DEPARTMENT OF HEALTH AND HUMAN SERVICES

Food and Drug Administration
Silver Spring MD 20993

NDA 018766/S-015

SUPPLEMENT APPROVAL

Pharmacia & Upjohn Company
c/o Pfizer Inc.
235 East 42nd Street
New York, NY 10017

Attention: Tricia Douglas, MS, RAC
Manager, Worldwide Regulatory Strategy

Dear Ms. Douglas:

Please refer to your Supplemental New Drug Application (sNDA) dated and received February 22, 2010 submitted under section 505(b) of the Federal Food, Drug, and Cosmetic Act (FDCA) for Ansaid (flurbiprofen) Tablets 50 mg and 100 mg.

We acknowledge receipt of your amendment dated July 28, 2010.

This "Prior Approval"supplemental new drug application proposes changes to the CLINICAL PHARMACOLOGY/Metabolism section of the package insert.

We have completed our review of this supplemental application, as amended. It is approved, effective on the date of this letter, for use as recommended in the enclosed, agreed-upon labeling text.

CONTENT OF LABELING

As soon as possible, but no later than 14 days from the date of this letter, submit, using the FDA automated drug registration and listing system (eLIST), the content of labeling [21 CFR 314.50(l)] in structured product labeling (SPL) format, as described at http://www.fda.gov/ForIndustry/DataStandards/StructuredProductLabeling/default.htm, that is identical to the enclosed labeling (text for the package insert, Medication Guide) and include the labeling changes proposed in any pending "Changes Being Effected" (CBE) supplements. Information on submitting SPL files using eLIST may be found in the guidance for industry titled "SPL Standard for Content of Labeling Technical Qs and As" at http://www.fda.gov/downloads/DrugsGuidanceComplianceRegulatoryInformation/Guidances/UCM072392.pdf.

The SPL will be accessible from publicly available labeling repositories.

Also within 14 days, amend all pending supplemental applications for this NDA, including pending "Changes Being Effected" (CBE) supplements, for which FDA has not yet issued an

action letter, with the content of labeling [21 CFR 314.50(l)(1)(i)] in MS Word format that includes the changes approved in this supplemental application.

LETTERS TO HEALTH CARE PROFESSIONALS

If you decide to issue a letter communicating important safety-related information about this drug product (i.e., a "Dear Health Care Professional" letter), we request that you submit, at least 24 hours prior to issuing the letter, an electronic copy of the letter to this NDA, to CDERMedWatchSafetyAlerts@fda.hhs.gov, and to the following address:

MedWatch Program
Office of Special Health Issues
Food and Drug Administration
10903 New Hampshire Ave
Building 32, Mail Stop 5353
Silver Spring, MD 20993

REPORTING REQUIREMENTS

We remind you that you must comply with reporting requirements for an approved NDA (21 CFR 314.80 and 314.81).

If you have any questions, call Kathleen Davies, Senior Regulatory Project Manager, at (301) 796-1225.

Sincerely,

{See appended electronic signature page}

Sharon Hertz, MD
Deputy Director
Division of Anesthesia and Analgesia Products
Office of Drug Evaluation II
Center for Drug Evaluation and Research

ENCLOSURE(S):
Content of Labeling
Medication Guide

Application Type/Number	Submission Type/Number	Submitter Name	Product Name
NDA-18766	SUPPL-15	PHARMACIA AND UPJOHN CO	ANSAID

This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.

/s/

SHARON H HERTZ
08/13/2010