

# Nicorette<sup>®</sup>

## Gum

**2**  
mg



**Coated**  
**FOR BOLD FLAVOR**

*Cinnamon Surge*<sup>™</sup>

**190 PIECES**

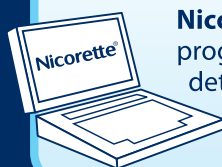
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# Nicorette<sup>®</sup>

nicotine polacrilex gum, 2mg • stop smoking aid

## Gum

### Individualized Quit Plan



Visit [www.nicorette.com](http://www.nicorette.com) to enroll in a free, individualized quit plan. **Nicorette Committed Quitters** is an individualized stop smoking program that will help you understand your smoking habits and determine how to best overcome your cravings. Track, target, and tame your temptations with **Nicorette Committed Quitters**. Only available at [www.nicorette.com](http://www.nicorette.com)

#### Drug Facts

**Active ingredient** *Purpose*  
**(in each chewing piece)**  
Nicotine polacrilex (equal to 2mg nicotine) ..... Stop smoking aid

**Use** • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

#### Warnings

**If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider.** Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

#### Do not use

- if you continue to smoke, chew tobacco, use snuff, or use a nicotine patch or other nicotine containing products

#### Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

#### Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

#### Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- oral blistering occurs
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

**Keep out of reach of children and pets.** Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

#### Directions

- if you are under 18 years of age, ask a doctor before use

#### Drug Facts (continued)

- before using this product, read the enclosed User's Guide for complete directions and other important information
- stop smoking completely when you begin using the gum
- **if you smoke your first cigarette within 30 minutes of waking up,** use 4mg nicotine gum
- **if you smoke your first cigarette more than 30 minutes after waking up,** use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

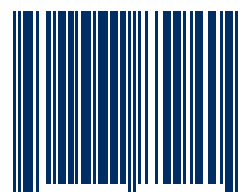
- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. Stop using the nicotine gum at the end of 12 weeks. If you still feel the need to use nicotine gum, talk to your doctor.

#### Other information

- **each piece contains:** calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

**Inactive ingredients** acacia, acesulfame potassium, carnauba wax, edible ink, gum base, hypromellose, magnesium oxide, menthol, natural and artificial cinnamon flavors, peppermint oil, polysorbate 80, sodium bicarbonate, sodium carbonate, sucralose, titanium dioxide, xylitol

**Questions or comments?** call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)



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## Gum



**Coated**  
**FOR BOLD FLAVOR**

*Cinnamon Surge*<sup>™</sup>

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**mg**

**190 PIECES**

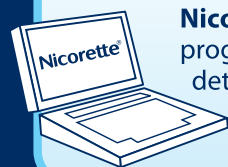
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#### Drug Facts

**Active ingredient (in each chewing piece)** **Purpose**  
Nicotine polacrilex (equal to 4mg nicotine) ..... Stop smoking aid

**Use** • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

#### Warnings

**If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider.** Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

#### Do not use

- if you continue to smoke, chew tobacco, use snuff, or use a nicotine patch or other nicotine containing products

#### Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

#### Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

#### Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- oral blistering occurs
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

**Keep out of reach of children and pets.** Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

#### Directions

- if you are under 18 years of age, ask a doctor before use

#### Drug Facts (continued)

- before using this product, read the enclosed User's Guide for complete directions and other important information
- stop smoking completely when you begin using the gum
- **if you smoke your first cigarette more than 30 minutes after waking up**, use 2mg nicotine gum
- **if you smoke your first cigarette within 30 minutes of waking up**, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
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- do not use more than 24 pieces a day
- it is important to complete treatment. Stop using the nicotine gum at the end of 12 weeks. If you still feel the need to use nicotine gum, talk to your doctor.

#### Other information

- **each piece contains:** calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

#### Inactive ingredients

acacia, acesulfame potassium, carnauba wax, D&C yellow #10 Al. lake, edible ink, gum base, hypromellose, magnesium oxide, menthol, natural and artificial cinnamon flavors, peppermint oil, polysorbate 80, sodium carbonate, sucralose, titanium dioxide, xylitol

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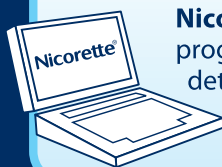
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#### Do not use

- if you continue to smoke, chew tobacco, use snuff, or use a nicotine patch or other nicotine containing products

#### Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

#### Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

#### Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
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- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

**Keep out of reach of children and pets.** Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

#### Directions

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#### Drug Facts (continued)

- before using this product, read the enclosed User's Guide for complete directions and other important information
- stop smoking completely when you begin using the gum
- **if you smoke your first cigarette within 30 minutes of waking up,** use 4mg nicotine gum
- **if you smoke your first cigarette more than 30 minutes after waking up,** use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
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- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
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- do not use more than 24 pieces a day
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#### Other information

- **each piece contains:** calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

**Inactive ingredients** acacia, acesulfame potassium, carnauba wax, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium bicarbonate, sodium carbonate, sucralose, titanium dioxide, xylitol

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**Coated**  
FOR BOLD FLAVOR

*Fruit Chill*<sup>™</sup>

**190 PIECES**

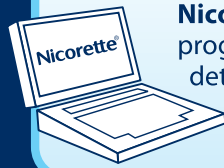
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## Gum

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**Inactive ingredients** acacia, acesulfame potassium, carnauba wax, D&C yellow #10 Al. lake, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium carbonate, sucralose, titanium dioxide, xylitol

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## Gum



**Coated**  
FOR BOLD FLAVOR

*Fresh Mint*<sup>™</sup>

**2**  
mg

**190 PIECES**

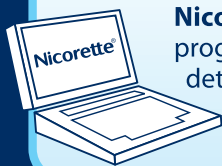
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## Gum



**Coated**  
**FOR BOLD FLAVOR**

*Fresh Mint*<sup>™</sup>

**4**  
**mg**

**190 PIECES**

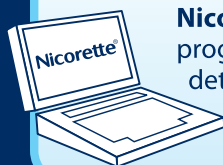
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- stop smoking completely when you begin using the gum
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# Nicorette<sup>®</sup>

## Gum



**Coated**  
**FOR BOLD FLAVOR**

*White Ice Mint<sup>®</sup>*

**2**  
**mg**

**190 PIECES**

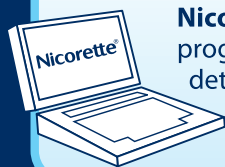
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- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

#### Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

#### Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

**Keep out of reach of children and pets.** Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

#### Directions

- if you are under 18 years of age, ask a doctor before use

#### Drug Facts (continued)

- before using this product, read the enclosed User's Guide for complete directions and other important information
- stop smoking completely when you begin using the gum
- **if you smoke your first cigarette within 30 minutes of waking up,** use 4mg nicotine gum
- **if you smoke your first cigarette more than 30 minutes after waking up,** use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. Stop using the nicotine gum at the end of 12 weeks. If you still feel the need to use nicotine gum, talk to your doctor.

#### Other information

- **each piece contains:** calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

**Inactive ingredients** acesulfame potassium, carnauba wax, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium bicarbonate, sodium carbonate, starch, sucralose, titanium dioxide, xylitol

**Questions or comments?** call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)



# Nicorette<sup>®</sup>

## Gum



**Coated**  
**FOR BOLD FLAVOR**

*White Ice Mint<sup>®</sup>*

**4**  
**mg**

**190 PIECES**

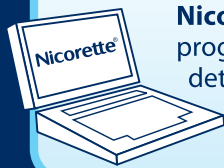
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# Nicorette<sup>®</sup>

nicotine polacrilex gum, 4mg • stop smoking aid

## Gum

### Individualized Quit Plan



Visit [www.nicorette.com](http://www.nicorette.com) to enroll in a free, individualized quit plan. **Nicorette Committed Quitters** is an individualized stop smoking program that will help you understand your smoking habits and determine how to best overcome your cravings. Track, target, and tame your temptations with **Nicorette Committed Quitters**. Only available at [www.nicorette.com](http://www.nicorette.com)

#### Drug Facts

**Active ingredient (in each chewing piece)** **Purpose**  
Nicotine polacrilex (equal to 4mg nicotine) ..... Stop smoking aid

**Use** • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

#### Warnings

**If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider.** Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

#### Do not use

- if you continue to smoke, chew tobacco, use snuff, or use a nicotine patch or other nicotine containing products

#### Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

#### Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

#### Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

**Keep out of reach of children and pets.** Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

#### Directions

- if you are under 18 years of age, ask a doctor before use ➤

#### Drug Facts (continued)

- before using this product, read the enclosed User's Guide for complete directions and other important information
- stop smoking completely when you begin using the gum
- **if you smoke your first cigarette more than 30 minutes after waking up**, use 2mg nicotine gum
- **if you smoke your first cigarette within 30 minutes of waking up**, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

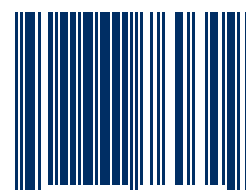
- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. Stop using the nicotine gum at the end of 12 weeks. If you still feel the need to use nicotine gum, talk to your doctor.

#### Other information

- **each piece contains:** calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

**Inactive ingredients** acesulfame potassium, carnauba wax, D&C yellow #10 Al. lake, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium carbonate, starch, sucralose, titanium dioxide, xylitol

**Questions or comments?** call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)



# Nicorette<sup>®</sup> Gum



**Coated**  
**FOR BOLD FLAVOR**

*Spearmint Burst*<sup>™</sup>  
*with a hint of chamomile*

**2**  
mg

**190 PIECES**

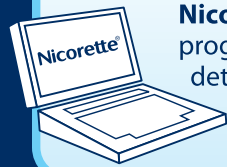
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# Nicorette<sup>®</sup>

nicotine polacrilex gum, 2mg • stop smoking aid

## Gum

### Personalized Quit Plan



Visit [www.nicorette.com](http://www.nicorette.com) to enroll in a free, personalized quit plan. **Nicorette Committed Quitters** is a personalized stop smoking program that will help you understand your smoking habits and determine how to best overcome your cravings. Track, target, and tame your temptations with **Nicorette Committed Quitters**. Only available at [www.nicorette.com](http://www.nicorette.com)

#### Drug Facts

##### Active ingredient

(in each chewing piece)

Nicotine polacrilex (equal to 2mg nicotine) ..... Stop smoking aid

##### Purpose

**Use** • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

##### Warnings

**If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider.** Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

##### Do not use

• if you continue to smoke, chew tobacco, use snuff, or use a nicotine patch or other nicotine containing products

##### Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

##### Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

##### Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

**Keep out of reach of children and pets.** Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

##### Directions

- if you are under 18 years of age, ask a doctor before use

#### Drug Facts (continued)

- before using this product, read the enclosed User's Guide for complete directions and other important information
- stop smoking completely when you begin using the gum
- **if you smoke your first cigarette within 30 minutes of waking up**, use 4mg nicotine gum
- **if you smoke your first cigarette more than 30 minutes after waking up**, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. Stop using the nicotine gum at the end of 12 weeks. If you still feel the need to use nicotine gum, talk to your doctor.

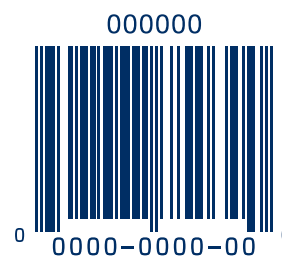
##### Other information

- **each piece contains:** calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

##### Inactive ingredients

acesulfame potassium, carnauba wax, chamomile flavor, edible ink, gum base, gum arabica, hypromellose, levomenthol, magnesium oxide, peppermint flavor, polysorbate 80, spearmint flavor, sodium carbonate, sodium hydrogen carbonate, sucralose, titanium dioxide, xylitol

**Questions or comments?** call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)



# Nicorette<sup>®</sup>

## Gum



**Coated**  
**FOR BOLD FLAVOR**

**Spearmint Burst<sup>™</sup>**  
*with a hint of chamomile*

**4**  
**mg**

**190 PIECES**

NO COPY AREA

# Nicorette<sup>®</sup>

nicotine polacrilex gum, 4mg • stop smoking aid

# Gum

## Personalized Quit Plan



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### Drug Facts

**Active ingredient** **Purpose**  
**(in each chewing piece)**

Nicotine polacrilex (equal to 4mg nicotine) ..... Stop smoking aid

**Use** • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

#### Warnings

**If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider.** Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

#### Do not use

• if you continue to smoke, chew tobacco, use snuff, or use a nicotine patch or other nicotine containing products

#### Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

#### Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

#### Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

**Keep out of reach of children and pets.** Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

#### Directions

- if you are under 18 years of age, ask a doctor before use

### Drug Facts (continued)

- before using this product, read the enclosed User's Guide for complete directions and other important information
- stop smoking completely when you begin using the gum
- **if you smoke your first cigarette more than 30 minutes after waking up**, use 2mg nicotine gum
- **if you smoke your first cigarette within 30 minutes of waking up**, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. Stop using the nicotine gum at the end of 12 weeks. If you still feel the need to use nicotine gum, talk to your doctor.

#### Other information

- **each piece contains:** calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

**Inactive ingredients** acesulfame potassium, carnauba wax, chamomile flavor, D&C yellow #10 Al. lake, edible ink, gum base, gum arabica, hypromellose, levomenthol, magnesium oxide, peppermint flavor, polysorbate 80, spearmint flavor, sodium carbonate, sucralose, titanium dioxide, xylitol

**Questions or comments?** call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)



NDC 0000-0000-00

# Nicorette<sup>®</sup>

## Gum

**2**  
mg



*Original*

**210 PIECES**

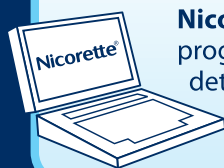
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# Nicorette<sup>®</sup>

nicotine polacrilex gum, 2mg • stop smoking aid

## Gum

### Personalized Quit Plan



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#### Drug Facts

**Active ingredient (in each chewing piece)** **Purpose**

Nicotine polacrilex (equal to 2mg nicotine)..... Stop smoking aid

**Use** • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

#### Warnings

**If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider.** Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

#### Do not use

- if you continue to smoke, chew tobacco, use snuff, or use a nicotine patch or other nicotine containing products

#### Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

#### Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

#### Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of any allergic reaction (such as difficulty breathing or rash)

**Keep out of reach of children and pets.** Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

#### Directions

- if you are under 18 years of age, ask a doctor before use

#### Drug Facts (continued)

- before using this product, read the enclosed User's Guide for complete directions and other important information
- stop smoking completely when you begin using the gum
- **if you smoke your first cigarette within 30 minutes of waking up,** use 4mg nicotine gum
- **if you smoke your first cigarette more than 30 minutes after waking up,** use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
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- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. Stop using the nicotine gum at the end of 12 weeks. If you still feel the need to use nicotine gum, talk to your doctor.

#### Other information

- **each piece contains:** calcium 117mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

**Inactive ingredients** flavors, glycerin, gum base, sodium bicarbonate, sodium carbonate, sorbitol

**Questions or comments?** call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)



# Nicorette<sup>®</sup>

## Gum

**4**  
mg



***Original***

**210 PIECES**

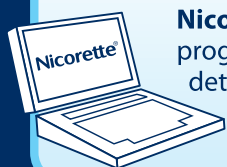
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# Nicorette<sup>®</sup>

nicotine polacrilex gum, 4mg • stop smoking aid

## Gum

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#### Drug Facts

**Active ingredient** **Purpose**  
(in each chewing piece)

Nicotine polacrilex (equal to 4mg nicotine) ..... Stop smoking aid

**Use** • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

#### Warnings

**If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider.** Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

#### Do not use

- if you continue to smoke, chew tobacco, use snuff, or use a nicotine patch or other nicotine containing products

#### Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

#### Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

#### Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of any allergic reaction (such as difficulty breathing or rash)

**Keep out of reach of children and pets.** Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

#### Directions

- if you are under 18 years of age, ask a doctor before use

#### Drug Facts (continued)

- before using this product, read the enclosed User's Guide for complete directions and other important information
- stop smoking completely when you begin using the gum
- **if you smoke your first cigarette more than 30 minutes after waking up**, use 2mg nicotine gum
- **if you smoke your first cigarette within 30 minutes of waking up**, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. Stop using the nicotine gum at the end of 12 weeks. If you still feel the need to use nicotine gum, talk to your doctor.

#### Other information

- each piece contains: calcium 117mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

**Inactive ingredients** D&C yellow #10, flavors, glycerin, gum base, sodium carbonate, sorbitol

**Questions or comments?** call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)







NO COPY AREA

**Drug Facts**

**Active ingredient (in each chewing piece)** Nicotine polacrilex (equal to 2mg nicotine) **Purpose** Stop smoking aid

**Use** • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

**Warnings**  
**If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider.** Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

**Do not use**  
• if you continue to smoke, chew tobacco, use snuff, or use a nicotine patch or other nicotine containing products

**Ask a doctor before use if you have**  
• a sodium-restricted diet  
• heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.  
• high blood pressure not controlled with medication. Nicotine can increase blood pressure.  
• stomach ulcer or diabetes

**Ask a doctor or pharmacist before use if you are**  
• using a non-nicotine stop smoking drug  
• taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

**Stop use and ask a doctor if**  
• mouth, teeth or jaw problems occur  
• irregular heartbeat or palpitations occur  
• you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat  
• you are having symptoms of an allergic reaction (such as difficulty breathing or rash)

**Keep out of reach of children and pets.** Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

**Directions**  
• if you are under 18 years of age, ask a doctor before use  
• before using this product, read the enclosed User's Guide for complete directions and other important information  
• stop smoking completely when you begin using the gum  
• if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum  
• if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

• nicotine gum is a medicine and must be used a certain way to get the best results  
• chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.  
• repeat this process until most of the tingle is gone (about 30 minutes)  
• do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece  
• to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks  
• if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.  
• do not use more than 24 pieces a day  
• it is important to complete treatment. Stop using the nicotine gum at the end of 12 weeks. If you still feel the need to use nicotine gum, talk to your doctor.

EAS Tagged



**Nicorette**  
**Original Gum**

■ not for sale to those under 18 years of age  
■ proof of age required  
■ not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

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For more information and for a FREE individualized stop smoking program, please visit [www.Nicorette.com](http://www.Nicorette.com) or see inside for more details.

Free Audio CD upon request. See inside.

**Drug Facts (continued)**

**Other information**  
• each piece contains: calcium 117mg, sodium 13mg  
• store at 20 - 25°C (68 - 77°F)  
• protect from light

**Inactive ingredients** flavors, glycerin, gum base, sodium bicarbonate, sodium carbonate, sorbitol

**Questions or comments?** call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

PLACE ANTI-THEFT STICKER HERE

THEFT SURVEILLANCE TAG AREA

**Nicorette**  
**Original gum**

NO VARNISH AREAS

**2mg**  
FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE MORE THAN 30 MINUTES AFTER WAKING UP.  
If you smoke your first cigarette WITHIN 30 MINUTES of waking up, use Nicorette 4mg Gum.

**Original**  
210 PIECES, 2mg EACH



210 PIECES, 2mg EACH

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.  
2. Use Enough - Chew at least 9 pieces of Nicorette per day during the first six weeks.  
3. Use Long Enough - Use Nicorette for the full 12 weeks.  
4. Use with a support program as directed in the enclosed User's Guide.





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/s/

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JOEL SCHIFFENBAUER  
07/16/2012