

**SHISEIDO SUNCARE ULTIMATE- octinoxate, titanium dioxide, and zinc oxide cream  
SHISEIDO AMERICA INC.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**SHISEIDO  
ULTIMATE SUN PROTECTION CREAM N  
SPF 55•PA+++  
FOR FACE**

***Drug Facts***

<b><i>Active ingredients</i></b>	<b><i>Purpose</i></b>
OCTINOXATE 7.4%	Sunscreen
TITANIUM DIOXIDE 2.2%	Sunscreen
ZINC OXIDE 16.3%	Sunscreen

**Uses**

- helps prevent sunburn
- higher SPF gives more sunburn protection
- retains SPF after 80 minutes of activity in the water

**Warnings**

**For external use only**

**When using this product**

- keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if**

- rash or irritation develops and lasts.

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- apply generously to face before sun exposure.
- children under 6 months of age: ask a doctor.
- reapply as needed or after towel drying, swimming or perspiring.

**Other information**

- high sun protection product.
- Sun alert: Limiting sun exposure, wearing protective clothing, and using sunscreens may reduce the risks of skin aging, skin cancer, and other harmful effects of the sun.
- Broad spectrum sunscreen; provides protection against UVA and UVB radiation.

**Inactive ingredients**

CYCLOMETHICONE, WATER, BUTYLENE GLYCOL, DIMETHICONE, POLYMETHYLSILSESQUIOXANE, PEG-10 DIMETHICONE, POLYBUTYLENE GLYCOL/PPG-9/1 COPOLYMER, TRIMETHYLSILOXYSILICATE, DISTEARDIMONIUM HECTORITE, GLYCERIN, XYLITOL, METHYL GLUCETH-10, SCUTELLARIA BAICALENSIS ROOT EXTRACT, ONONIS SPINOSA ROOT EXTRACT, ECTOIN, HYDROGENATED POLYDECENE, CYCLOPENTASILOXANE, TRIETHOXYCAPRYLYLSILANE, ALUMINUM HYDROXIDE, STEARIC ACID, ACRYLATES/DIMETHICONE COPOLYMER, ISOSTEARIC ACID, TRISODIUM EDTA, BHT, SYZYGIUM JAMBOS LEAF EXTRACT, TOCOPHEROL, PHENOXYETHANOL, FRAGRANCE

**Questions?****1-800-906-7503**

SHISEIDO AMERICA INC.  
NEW YORK, N.Y. 10022  
MADE IN U.S.A.  
SHISEIDO DIST.  
NEW YORK • PARIS • MILANO  
GLO. 12627

**[www.shiseido.com](http://www.shiseido.com)****PRINCIPAL DISPLAY PANEL - 50mL Carton****SHISEIDO**

Anti-Aging Suncare  
UVA and UVB Protection

**55**  
Ultimate  
Sun Protection  
Cream N

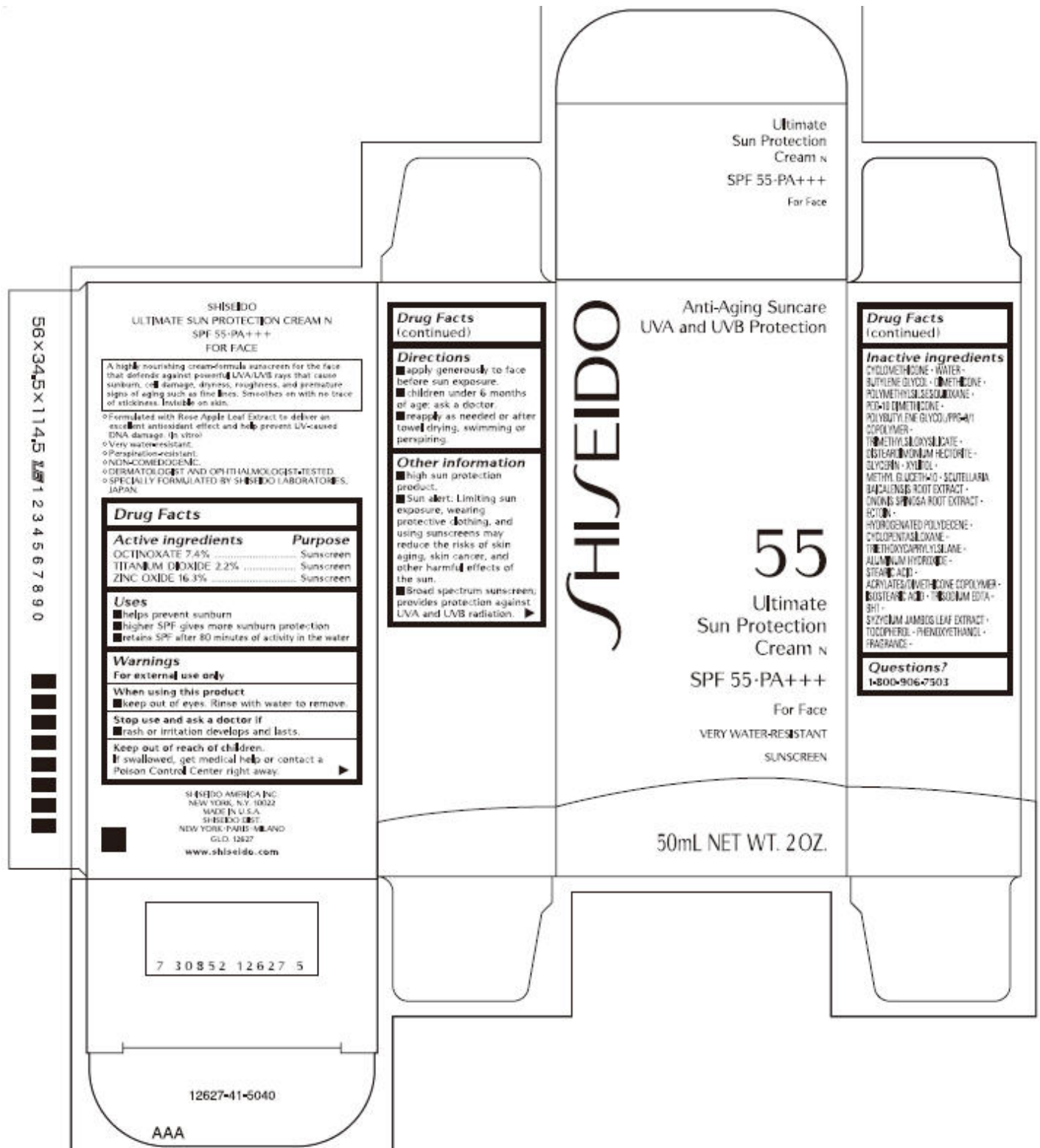
SPF 55•PA+++

For Face

VERY WATER-RESISTANT

SUNSCREEN

50mL NET WT. 2 OZ.



SHISEIDO SUNCARE ULTIMATE			
octinoxate, titanium dioxide, and zinc oxide cream			
Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:52686-225
Route of Administration	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>Octinoxate</b> (UNII: 4Y5P7MUD51) (Octinoxate - UNII:4Y5P7MUD51)	Octinoxate	4.218 g in 57 g
<b>Titanium Dioxide</b> (UNII: 15FIX9V2JP) (Titanium - UNII:D1JT611TNE)	Titanium Dioxide	1.254 g in 57 g
<b>Zinc Oxide</b> (UNII: SOI2LOH54Z) (Zinc - UNII:J41CSQ7QDS)	Zinc Oxide	9.291 g in 57 g

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52686-225-60	1 in 1 CARTON		
1		57 g in 1 TUBE		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part352	02/01/2010	

**Labeler** - SHISEIDO AMERICA INC. (782677132)**Establishment**

Name	Address	ID/FEI	Business Operations
SHISEIDO AMERICA INC.		782677132	ANALYSIS, MANUFACTURE

Revised: 1/2010

SHISEIDO AMERICA INC.