continued)

LOT:xxxxx

EXP:MM/YYYY

IODENT SENSITIVE FRESH MINT

potassium nitrate and sodium fluoride paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65923-101
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 mg in 100 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	.15 mg in 100 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
WATER (UNII: 059QF0KO0R)	
POLYETHYLENE GLYCOL 300 (UNII: 5655G9Y8AQ)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	

PEG/PPG-116/66 COPOLYMER (UNII: JP0CK963E0)

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65923-101-13	1 in 1 CARTON	12/21/2016	
1		113 g in 1 TUBE; Type 1: Convenience Kit of Co-Package		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	10/23/2014	

Labeler - United Exchange Corp. (840130579)

Revised: 12/2016

United Exchange Corp.