



090177e18bf197da\Final\Final On: 18-May-2017 04:35 (GMT)

PRODUCT SHOWN IS FOR SIZE AND PLACEMENT ONLY. ACTUAL GRAPHICS MAY VARY.



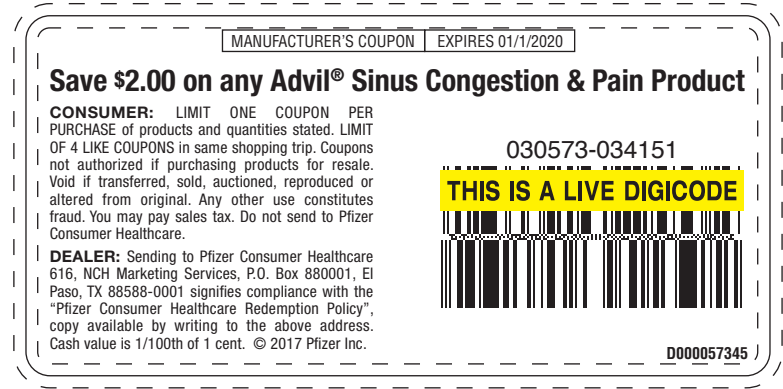
090177e18bf1978c\Final\Final On: 18-May-2017 04:22 (GMT)

PRODUCT SHOWN IS FOR SIZE AND PLACEMENT ONLY. ACTUAL GRAPHICS MAY VARY.

FRONT



BACK



Encode: 8110003057303415132001103263200101

NOTE: ART CONTAINS A **LIVE** DIGICODE.
PRINTER RESPONSIBLE FOR ACCURATE REPRODUCTION.

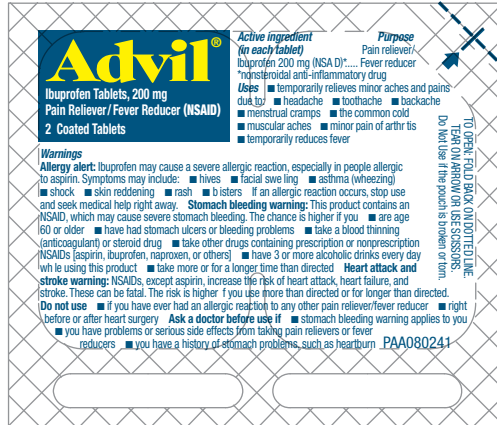
PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)



090177e18b47a4f2\Final\Final On: 21-Feb-2017 07:01 (GMT)

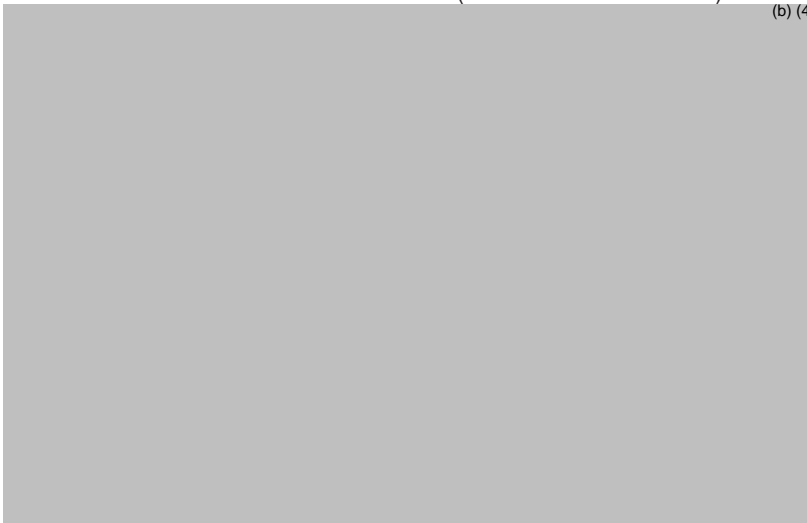


FRONT

128 CODE = 080241

090177e189bee7d7\Final\Final On: 30-Sep-2016 03:26

PRODUCTION (NOT COLOR ACCURATE)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.75 pt
• SUBHEADINGS/BODY TEXT	4.75 pt
• LEADING	4.75 pt
• BULLETS	3.75 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	N/A

BACK



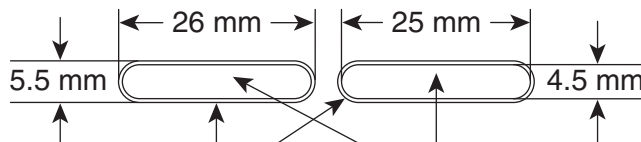
SEAL AREA FOR LOT & EXP
25 mm x 4.5 mm

← 25 mm →

(b) (4)

128 CODE = 080242

FOR BACK ONLY



SEAL AREA FOR LOT & EXP
25 mm x 4.5 mm
(INNER OVAL)

(b) (4)

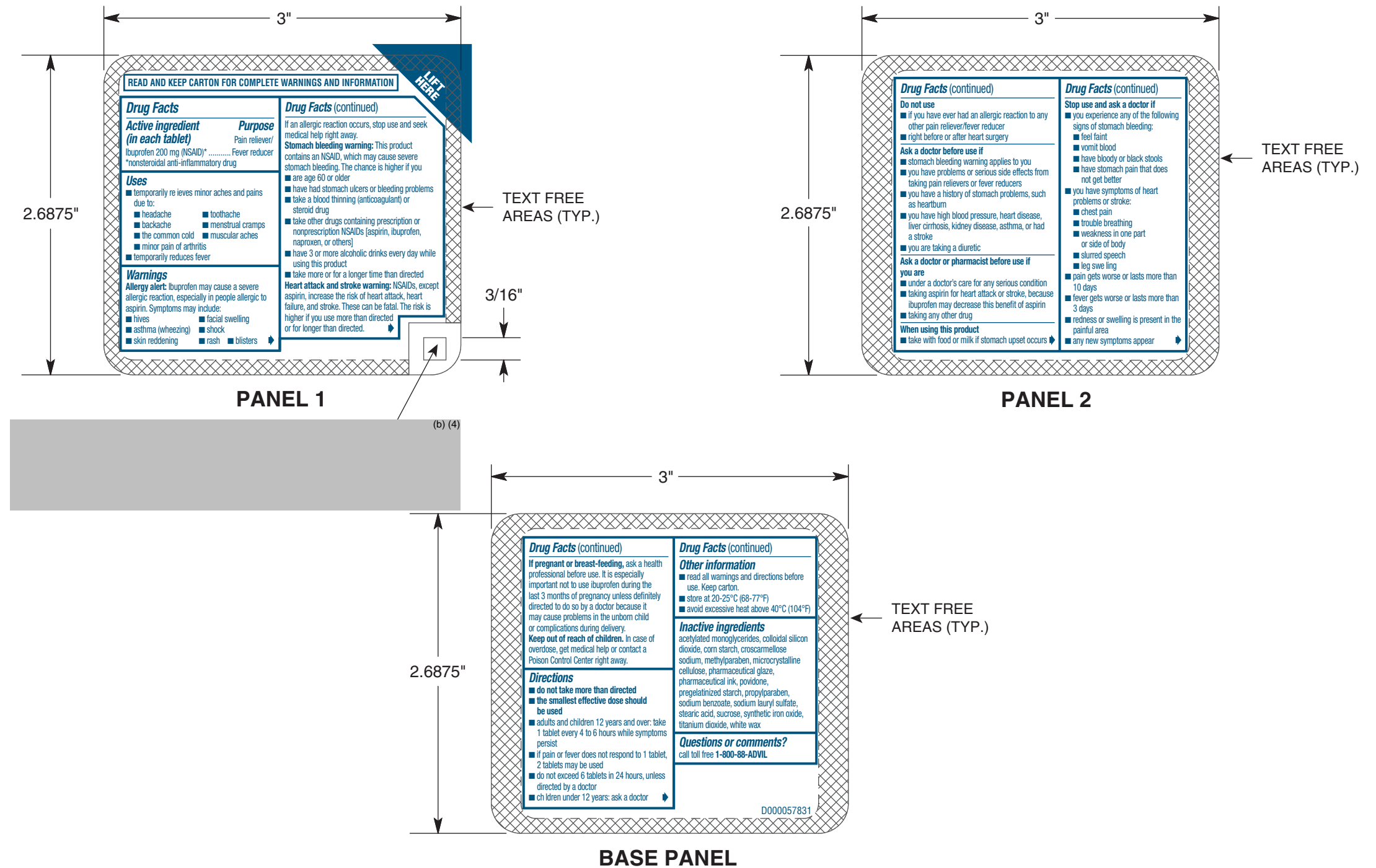
PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.75 pt
• SUBHEADINGS/BODY TEXT	4.75 pt
• LEADING	4.75 pt
• BULLETS	3.75 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	N/A

090177e189bef3f5\Final\Final On: 30-Sep-2016 03:52



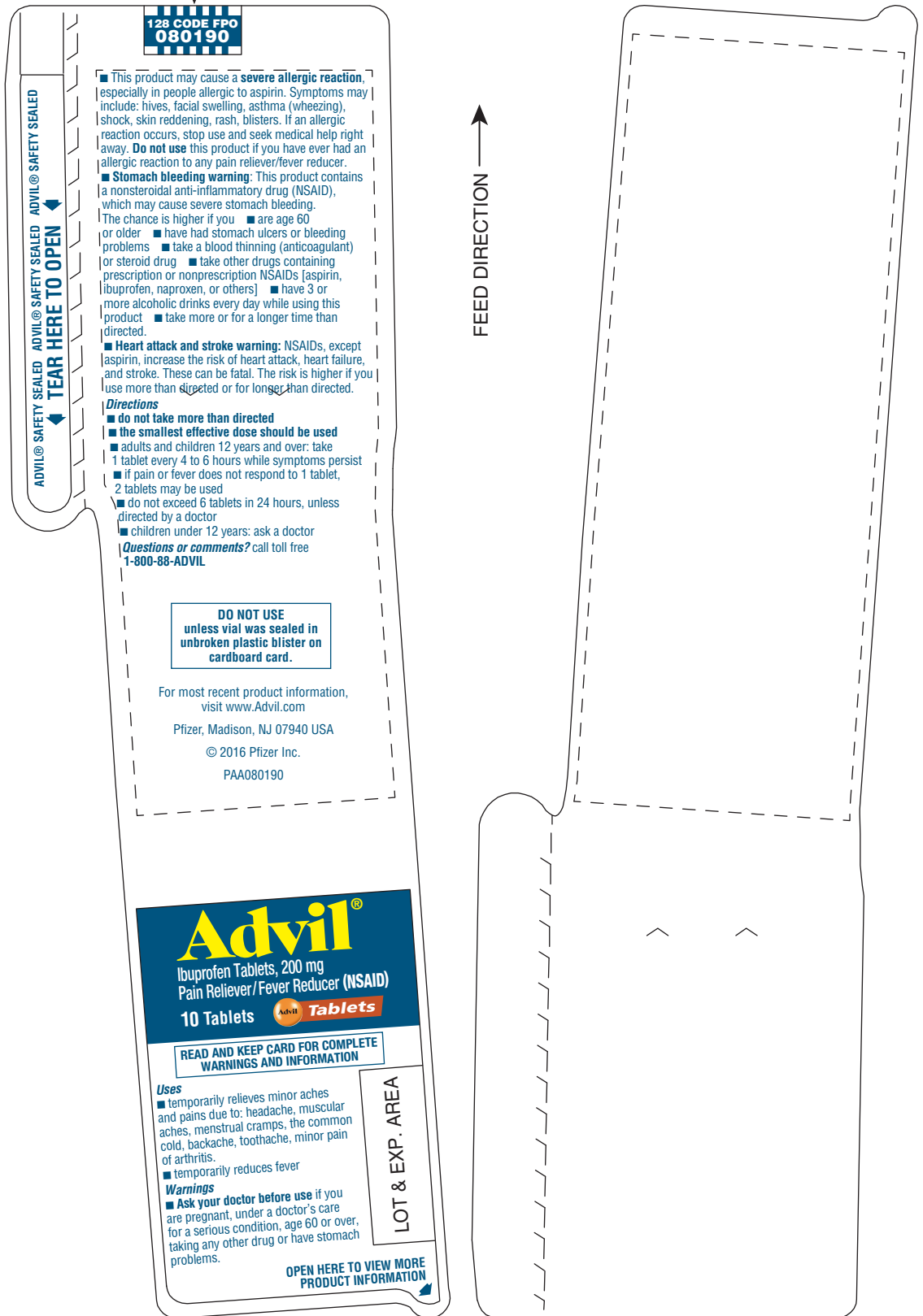
93a5d\Final\Final On: 21-Feb-2017 07:56 (GMT)

PRODUCTION

(NOT COLOR ACCURATE)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

HIGH DENSITY CODE 128 LOCATION.
 SUBSET C, 10 MIL DENSITY,
 MUST SCAN AT GRADE A OR B
 ACCORDING TO ANSI STANDARDS.



OUTSIDE

INSIDE

090177e189bee7d5\Final\Final On: 30-Sep-2016 03:18

PRODUCTION (NOT COLOR ACCURATE)



(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE	.5 pt

128 CODE AREA SUBSET C
10 MIL DENSITY WITH
4, 6 OR 8 DIGITS
(UNVARNISHED)
128 CODE = 080244

128 CODE FPO

ADVIL® SAFETY SEALED ADVIL® SAFETY SEALED ADVIL® SAFETY SEALED
TEAR HERE TO OPEN

Drug Facts (continued)

- you have symptoms of heart problems or stroke:
 - chest pain
 - trouble breathing
 - weakness in one part or side of body
 - slurred speech
 - leg swelling
- pain gets worse or lasts more than 10 days
- fever gets worse or lasts more than 3 days
- redness or swelling is present in the painful area
- any new symptoms appear

if pregnant or breast-feeding, ask a health professional before use. It is especially important not to use ibuprofen during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- do not take more than directed
- the smallest effective dose should be used
- adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist
- if pain or fever does not respond to 1 tablet, 2 tablets may be used
- do not exceed 6 tablets in 24 hours, unless directed by a doctor
- children under 12 years: ask a doctor

Other information

- read all warnings and directions before use
- store at 20-25°C (68-77°F)
- avoid excessive heat above 40°C (104°F)

Inactive ingredients
acetylated monoglycerides, colloidal silicon dioxide, corn starch, croscarmellose sodium, methylparaben, microcrystalline cellulose, pharmaceutical glaze, pharmaceutical ink, povidone, pregelatinized starch, propylparaben, sodium benzoate, sodium lauryl sulfate, stearic acid, sucrose, synthetic iron oxide, titanium dioxide, white wax

Questions or comments?
call toll free 1-800-88-ADVIL

DO NOT USE IF SEAL AROUND CAP IS BROKEN OR MISSING. ADVIL SAFETY SEALED.

For most recent product information, visit www.Advil.com

Pfizer, Madison, NJ 07940 USA
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PAA080244

FPO

3 0573 0151 12 2

Advil Tablets
Ibuprofen Tablets, 200 mg
Pain Reliever / Fever Reducer (NSAID)
10 Coated Tablets

Drug Facts

Active ingredient (in each tablet)	Purpose
Ibuprofen 200 mg (NSAID)*	Pain reliever/ Fever reducer
*nonsteroidal anti-inflammatory drug	

LIFT HERE for More Drug Facts

FEED DIRECTION

UNVARNISHED AREA FOR LOT & EXP. DATE

Drug Facts (continued)

Uses

- temporarily relieves minor aches and pains due to:
 - headache
 - backache
 - the common cold
 - minor pain of arthritis
 - temporarily reduces fever
 - toothache
 - menstrual cramps
 - muscular aches

Warnings

Allergy alert: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:

- hives
- facial swelling
- asthma (wheezing)
- shock
- skin reddening
- rash
- blisters

If an allergic reaction occurs, stop use and seek medical help right away.

Stomach bleeding warning: This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you

- are age 60 or older
- have had stomach ulcers or bleeding problems
- take a blood thinning (anticoagulant) or steroid drug
- take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others)
- have 3 or more alcoholic drinks every day while using this product
- take more or for a longer time than directed

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Do not use

- if you have ever had an allergic reaction to any other pain reliever/fever reducer
- right before or after heart surgery

Ask a doctor before use if

- stomach bleeding warning applies to you
- you have problems or serious side effects from taking pain relievers or fever reducers
- you have a history of stomach problems, such as heartburn
- you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke
- you are taking a diuretic

Ask a doctor or pharmacist before use if you are

- under a doctor's care for any serious condition
- taking aspirin for heart attack or stroke, because ibuprofen may decrease this benefit of aspirin
- taking any other drug

When using this product

- take with food or milk if stomach upset occurs

Stop use and ask a doctor if

- you experience any of the following signs of stomach bleeding:
 - feel faint
 - vomit blood
 - have bloody or black stools
 - have stomach pain that does not get better

OUTSIDE

INSIDE

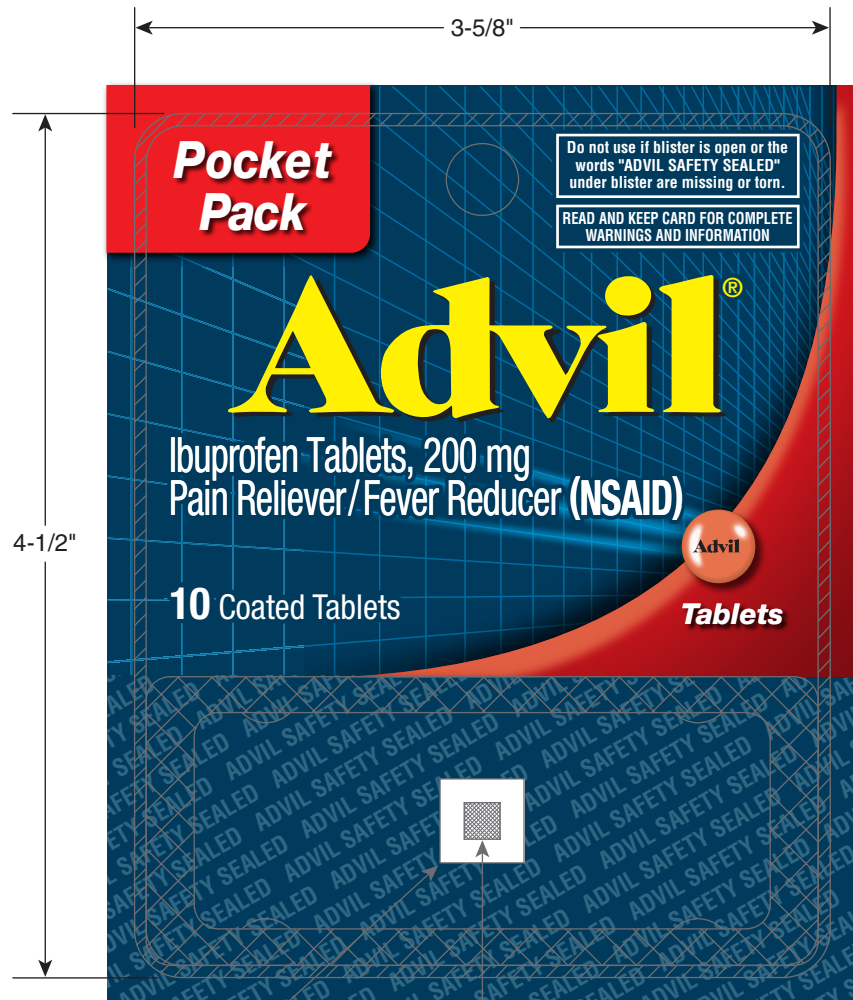
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PRODUCTION

(NOT COLOR ACCURATE)

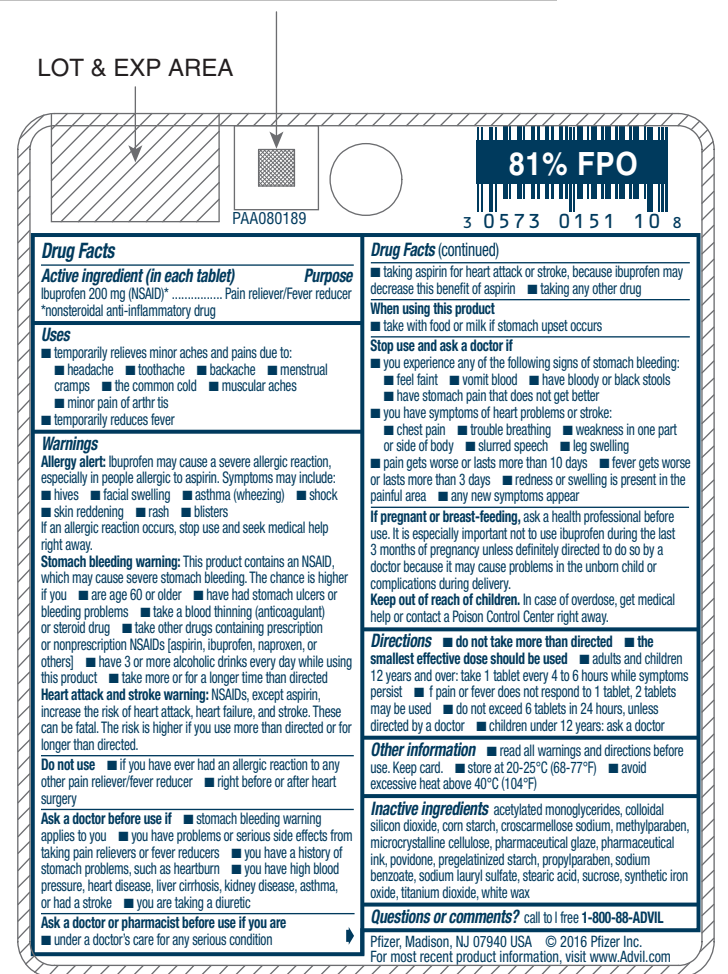
(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
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• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces



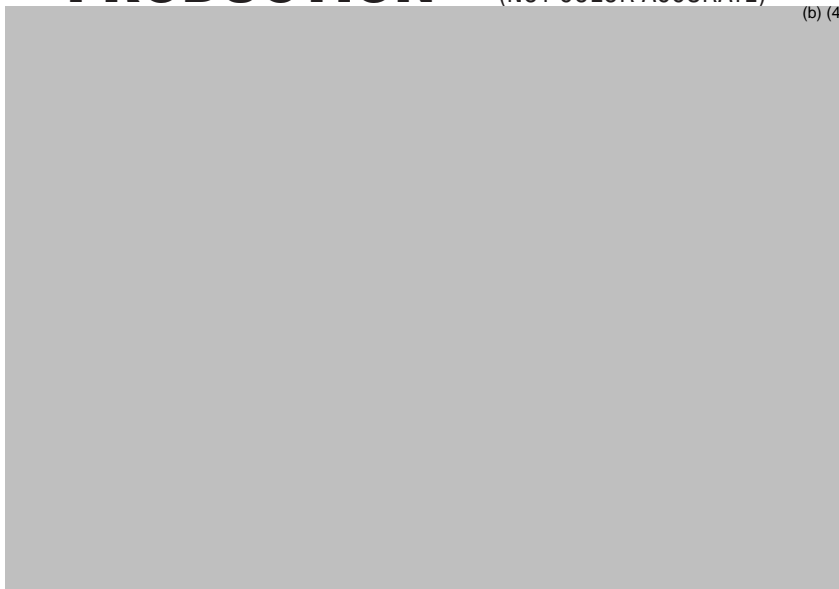
1/8" CLEAR AREA AROUND DATA MATRIX - UNPRINTE

FRONT



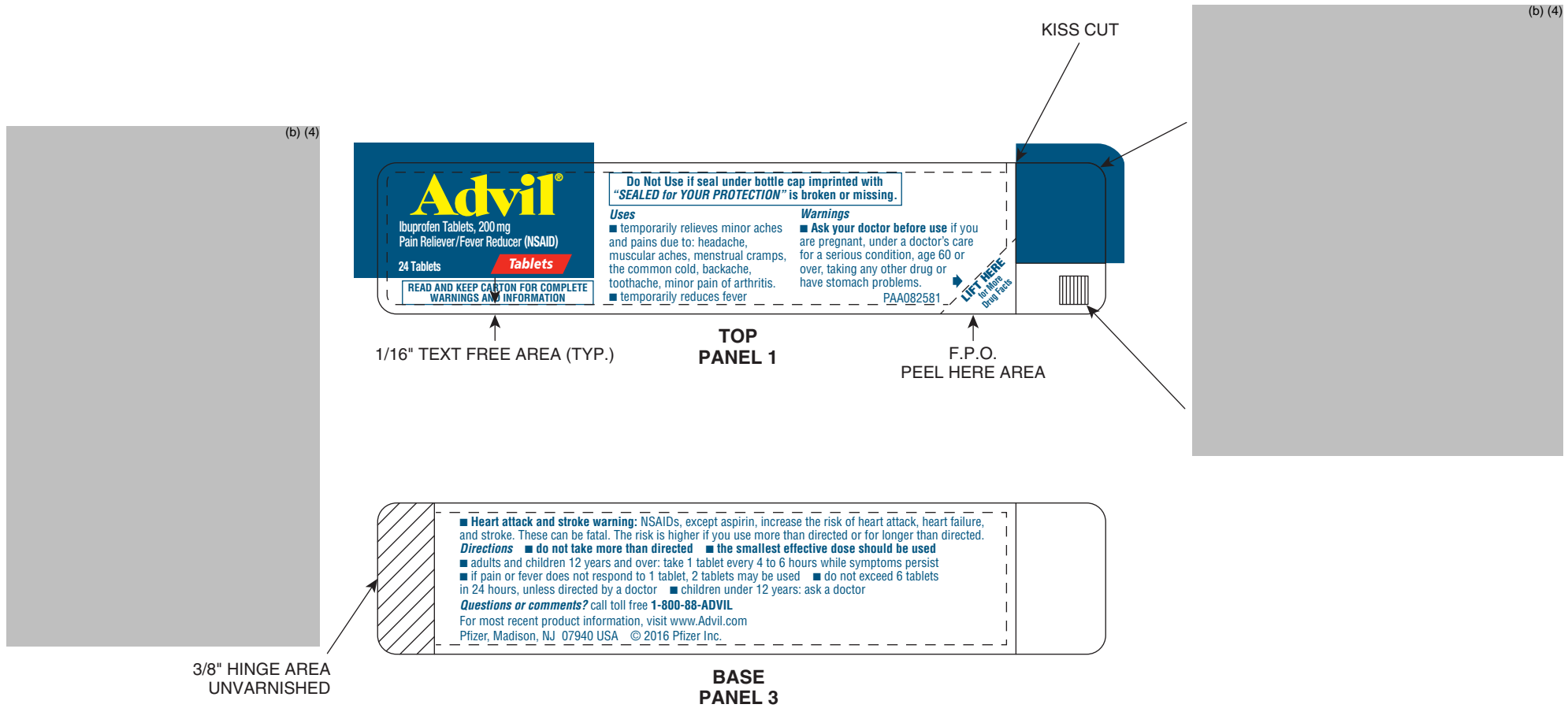
BACK

PRODUCTION (NOT COLOR ACCURATE)



DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
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• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

090177e189beea10\Final\Final On: 30-Sep-2016 03:12

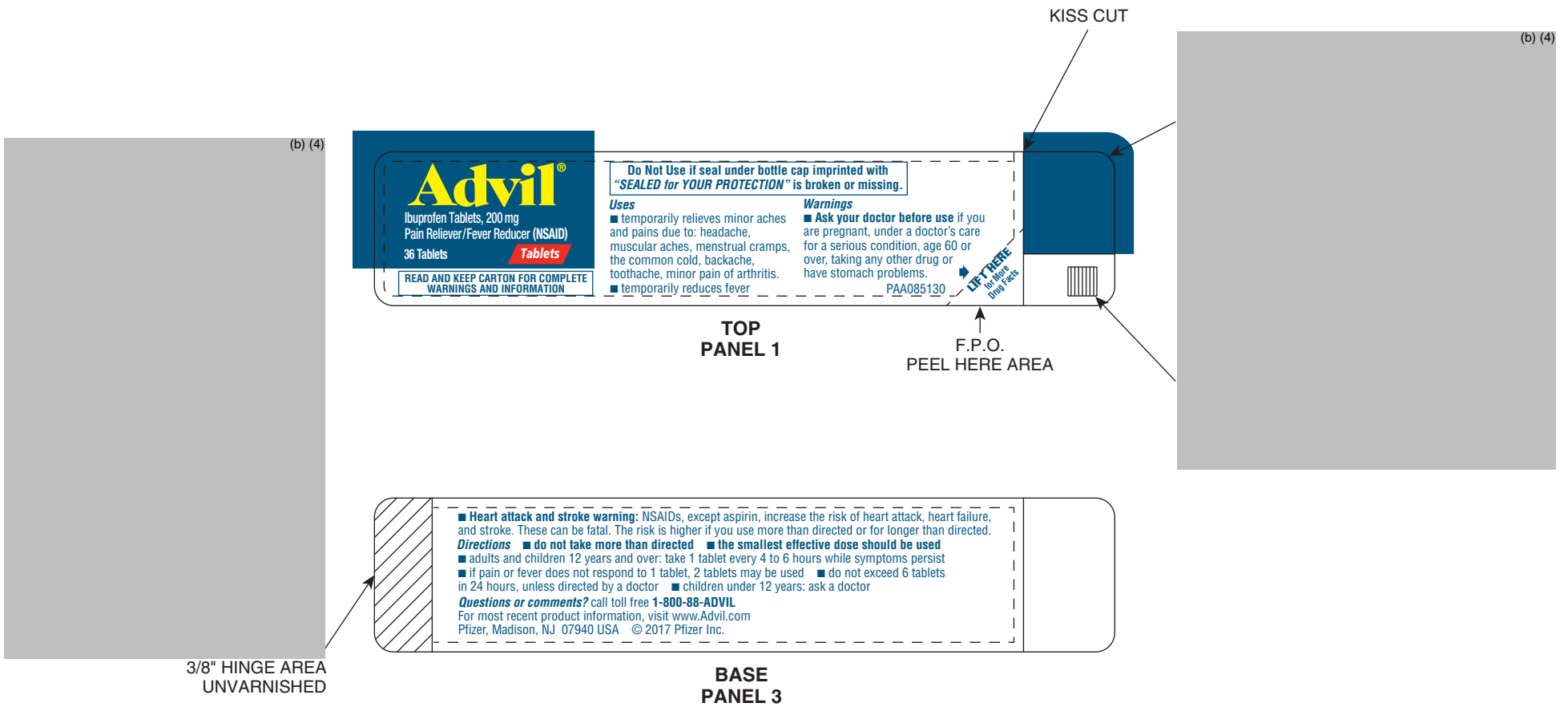


PRODUCTION (NOT COLOR ACCURATE)



DRUG FACTS TEXT DEFINED	TYPE SIZE
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• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

090177e18b479c0b\Final\Final On: 21-Feb-2017 06:57 (GMT)



PRODUCTION



DRUG FACTS TEXT DEFINED	TYPE SIZE
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• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

090177e18b593a61FinalFinal On: 21-Feb-2017 07:53 (GMT)

Advil[®]
 Ibuprofen Tablets, 200 mg
 Pain Reliever/Fever Reducer (NSAID)
 50 Tablets **Tablets**

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Uses ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

Warnings ■ Ask your doctor before use if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems. ■ This product may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. Do not use this product if you have ever had an allergic reaction to any pain reliever/fever reducer. ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you: ■ are age 60 or older ■ have had stomach ulcers or bleeding

Directions ■ do not take more than directed ■ the smallest effective dose should be used ■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist ■ if pain or fever does not respond to 1 tablet, 2 tablets may be used ■ do not exceed 6 tablets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor

Questions or comments? call toll free 1-800-88-ADVIL. © 2016 Pfizer Inc. For most recent product information, visit www.Advil.com Pfizer, Madison, NJ 07940 USA

PAA082583

(b) (4)



(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.5 pt
• SUBHEADINGS/BODY TEXT	4.5 pt
• LEADING	4.5 pt
• BULLETS	3.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

090177e189bec0b\Final\Final On: 30-Sep-2016 03:44

Advil[®]

Ibuprofen Tablets, 200 mg
Pain Reliever/Fever Reducer (NSAID)

100 Tablets Tablets

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Uses

- temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

Warnings

- **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.
- This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.
- **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you
 - are age 60 or older
 - have had stomach ulcers or bleeding problems
 - take a blood thinning (anticoagulant) or steroid drug
 - take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others)
 - have 3 or more alcoholic drinks every day while using this product
 - take more or for a longer time than directed.

Directions

- **do not take more than directed**
- **the smallest effective dose should be used**
- adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist
- if pain or fever does not respond to 1 tablet, 2 tablets may be used
- do not exceed 6 tablets in 24 hours, unless directed by a doctor
- children under 12 years: ask a doctor

Questions or comments?
 call toll free **1-800-88-ADVIL**
 For most recent product information, visit www.Advil.com
 Pfizer, Madison, NJ 07940 USA
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Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

PAA080142

(b) (4)

PRODUCTION (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

Advil[®]
 Ibuprofen Tablets, 200 mg
 Pain Reliever/Fever Reducer (NSAID)
 115 Tablets **Tablets**

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Uses
 ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

Warnings
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Directions
 ■ **do not take more than directed**
 ■ **the smallest effective dose should be used**
 ■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist
 ■ if pain or fever does not respond to 1 tablet, 2 tablets may be used
 ■ do not exceed 6 tablets in 24 hours, unless directed by a doctor
 ■ children under 12 years: ask a doctor

Questions or comments?
 call toll free **1-800-88-ADVIL**
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PAA083084



090177e18b47e177\Final\Final On: 21-Feb-2017 07:00 (GMT)

PRODUCTION



(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

090177e18b593c80\Final\Final On: 21-Feb-2017 07:53 (GMT)

Advil[®]
 Ibuprofen Tablets, 200 mg
 Pain Reliever/Fever Reducer (NSAID)
 130 Tablets **Tablets**

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Uses
 ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

Warnings
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Directions ■ **do not take more than directed**
 ■ **the smallest effective dose should be used**
 ■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist
 ■ if pain or fever does not respond to 1 tablet, 2 tablets may be used
 ■ do not exceed 6 tablets in 24 hours, unless directed by a doctor
 ■ children under 12 years: ask a doctor

Questions or comments?
 call toll free **1-800-88-ADVIL**
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PAA085128

PRODUCTION (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

**TOP
PANEL 1**

NO COPY 1/16" (0.0625") FROM DIE.
DOTTED LINE FOR HOLDING ONLY
AND DOES NOT PRINT.

KISS CUT

**Easy Open
ARTHRITIS CAP**

Arthritis Foundation
Ease of Use
CAP

THIS PACKAGE FOR HOUSEHOLDS WITHOUT YOUNG CHILDREN

Advil

Ibuprofen Tablets, 200 mg
Pain Reliever/Fever Reducer (NSAID)

200 Coated Tablets

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Drug Facts

Active ingredient (in each tablet)	Purpose
Ibuprofen 200 mg (NSAID)* *nonsteroidal anti-inflammatory drug	Pain reliever/ Fever reducer

Uses

- temporarily relieves minor aches and pains due to:
 - headache
 - toothache
 - backache
 - menstrual cramps
 - the common cold
 - muscular aches
 - minor pain of arthritis
 - temporarily reduces fever

PAA080143

FPO

3 0573 0154 215

**BASE
PANEL 3**

3/8" HINGE AREA
UNVARNISHED
(LINES DO NOT PRINT)

Drug Facts (continued)

Warnings
Allergy alert: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:
■ hives ■ facial swelling ■ asthma (wheezing)
■ shock ■ skin reddening ■ rash ■ blisters

If an allergic reaction occurs, stop use and seek medical help right away.

Stomach bleeding warning: This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you
■ are age 60 or older
■ have had stomach ulcers or bleeding problems
■ take a blood thinning (anticoagulant) or steroid drug
■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others)
■ have 3 or more alcoholic drinks every day while using this product
■ take more or for a longer time than directed

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Do not use
■ if you have ever had an allergic reaction to any other pain reliever/fever reducer
■ right before or after heart surgery

Drug Facts (continued)

Questions or comments?
call toll free 1-800-88-ADVIL

Advil

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Pfizer, Madison, NJ 07940 USA
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**RELEASED BACK
PANEL 2**

3/8" HINGE AREA
UNVARNISHED
(LINES DO NOT PRINT)

Drug Facts (continued)

Warnings
Allergy alert: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:
■ hives ■ facial swelling ■ asthma (wheezing)
■ shock ■ skin reddening ■ rash ■ blisters

If an allergic reaction occurs, stop use and seek medical help right away.

Stomach bleeding warning: This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you
■ are age 60 or older
■ have had stomach ulcers or bleeding problems
■ take a blood thinning (anticoagulant) or steroid drug
■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others)
■ have 3 or more alcoholic drinks every day while using this product
■ take more or for a longer time than directed

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Do not use
■ if you have ever had an allergic reaction to any other pain reliever/fever reducer
■ right before or after heart surgery

Drug Facts (continued)

Ask a doctor before use if ■ stomach bleeding warning applies to you
■ you have problems or serious side effects from taking pain relievers or fever reducers
■ you have a history of stomach problems, such as heartburn
■ you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke
■ you are taking a diuretic

Ask a doctor or pharmacist before use if you are
■ under a doctor's care for any serious condition
■ taking aspirin for heart attack or stroke, because ibuprofen may decrease this benefit of aspirin
■ taking any other drug

When using this product ■ take with food or milk if stomach upset occurs

Stop use and ask a doctor if
■ you experience any of the following signs of stomach bleeding:
■ feel faint ■ vomit blood ■ have bloody or black stools
■ have stomach pain that does not get better
■ you have symptoms of heart problems or stroke:
■ chest pain ■ trouble breathing ■ weakness in one part or side of body
■ slurred speech ■ leg swelling
■ pain gets worse or lasts more than 10 days
■ fever gets worse or lasts more than 3 days
■ redness or swelling is present in the painful area ■ any new symptoms appear

090177e189bee09\Final\Final On: 30-Sep-2016 02:58

PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

Re

090177e18b593c82\Final\Final On: 21-Feb-2017 07:46 (GMT)

Advil®

Ibuprofen Tablets, 200 mg
Pain Reliever/Fever Reducer (NSAID)

200 Tablets Tablets

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Uses
 ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

Warnings
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems. ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away.
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others] ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Directions
 ■ **do not take more than directed**
 ■ **the smallest effective dose should be used**
 ■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist
 ■ if pain or fever does not respond to 1 tablet, 2 tablets may be used ■ do not exceed 6 tablets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor

Questions or comments?
 call toll free 1-800-88-ADVIL
 For most recent product information, visit www.Advil.com
 Pfizer, Madison, NJ 07940 USA
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PRODUCTION (NOT COLOR ACCURATE)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

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Advil®

Ibuprofen Tablets, 200 mg
Pain Reliever/Fever Reducer (NSAID)

225 Tablets Tablets

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Uses ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

Warnings

■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.

■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.

■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Directions ■ **do not take more than directed** ■ **the smallest effective dose should be used** ■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist

■ if pain or fever does not respond to 1 tablet, 2 tablets may be used

■ do not exceed 6 tablets in 24 hours, unless directed by a doctor


■ children under 12 years: ask a doctor

Questions or comments?
call toll free 1-800-88-ADVIL

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PAA085432



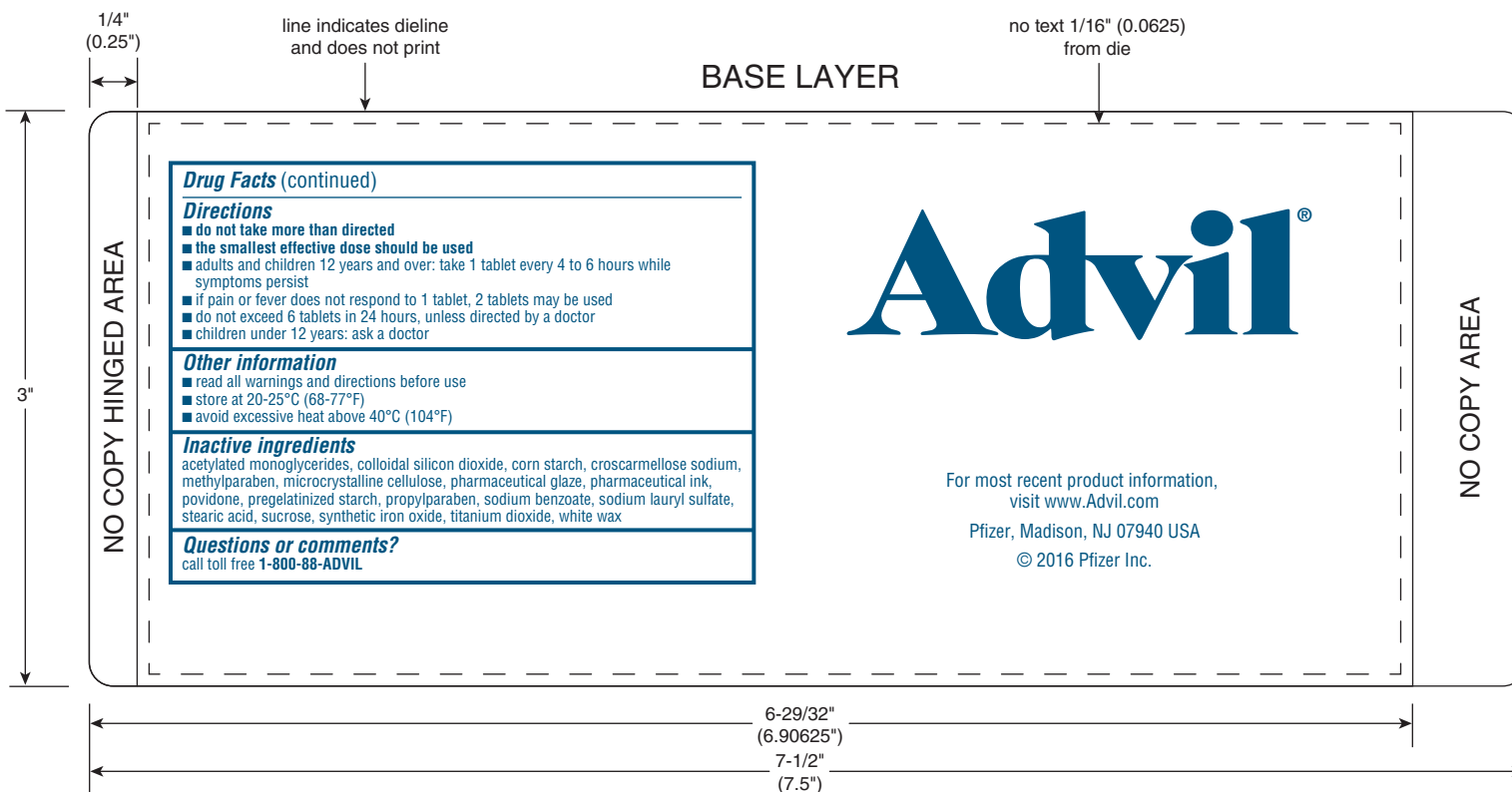
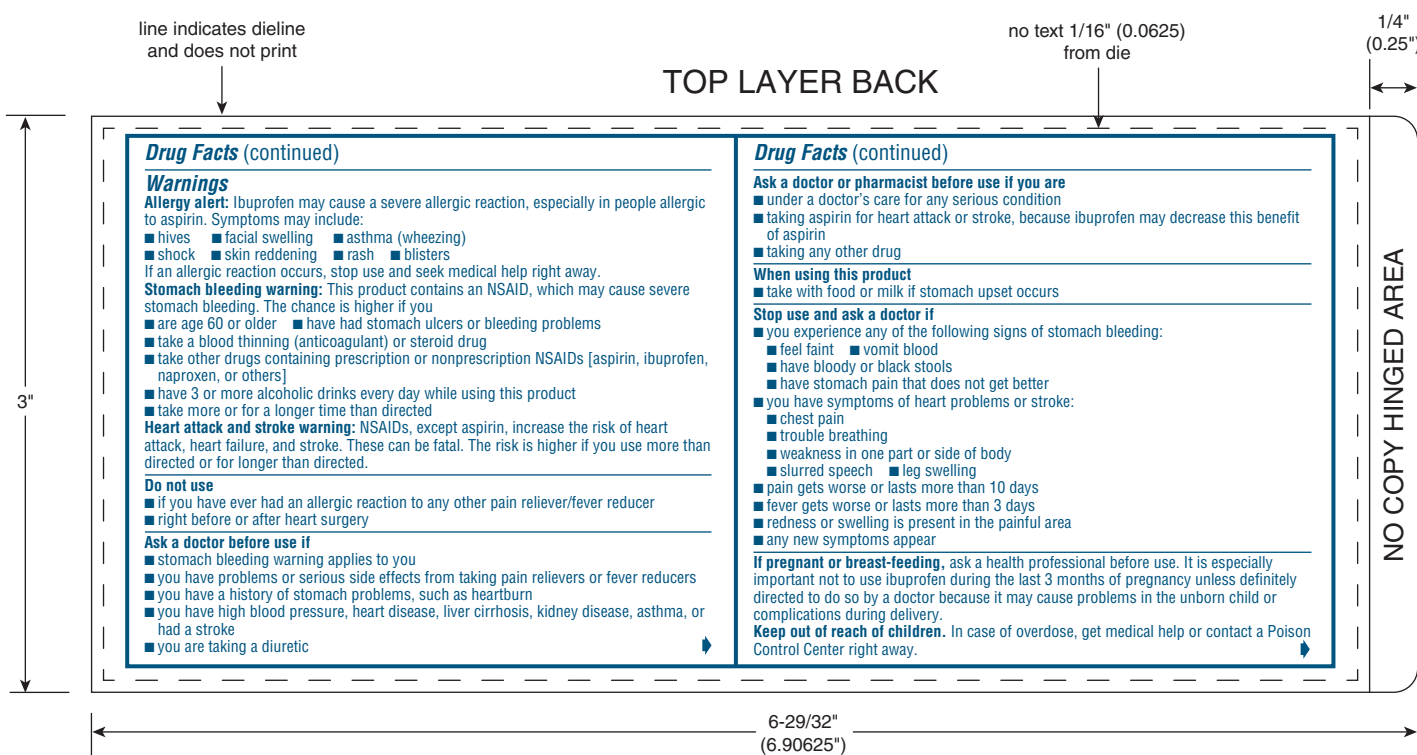
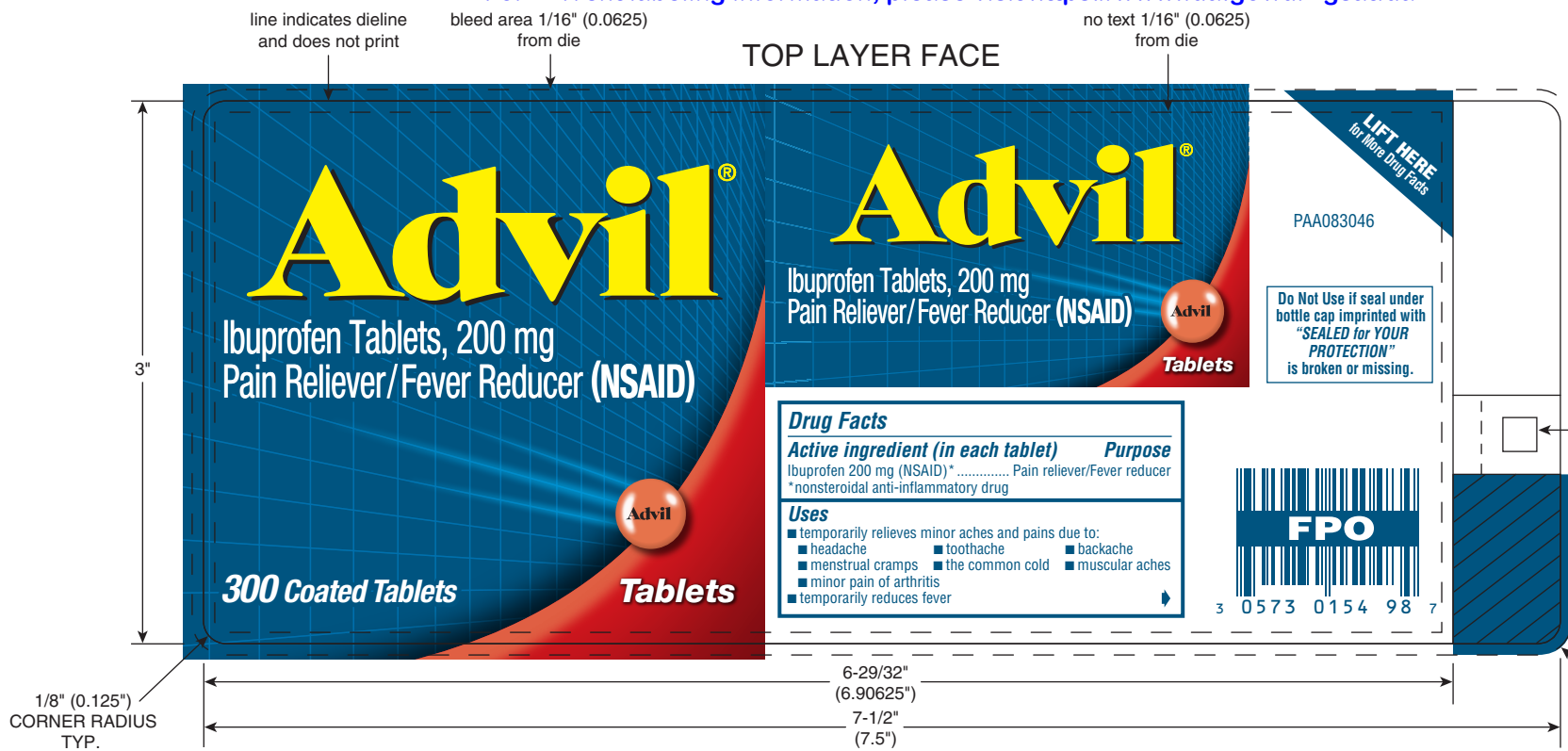
READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

(b) (4)

PRODUCTION (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt



PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
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• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

line indicates dieline and does not print bleed area 1/16" (0.0625) from die no text 1/16" (0.0625) from die

TOP LAYER FACE

Advil®
Ibuprofen Tablets, 200 mg
Pain Reliever/Fever Reducer (NSAID)
360 Coated Tablets

Advil®
Ibuprofen Tablets, 200 mg
Pain Reliever/Fever Reducer (NSAID)
Tablets

PAA085433

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Drug Facts

Active ingredient (in each tablet)	Purpose
Ibuprofen 200 mg (NSAID)*	Pain reliever/fever reducer
*nonsteroidal anti-inflammatory drug	

Uses

- temporarily relieves minor aches and pains due to:
 - headache
 - toothache
 - backache
 - menstrual cramps
 - the common cold
 - muscular aches
 - minor pain of arthritis
 - temporarily reduces fever

FPO
3 0573 0154 60 4

LIFT HERE for more drug facts

(b) (4)

line indicates dieline and does not print no text 1/16" (0.0625) from die

TOP LAYER BACK

Drug Facts (continued)

Warnings

Allergy alert: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:

- hives
- facial swelling
- asthma (wheezing)
- shock
- skin reddening
- rash
- blisters

If an allergic reaction occurs, stop use and seek medical help right away.

Stomach bleeding warning: This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you

- are age 60 or older
- have had stomach ulcers or bleeding problems
- take a blood thinning (anticoagulant) or steroid drug
- take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others]
- have 3 or more alcoholic drinks every day while using this product
- take more or for a longer time than directed

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Do not use

- if you have ever had an allergic reaction to any other pain reliever/fever reducer
- right before or after heart surgery

Ask a doctor before use if

- stomach bleeding warning applies to you
- you have problems or serious side effects from taking pain relievers or fever reducers

Drug Facts (continued)

- you have a history of stomach problems, such as heartburn
- you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke
- you are taking a diuretic

Ask a doctor or pharmacist before use if you are

- under a doctor's care for any serious condition
- taking aspirin for heart attack or stroke, because ibuprofen may decrease this benefit of aspirin
- taking any other drug

When using this product

- take with food or milk if stomach upset occurs

Stop use and ask a doctor if

- you experience any of the following signs of stomach bleeding:
 - feel faint
 - vomit blood
 - have bloody or black stools
 - have stomach pain that does not get better
- you have symptoms of heart problems or stroke:
 - chest pain
 - trouble breathing
 - weakness in one part or side of body
 - slurred speech
 - leg swelling
- pain gets worse or lasts more than 10 days
- fever gets worse or lasts more than 3 days
- redness or swelling is present in the painful area
- any new symptoms appear

NO COPY HINGED AREA

line indicates dieline and does not print no text 1/16" (0.0625) from die

BASE LAYER

Advil®

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Drug Facts (continued)

If pregnant or breast-feeding, ask a health professional before use. It is especially important not to use ibuprofen during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- do not take more than directed
- the smallest effective dose should be used
- adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist
- if pain or fever does not respond to 1 tablet, 2 tablets may be used
- do not exceed 6 tablets in 24 hours, unless directed by a doctor
- children under 12 years: ask a doctor

Other information

- read all warnings and directions before use.
- store at 20-25°C (68-77°F)
- avoid excessive heat above 40°C (104°F)

Inactive ingredients

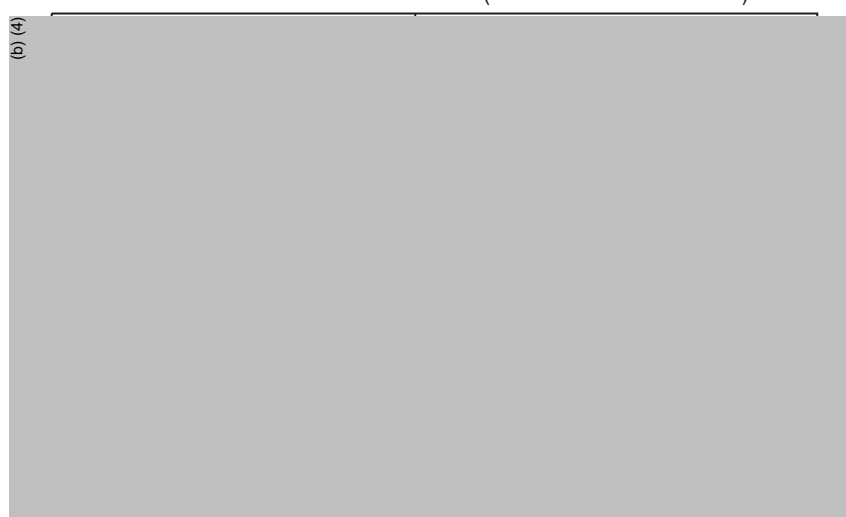
acetylated monoglycerides, colloidal silicon dioxide, corn starch, croscarmellose sodium, methylparaben, microcrystalline cellulose, pharmaceutical glaze, pharmaceutical ink, povidone, pregelatinized starch, propylparaben, sodium benzoate, sodium lauryl sulfate, stearic acid, sucrose, synthetic iron oxide, titanium dioxide, white wax

Questions or comments?
call toll free 1-800-88-ADVIL

NO COPY HINGED AREA

NO COPY AREA

PRODUCTION (NOT COLOR ACCURATE)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces



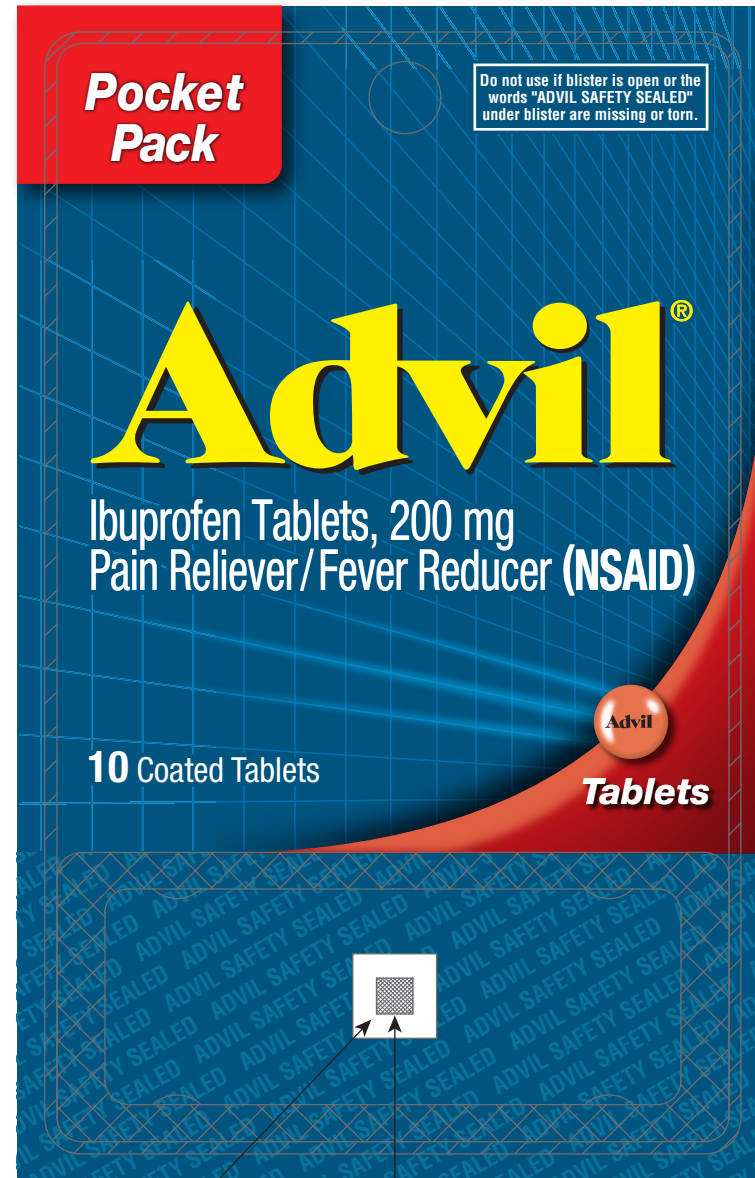
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PRODUCTION

(NOT COLOR ACCURATE)

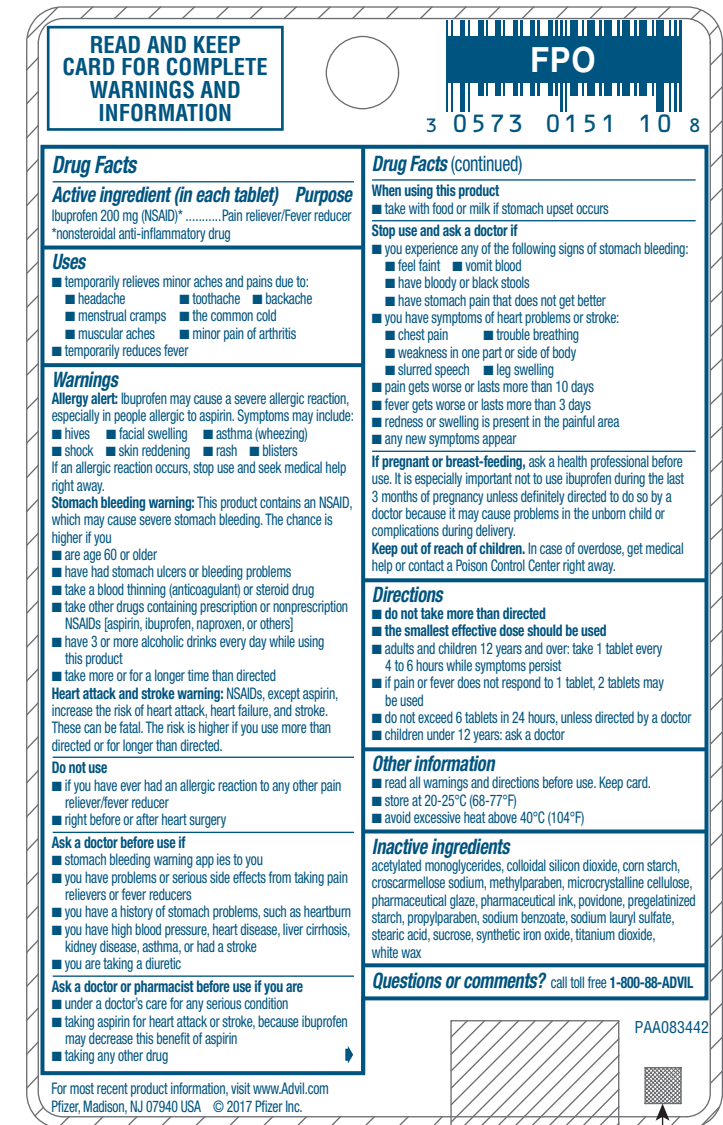
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1/8" CLEAR AREA AROUND DATA MATRIX - UNPRINTED

DRUG FACTS TEXT DEFINED	TYPE SIZE
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• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces



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PRODUCTION



CLEAR AREA AROUND
DATA MATRIX - UNPRINTED

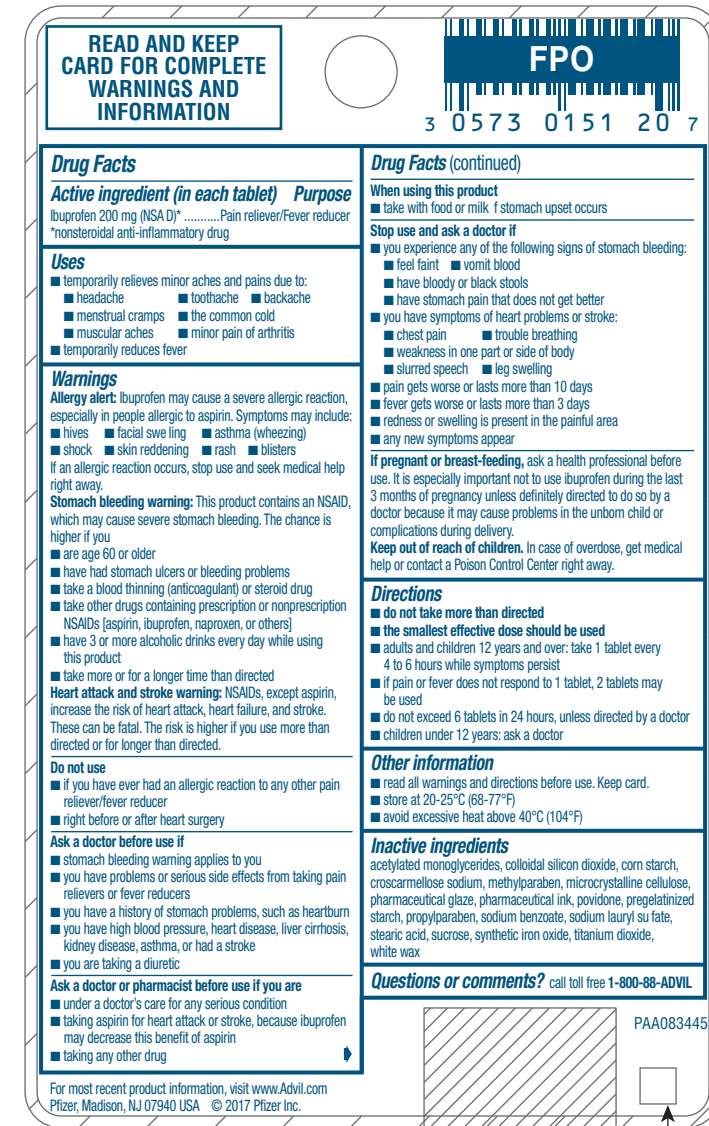
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PRODUCTION

(NOT COLOR ACCURATE)

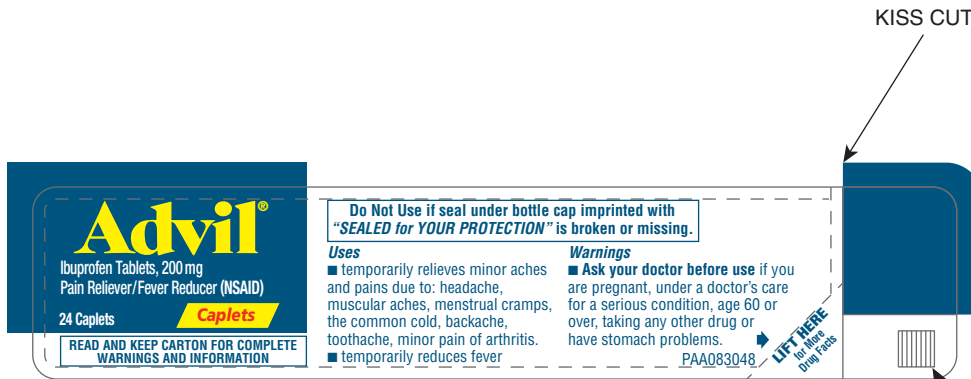
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• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
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• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

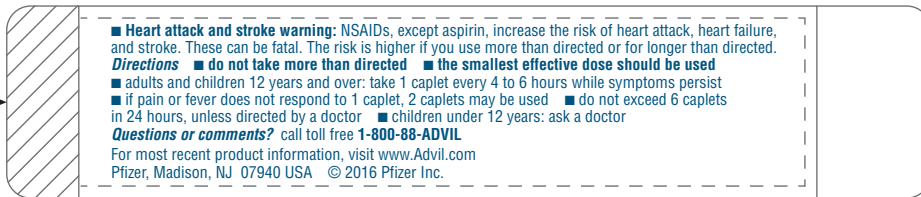


UNPRINTED/UNVARNISHED
AREA FOR LOT & EXP

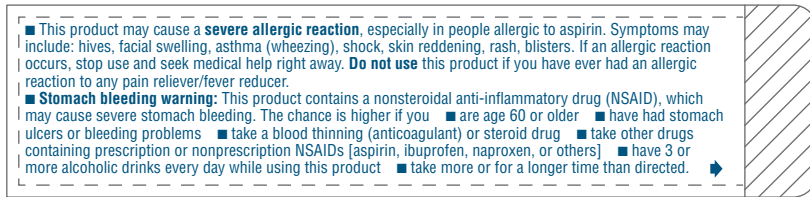
(b) (4)



TOP
PANEL 1



BASE
PANEL 3



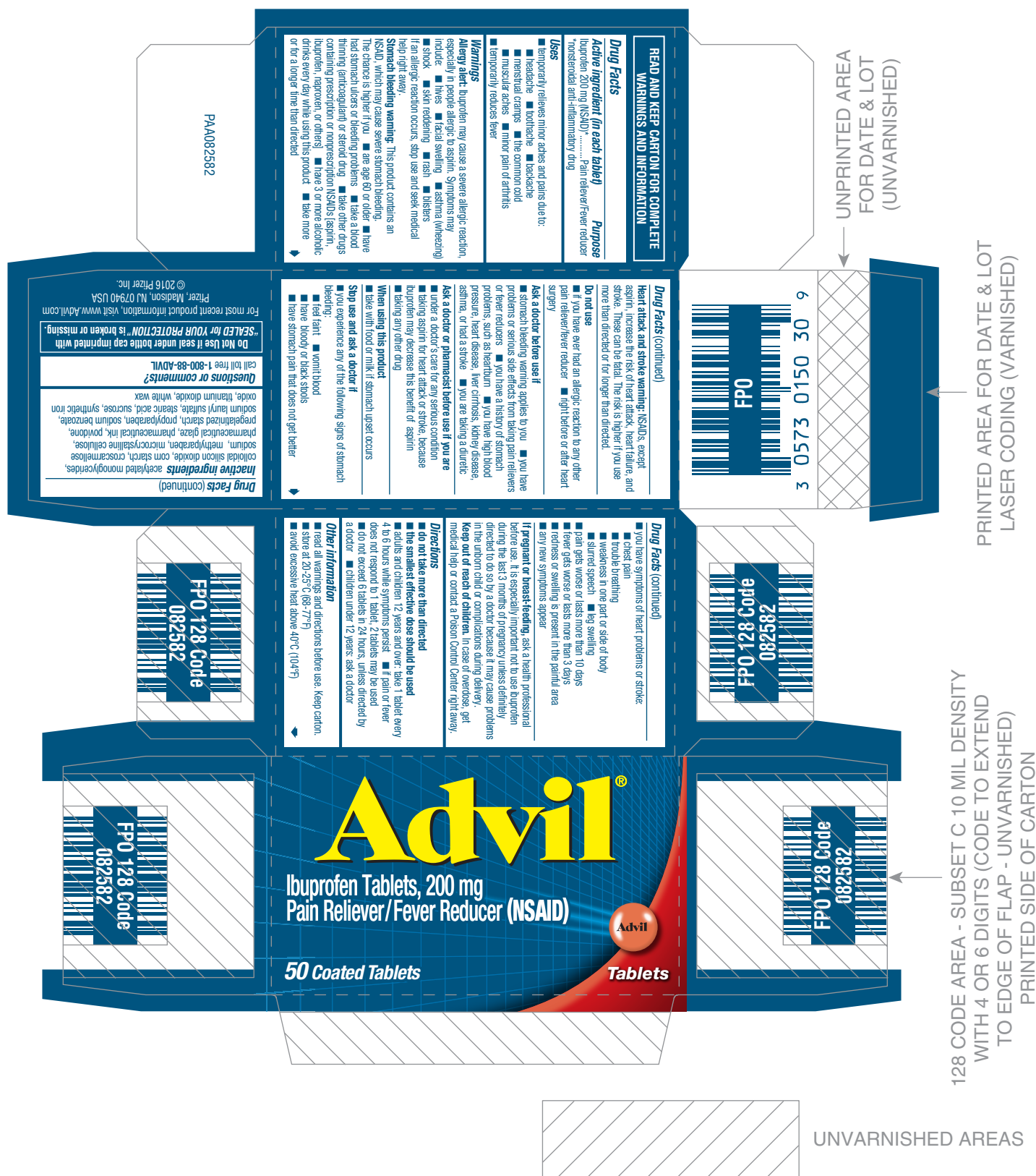
RELEASED BACK
PANEL 2

PRODUCTION

(NOT COLOR ACCURATE)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

090177e18b54e3f2\Final\Final On: 17-Feb-2017 19:42 (GMT)

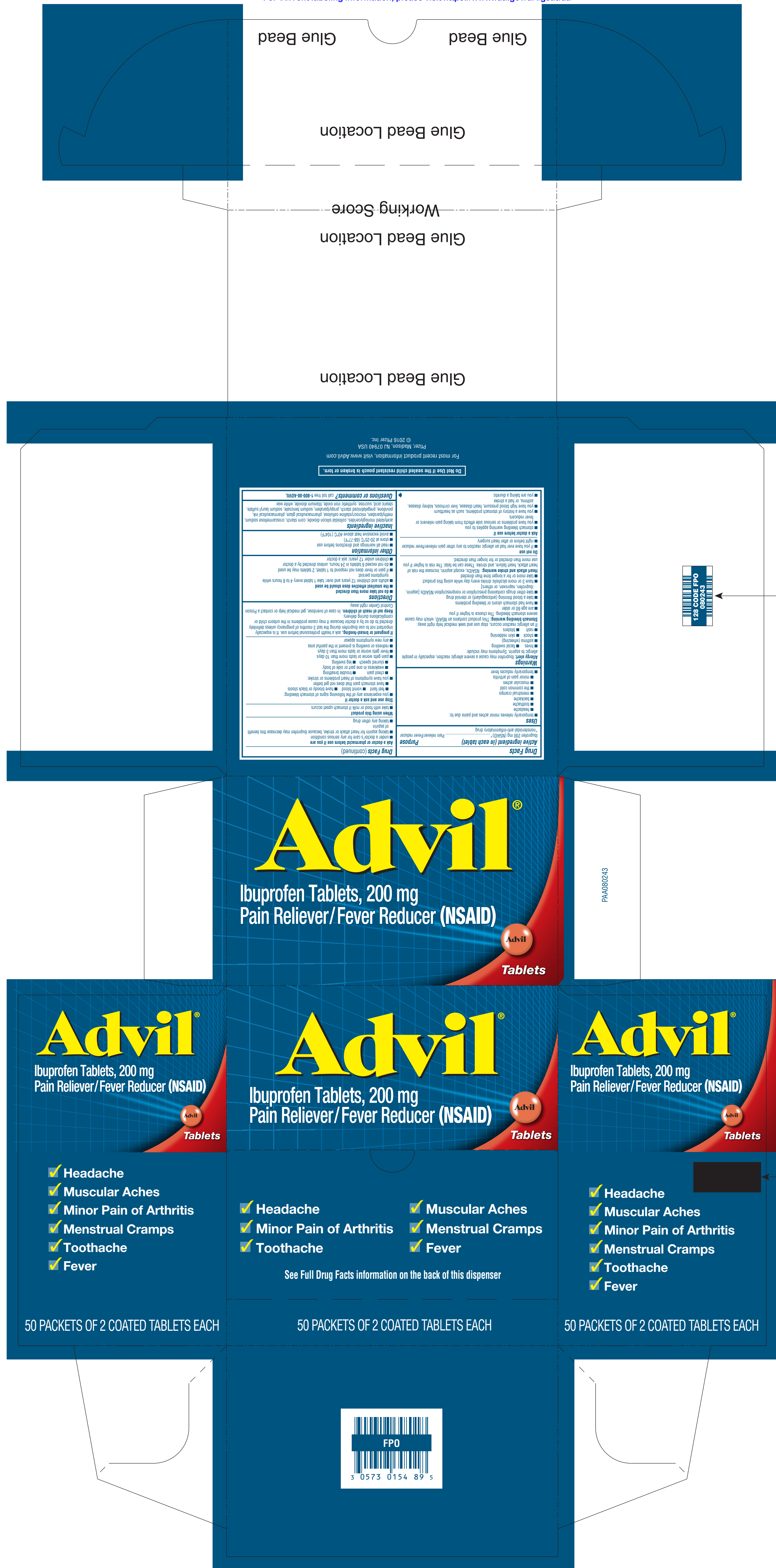


PRODUCTION (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
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• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

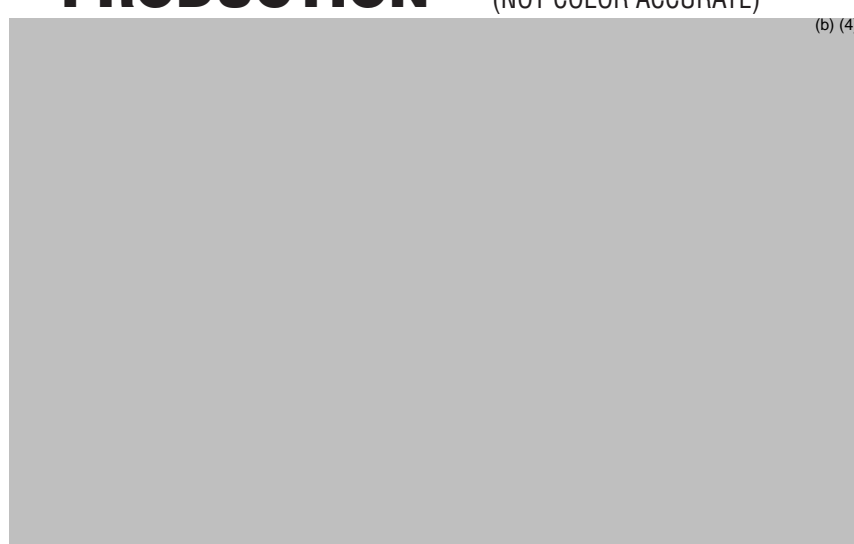
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128 CODE AREA - SUBSET C 10 MIL
DENSITY WITH 4 OR 6 DIGITS
(UNVARNISHED)

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PRODUCTION (NOT COLOR ACCURATE)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

HEAD AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

Drug Facts
(in each tablet)

Active ingredient
Ibuprofen 200 mg (NSAID) *
*nonsteroidal anti-inflammatory drug

Purpose
Pain reliever/
Fever reducer

Uses

- temporarily relieves minor aches and pains due to:
 - headache
 - toothache
 - backache
 - menstrual cramps
 - the common cold
 - muscular aches
- minor pain of arthritis
- temporarily reduces fever

Warnings

Allergy alert: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin.
Symptoms may include:

- hives
- facial swelling
- asthma (wheezing)
- shock
- skin reddening
- rash

Warnings

If an allergic reaction occurs, stop use and seek medical help right away.
Stomach bleeding warning: This product contains an NSAID, which may cause severe stomach bleeding.

The chance is higher if you

- are age 60 or older
- have had stomach ulcers or bleeding problems
- take a blood thinning (anticoagulant) or steroid drug
- take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others)
- have 3 or more alcoholic drinks every day while using this product
- take more or for a longer time than directed

Drug Facts (continued)

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Do not use

- if you have ever had an allergic reaction to any other pain reliever/fever reducer
- right before or after heart surgery

Ask a doctor before use if

- stomach bleeding warning applies to you
- you have problems or serious side effects from taking pain relievers or fever reducers
- you have a history of stomach problems, such as heartburn
- you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke
- you are taking a diuretic

Ask a doctor or pharmacist before use if you are

- under a doctor's care for any serious condition
- taking aspirin for heart attack or stroke, because ibuprofen may decrease its benefit of aspirin
- taking any other drug

When using this product

- take with food or milk, if stomach upset occurs
- you experience any of the following signs of stomach bleeding:
- heartburn
- vomit blood
- have bloody or black stools
- have stomach pain that does not get better
- you have symptoms of heart problems or stroke: chest pain, trouble breathing, weakness in one part or side of body, slurred speech

Stop use and ask a doctor if

- you experience any of the following signs of stomach bleeding:
- heartburn
- vomit blood
- have bloody or black stools
- have stomach pain that does not get better
- you have symptoms of heart problems or stroke: chest pain, trouble breathing, weakness in one part or side of body, slurred speech

Drug Facts (continued)

- pain gets worse or lasts more than 10 days
- fever gets worse or lasts more than 3 days
- redness or swelling is present in the painful area
- any new symptoms appear

If pregnant or breast-feeding, ask a health professional before use. It is especially important not to use ibuprofen during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery. **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- do not take more than directed
- the smallest effective dose should be used
- adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist
- if pain or fever does not respond to 1 tablet, 2 tablets may be used
- do not exceed 6 tablets in 24 hours, unless directed by a doctor
- children under 12 years: ask a doctor

Other information

- read all warnings and directions before use. Keep carton, store at 20-25°C (68-77°F)
- avoid excessive heat above 40°C (104°F)

Inactive ingredients

acetylated monoglycerides, colloidal silicon dioxide, corn starch, croscarmellose sodium, methylparaben, microcrystalline cellulose, pharmaceutical glaze, pharmaceutical ink, povidone, prepolimerized starch, polyvinylpyrrolidone, sodium benzoate, sodium lauryl sulfate, stearic acid, sucrose, synthetic iron oxide, titanium dioxide, white wax

Questions or comments?
call toll free 1-800-88-ADVIL

UNVARNISHED AREAS

PA4083083

For most recent product information, visit www.Advii.com
Pizer, Madison, NJ 07940 USA
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Do Not Use if seal under bottle cap imprinted with "SEALED FOR YOUR PROTECTION" is broken or missing.

Advii!
100 115
Coated Tablets
Tablets

3 0573 0151 05 4

FPO

128 CODE AREA

128 Code = 083083

128 CODE AREA

128 Code = 083083

128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON

128 CODE AREA

128 Code = 083083

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READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

Drug Facts
Active ingredient (in each tablet) Ibuprofen 200 mg (NSAID) * Pain reliever/Fever reducer *nonsteroidal anti-inflammatory drug

Uses
Temporarily relieves minor aches and pains due to:

- headache
- toothache
- backache
- menstrual cramps
- the common cold
- muscular aches
- minor pain of arthritis

temporarily reduces fever

Warnings
Warning: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:

- hives
- facial swelling
- asthma (wheezing)
- shock
- skin itching
- blistering

If an allergic reaction occurs, stop use and seek medical help right away.
Stomach bleeding warning: This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you:

- are age 60 or older
- have had stomach ulcers or bleeding problems
- take a blood thinning (anticoagulant) or steroid drug
- take other drugs containing prescription or nonprescription NSAIDs (aspirin, naproxen, naproxen, or others)
- take 3 or more alcoholic drinks every day while using this product

Take more or for a longer time than directed
Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.
Do not use

- If you have ever had an allergic reaction to any other pain reliever/fever reducer
- right before or after heart surgery

Drug Facts (continued)
Ask a doctor before use if

- stomach bleeding warning applies to you
- you have problems or serious side effects from taking pain relievers or fever reducers
- you have a history of stomach problems, such as heartburn
- you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke
- you are taking a diuretic

Ask a doctor or pharmacist before use if you are

- under a doctor's care for any serious condition
- taking aspirin for heart attack or stroke, because ibuprofen may decrease the benefit of aspirin
- taking any other drug

When using this product

- take with food or milk if stomach upset occurs

Stop use and ask a doctor if

- you experience any of the following signs of stomach bleeding:
 - red, black, or tarry stool
 - dark, bloody, or black stools
 - have stomach pain that does not get better
- you have symptoms of heart problems or stroke:
 - chest pain
 - trouble breathing
 - windness in one part of your body
 - slurred speech
 - leg swelling
- pain gets worse or lasts more than 10 days
- fever gets worse or lasts more than 3 days
- redness or swelling is present in the painful area
- any new symptoms appear

If pregnant or breast-feeding, ask a health professional before use. It is especially important not to use ibuprofen during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery.
Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- do not take more than directed
- the smallest effective dose should be used
- adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist
- if pain or fever does not respond to 1 tablet, 2 tablets may be used; do not exceed 6 tablets in 24 hours, unless directed by a doctor
- children under 12 years: ask a doctor

Drug Facts (continued)
Other information

- read all warnings and directions before use. Keep carton.
- store at 20°-25° C (68°-77° F)
- avoid excessive heat above 40° C (104° F)

Inactive ingredients: acetylsalicylic acid, croscarmellose sodium, colloidal silicon dioxide, corn starch, croscarmellose sodium, methylparaben, microcrystalline cellulose, pharmaceutical grade, pharmaceutical milk, polyvinylpyrrolidone, polyethylene glycol, sodium bicarbonate, sodium lauryl sulfate, stearic acid, sucrose, synthetic iron oxide, titanium dioxide, white wax

Questions or comments? call toll free 1-800-88-ADVIL

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.
For most recent product information, visit www.Advil.com
Pfizer, Madison, NJ 07940 USA © 2016 Pfizer Inc.

PRINTED AREA FOR DATE & LOT LASER CODING (VARNISHED)

3 0573 0154 75 8

UNPRINTED AREA FOR DATE & LOT LASER CODING (UNVARNISHED)

128 code #083160

UNPRINTED AREA FOR DATE & LOT LASER CODING (UNVARNISHED)

128 code #083160

128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON

128 code #083160

Advil®

Ibuprofen Tablets, 200 mg
Pain Reliever/Fever Reducer (NSAID)

200 Coated Tablets

Advil Tablets

Advil®

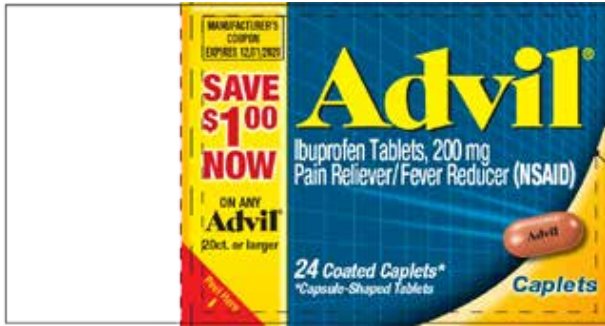
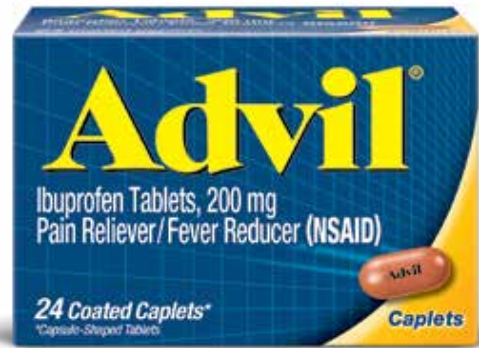
Ibuprofen Tablets, 200 mg
Pain Reliever/Fever Reducer (NSAID)

200 Coated Tablets

Advil Tablets

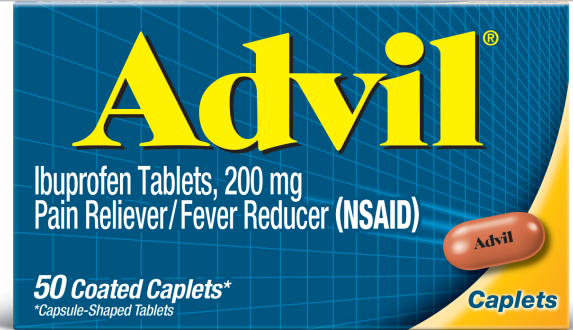
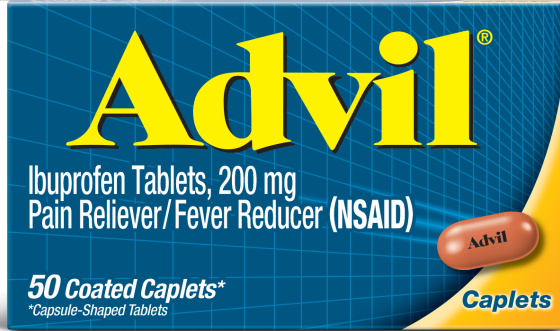
PRODUCTION (NOT COLOR ACCURATE) (b) (4)

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
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• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces



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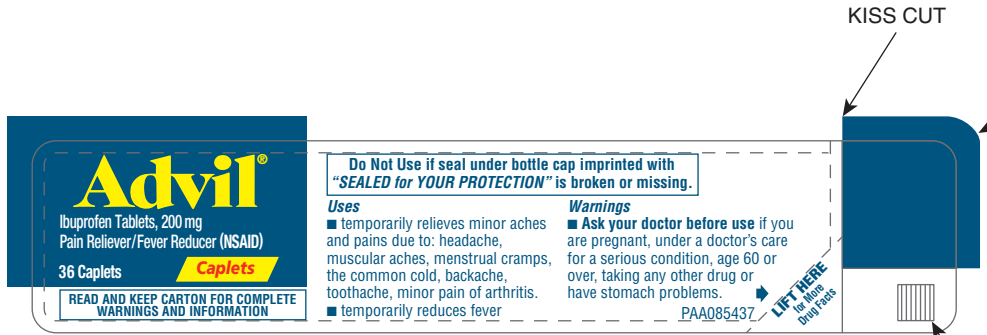
PRODUCT SHOWN IS FOR SIZE AND PLACEMENT ONLY ACTUAL GRAPHICS MAY VARY



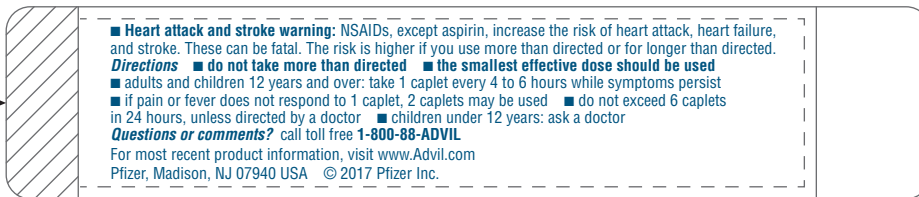
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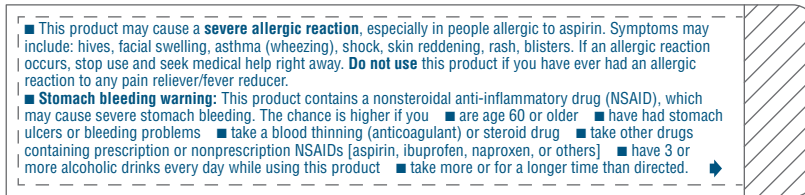
(b) (4)



TOP
 PANEL 1



BASE
 PANEL 3



RELEASED BACK
 PANEL 2

PRODUCTION

(NOT COLOR ACCURATE)

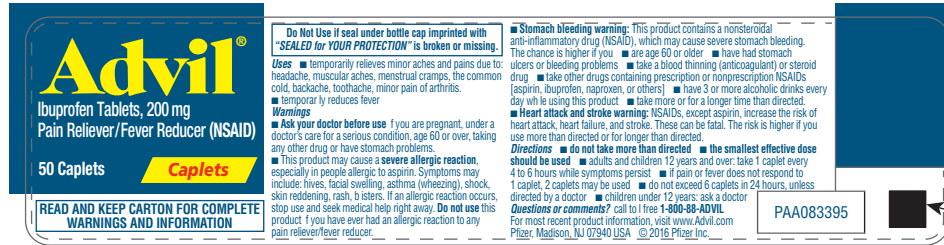
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DRUG FACTS TEXT DEFINED	TYPE SIZE
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• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

(b) (4)

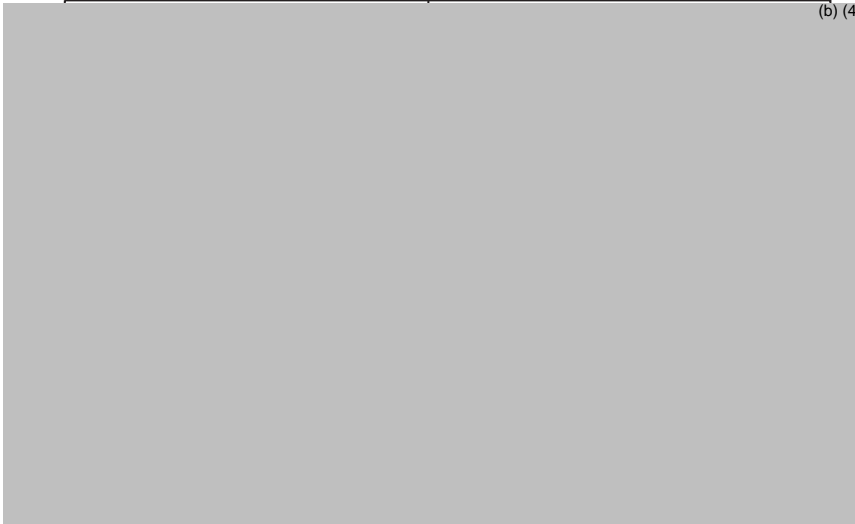
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090177e18b54f0f0\Final\Final On: 17-Feb-2017 19:57 (GMT)



(b) (4)

PRODUCTION (NOT COLOR ACCURATE)



(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.5 pt
• SUBHEADINGS/BODY TEXT	4.5 pt
• LEADING	4.5 pt
• BULLETS	3.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

090177e189beea0d\Final\Final On: 30-Sep-2016 03:05

Advil[®]
 Ibuprofen Tablets, 200 mg
 Pain Reliever/Fever Reducer (NSAID)
 100 Caplets **Caplets**

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Uses: ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis.
 ■ temporarily reduces fever

Warnings
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Directions
 ■ **do not take more than directed**
 ■ **the smallest effective dose should be used**
 ■ adults and children 12 years and over: take 1 caplet every 4 to 6 hours while symptoms persist
 ■ if pain or fever does not respond to 1 caplet, 2 caplets may be used
 ■ do not exceed 6 caplets in 24 hours, unless directed by a doctor
 ■ children under 12 years: ask a doctor

Questions or comments?
 call toll free **1-800-88-ADVIL**
 For most recent product information, visit www.Advil.com
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PAA080148

(b) (4)

PRODUCTION (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE	.5 pt

caplet or caplets

090177e18b551566\Final\Final On: 17-Feb-2017 20:29 (GMT)

Advil®

Ibuprofen Tablets, 200 mg
Pain Reliever/Fever Reducer (NSAID)

115 Caplets Caplets

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Uses ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

Warnings
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away.
Do not use this product if you have ever had an allergic reaction to any pain reliever/fever reducer.
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Directions ■ **do not take more than directed** ■ **the smallest effective dose should be used** ■ adults and children 12 years and over: take 1 caplet every 4 to 6 hours while symptoms persist ■ if pain or fever does not respond to 1 caplet, 2 caplets may be used
 ■ do not exceed 6 caplets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor

Questions or comments?
 call toll free 1-800-88-ADVIL
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PAA085435

(b) (4)

PRODUCTION (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.75 pt
• SUBHEADINGS/BODY TEXT	5.75 pt
• LEADING	6.25 pt
• BULLETS	4.75 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE	.5 pt

3/16" X 3/16" DATA MATRIX CODE (ECC 200),
 PRINTED IN BLACK OR DARK BLUE ON
 UNPRINTED WHITE BACKGROUND.
DATA MATRIX CODE = 083397

UNVARNISHED AND PRINTED
 IN BLACK OR DARK BLUE FOR
 LOT & EXPIRATION AREA.

090177e18b55155d\Final\Final On: 17-Feb-2017 20:12 (GMT)

PRODUCTION (NOT COLOR ACCURATE)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

Advil[®]
 Ibuprofen Tablets, 200 mg
 Pain Reliever/Fever Reducer (NSAID)

225 Caplets **Caplets**

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Uses ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

Warnings
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Directions ■ **do not take more than directed** ■ **the smallest effective dose should be used** ■ adults and children 12 years and over: take 1 caplet every 4 to 6 hours while symptoms persist. ■ if pain or fever does not respond to 1 caplet, 2 caplets may be used
 ■ do not exceed 6 caplets in 24 hours, unless directed by a doctor
 ■ children under 12 years: ask a doctor

Questions or comments?
 call toll free 1-800-88-ADVIL
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PAA085439

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

(b) (4)

090177e18b5553a8b\Final\Final On: 17-Feb-2017 21:36 (GMT)

PRODUCTION

(NOT COLOR ACCURATE)

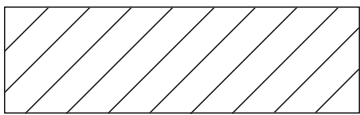
(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

PRODUCTION (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces



UNVARNISHED AREAS

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

Drug Facts
Active ingredient (in each caplet)
Ibuprofen, 200 mg (NSAID)* Pain reliever/fever reducer
Purpose
*nonsteroidal anti-inflammatory drug

Uses
temporarily relieves minor aches and pains due to:

- headache
- backache
- menstrual cramps
- the common cold
- muscular aches
- minor pain of arthritis

temporarily reduces fever

Warnings
Alert: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin.
Symptoms may include:

- hives
- swelling (especially of the face/lips/tongue)
- skin rash
- itching
- difficulty breathing

an allergic reaction occurs, stop use and seek medical help right away.

PAA083047

Drug Facts (continued)
Stomach bleeding warning: This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you:

- are age 60 or older
- have had stomach ulcers or bleeding problems
- take other drugs containing aspirin or nonsteroidal NSAIDs (aspirin, ibuprofen, naproxen, or others)
- have 3 or more alcoholic drinks every day while using this product
- take more or for a longer time than directed

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Do not use: If you have ever had an allergic reaction to any other pain reliever/fever reducer. Right before or after heart surgery.

Ask a doctor before use if: stomach bleeding warning applies to you; you have problems or serious side effects from taking pain relievers or fever reducers; you have a history of stomach problems, such as heartburn; you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or a bad stomach; you are taking a diuretic.

Ask a doctor or pharmacist before use if you are: under a doctor's care for any serious condition; taking aspirin for heart attack or stroke, because ibuprofen may decrease this benefit; taking aspirin; taking any other drug.

When using this product: take with food or milk if stomach upset occurs.

Other information: read all warnings and directions before use. Keep carton. Store at 20-25°C (68-77°F) and avoid excessive heat above 40°C (104°F).

Inactive ingredients: acetylsalicylic acid, colloidal silicon dioxide, corn starch, croscarmellose sodium, methylparaben, polyethylene glycol, polyethylene glycol, propylparaben, sodium benzoate, sodium lauryl sulfate, stearic acid, sucrose, synthetic iron oxide, titanium dioxide, white wax.

Questions or comments? Call toll free 1-800-88-ADVIL.

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Drug Facts (continued)
Stop use and ask a doctor if:

- you experience any of the following signs of stomach bleeding:
 - heart burn
 - vomit blood
 - have bloody or black stools
 - have stomach pain that does not get better
- you have symptoms of heart problems or stroke:
 - chest pain
 - trouble breathing
 - weakness in one part or side of body
 - sudden speech
 - leg swelling
 - heart gets worse or lasts more than 10 days
 - swel gets worse or lasts more than 3 days
 - feels or sweats in present in the painful area
- any new symptoms appear

If pregnant or breast-feeding, ask a health professional before use. It is especially important not to use ibuprofen during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery.
Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions:

- Adult take more than directed. The smallest effective dose should be used.
- Children 12 years and over: take 1 caplet every 4 to 6 hours while symptoms persist. If pain or fever does not respond to 1 caplet, 2 caplets may be used. Do not exceed 6 caplets in 24 hours. Always consult your doctor. Children under 12 years: ask a doctor.

083047

128 CODE FPO

Advil[®]
Ibuprofen Tablets, 200 mg
Pain Reliever/Fever Reducer (NSAID)

24 Coated Caplets*
*Capsule-Shaped Tablets

Advil
Caplets

083080

128 CODE FPO

083047

128 CODE FPO

Advil[®]
Ibuprofen Tablets, 200 mg
Pain Reliever/Fever Reducer (NSAID)

24 Coated Caplets*
*Capsule-Shaped Tablets

Advil
Caplets

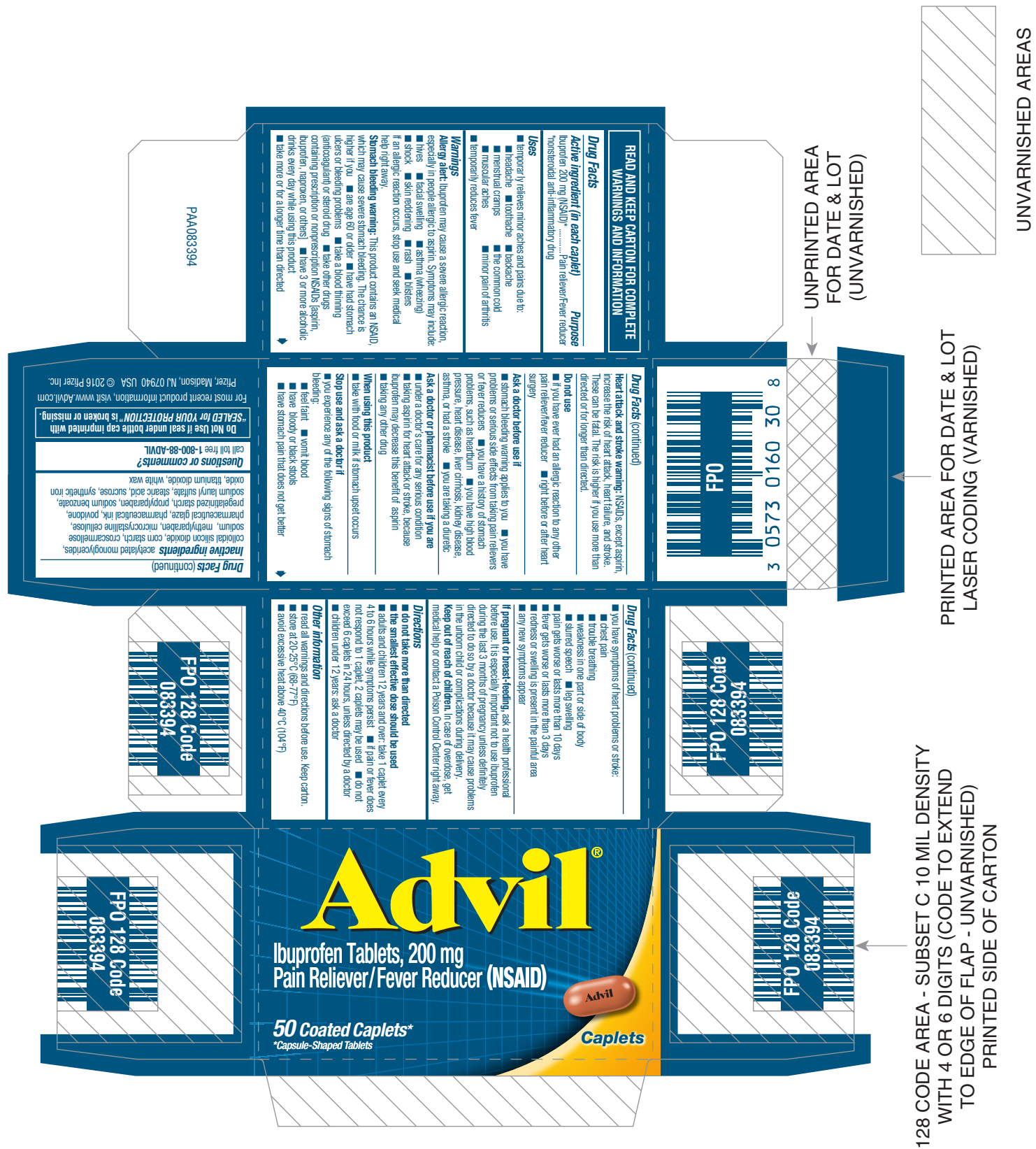
083047

128 CODE FPO

UNPRINTED AREA FOR DATE & LOT (UNVARNISHED)

PRINTED AREA FOR DATE & LOT LASER CODING (VARNISHED)

128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON



128 CODE AREA - SUBSET C 10 MIL DENSITY
WITH 4 OR 6 DIGITS (CODE TO EXTEND
TO EDGE OF FLAP - UNVARNISHED)
PRINTED SIDE OF CARTON

PRINTED AREA FOR DATE & LOT
LASER CODING (VARNISHED)

UNPRINTED AREA
FOR DATE & LOT
(UNVARNISHED)

UNVARNISHED AREAS

PRODUCTION (NOT COLOR ACCURATE)



(b) (4)

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
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• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces



PRINTED AREA FOR DATE & LOT
LASER CODING (VARNISHED)

UNPRINTED AREA
FOR DATE & LOT
(UNVARNISHED)

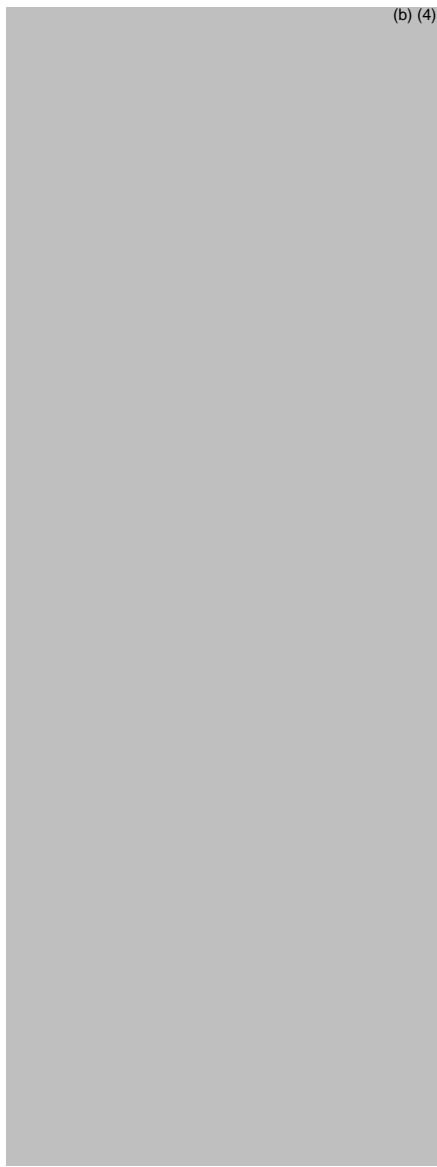
128 CODE AREA - SUBSET C 10 MIL DENSITY
WITH 4 OR 6 DIGITS (CODE TO EXTEND
TO EDGE OF FLAP - UNVARNISHED)
PRINTED SIDE OF CARTON

UNVARNISHED AREAS

PRODUCTION (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces



(b) (4)

Advil
 Ibuprofen Tablets, 200 mg
 Pain Reliever/Fever Reducer (NSAID)
 24 Gel Caplets **Gel Caplets**

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Uses
 ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis.
 ■ temporarily reduces fever

Warnings
 ■ Ask your doctor before use if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

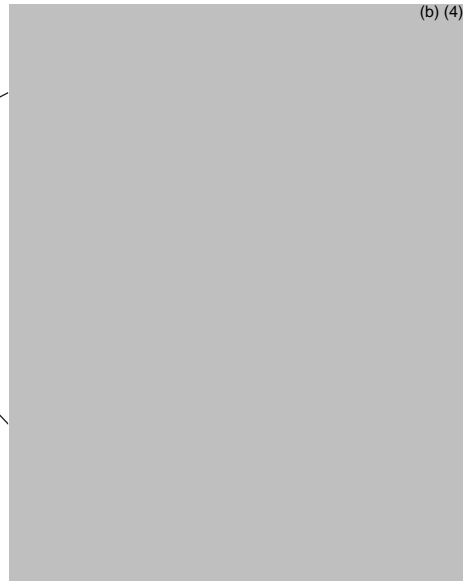
PAA083163

LIFT HERE to lift the caplets

KISS CUT

1/16" TEXT FREE AREA (TYP.)

TOP PANEL 1



(b) (4)

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Directions ■ do not take more than directed ■ the smallest effective dose should be used

■ adults and children 12 years and over: take 1 gel caplet every 4 to 6 hours while symptoms persist
 ■ if pain or fever does not respond to 1 gel caplet, 2 gel caplets may be used ■ do not exceed 6 gel caplets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor

Questions or comments? call toll free 1-800-88-ADVIL

For most recent product information, visit www.Advil.com
 Pfizer, Madison, NJ 07940 USA © 2016 Pfizer Inc.

BASE PANEL 3

■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.

■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others] ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

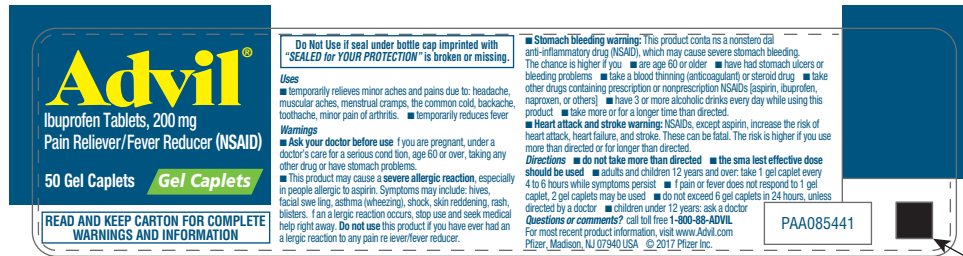
3/8" HINGE AREA UNVARNISHED

RELEASED BACK PANEL 2



(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt



(b) (4)



090177e18b5a6172\Final\Final On: 21-Feb-2017 15:55 (GMT)

PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.5 pt
• SUBHEADINGS/BODY TEXT	4.5 pt
• LEADING	4.5 pt
• BULLETS	3.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

090177e189bef4a8\Final\Final On: 30-Sep-2016 04:18

Advil[®]
 Ibuprofen Tablets, 200 mg
 Pain Reliever/Fever Reducer (NSAID)
 100 Gel Caplets **Gel Caplets**

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Uses
 ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

Warnings
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others] ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Directions
 ■ **do not take more than directed**
 ■ **the smallest effective dose should be used**
 ■ adults and children 12 years and over: take 1 gel caplet every 4 to 6 hours while symptoms persist
 ■ if pain or fever does not respond to 1 gel caplet, 2 gel caplets may be used
 ■ do not exceed 6 gel caplets in 24 hours, unless directed by a doctor
 ■ children under 12 years: ask a doctor

Questions or comments?
 call toll free 1-800-88-ADVIL
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PAA080251

(b) (4)

PRODUCTION (NOT COLOR ACCURATE)



(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

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Advil®

Ibuprofen Tablets, 200 mg
Pain Reliever/Fever Reducer (NSAID)

200 Gel Caplets Gel Caplets

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Uses ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

Warnings

■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.

■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.

■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Directions ■ **do not take more than directed** ■ **the smallest effective dose should be used** ■ adults and children 12 years and over: take 1 gel caplet every 4 to 6 hours while symptoms persist. ■ if pain or fever does not respond to 1 gel caplet, 2 gel caplets may be used ■ do not exceed 6 gel caplets in 24 hours, unless directed by a doctor

■ children under 12 years: ask a doctor

Questions or comments?
call toll free 1-800-88-ADVIL

For most recent product information, visit www.Advil.com

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PAA085443

(b) (4)

PRODUCTION (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

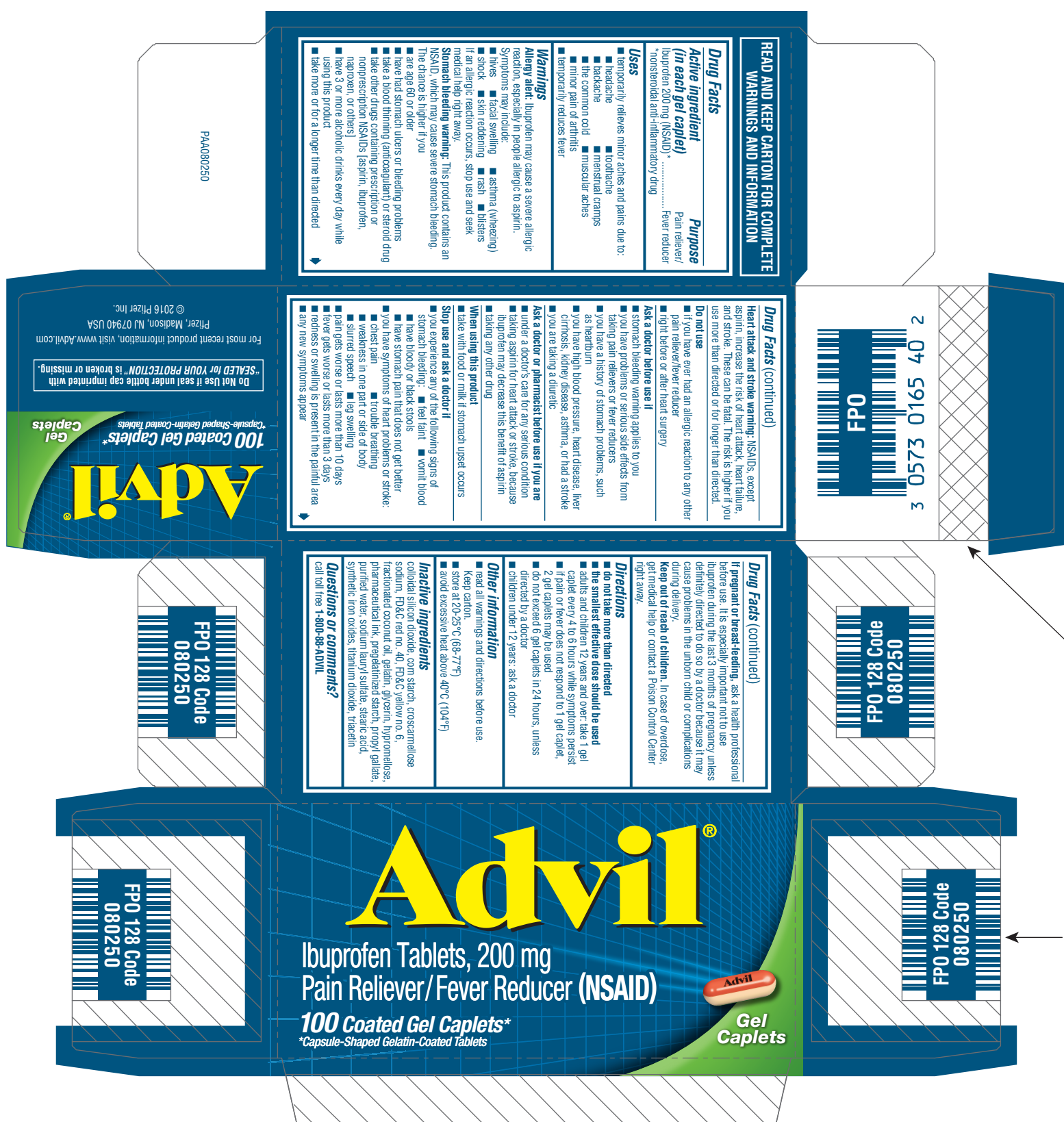
(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

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PRODUCTION



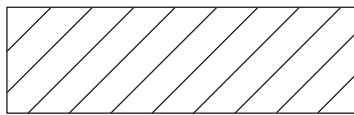
PRINTED AREA FOR DATE & LOT
LASER CODING (VARNISHED)

UNPRINTED AREA
FOR DATE & LOT
(UNVARNISHED)

128 CODE AREA - SUBSET C 10 MIL DENSITY
WITH 4 OR 6 DIGITS (CODE TO EXTEND
TO EDGE OF FLAP - UNVARNISHED)
PRINTED SIDE OF CARTON

Specific Rule Legend

Cut _____
Crease - - - - -



UNVARNISHED AREAS

PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.

/s/

KAREN M MAHONEY
08/23/2017