



TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. Use one patch daily according to directions.
3. It is important to complete treatment.
4. If you feel you need to use the patch for a longer period to keep from smoking, talk to your health care provider.
5. Use patch with a behavioral support program, such as the one described in the enclosed booklet.

NDC XXXXX-XXX-XX



Nicotine Transdermal System

PATCH

7 mg delivered over 24 hours

STOP SMOKING AID

7 mg

Includes:
Behavior Support Program with self-help guide



FOR USE AFTER COMPLETING STEP 2

2 PATCHES

This package size does **not** provide a full course of therapy. A full course of therapy to quit smoking is 8 weeks of use. Read the enclosed self-help guide for additional information.

- Not for sale to persons under 18 years of age.
- Proof of age required.
- Not for sale in vending machines or from any source where proof of age cannot be verified.

Distributed by:
Dr. Reddy's Laboratories, Inc.
Princeton, NJ 08540



Drug Facts

Active ingredient (in each patch): Nicotine, 7 mg delivered over 24 hours... 5 mg smoking patch

Purpose: Nicotine, 7 mg delivered over 24 hours... 5 mg smoking patch

Use: Use as directed with quit smoking. Nicotine reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking.

Warnings: If you are pregnant or breast-feeding, or use this medicine on your child, you should consult your health care provider before using this medicine. Smoking causes lung cancer and heart disease, and can increase your risk of heart attack or stroke. Nicotine can increase your heart rate and blood pressure. High blood pressure not controlled with medication. Nicotine can irritate your mouth and throat. Do not use if you are allergic to nicotine or have skin problems, because you are more likely to get rashes. Do not use if you have a heart condition or are taking a prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

When using this product: Your prescription dose may need to be adjusted.

Stop use and ask a doctor if: Skin redness or irritation caused by the patch does not go away after four days, or if your skin is itchy or you get a rash. Irregular heartbeat or palpitations occur. You get symptoms of nicotine overdose, such as nausea, vomiting, dizziness, weakness and rapid heartbeat. You have symptoms of an allergic reaction (such as difficulty breathing or rash).

Keep out of reach of children and pets. Used patches have enough nicotine to poison children and pets. If swallowed, get medical help or contact a Poison Control Center right away. Save patch to use for patch disposal. Dispose of the used patches by hiding sticky ends together and putting in pouch.

For your family's protection, patches are supplied in child-resistant pouches. Do not use if individual pouch is open or torn.

See self-help guide inside.

Drug Facts (continued)

Directions: If you are under 18 years of age, ask a doctor before use. Before using this product, read the enclosed self-help guide for complete directions and other information.

Warnings: If you are pregnant or breast-feeding, or use this medicine on your child, you should consult your health care provider before using this medicine. Smoking causes lung cancer and heart disease, and can increase your heart rate and blood pressure. High blood pressure not controlled with medication. Nicotine can irritate your mouth and throat. Do not use if you are allergic to nicotine or have skin problems, because you are more likely to get rashes. Do not use if you have a heart condition or are taking a prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

When using this product: Your prescription dose may need to be adjusted.

Stop use and ask a doctor if: Skin redness or irritation caused by the patch does not go away after four days, or if your skin is itchy or you get a rash. Irregular heartbeat or palpitations occur. You get symptoms of nicotine overdose, such as nausea, vomiting, dizziness, weakness and rapid heartbeat. You have symptoms of an allergic reaction (such as difficulty breathing or rash).

Keep out of reach of children and pets. Used patches have enough nicotine to poison children and pets. If swallowed, get medical help or contact a Poison Control Center right away. Save patch to use for patch disposal. Dispose of the used patches by hiding sticky ends together and putting in pouch.

Comments or Questions? Call 1-800-585-9882 for patch use, behavior support, medication and other information.

Other information: • Store at 20°-25°C (68°-77°F).

Inactive ingredients: acrylate adhesive, aluminumized polyester, cellulose paper, methacrylate adhesive copolymer.

Weekdays (8am-8pm ET) or visit us at www.habitrol.com

Font & Format Specifications		
Drug Facts (Title)	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique	10 point type
Drug Facts (continued)	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique (Key Facts) Helvetica Neue LT Std 67 Medium Condensed (can have)	8 pt, 7 pt.
Heading	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique	8 point type
Subheading	Font Name: Helvetica Neue LT Std 77 Bold Condensed	6 point type
Body text	Font Name: Helvetica Neue LT Std 57 Condensed	6 point type
Bullets	Font Name: Helvetica Neue LT Std 57 Condensed	5 point type
Spacing of the hair lines from edge of box—L ₁	Minimum of 2 spaces either side of Drug Fact Box	Yes
Tracking	0 to -25	Horizontal Scale: 90% to 100%
Leading (Minimum space in body copy of Drug Facts)	6.5 pt.	Halfline: 0.5 pt.
Baselines	1.75 pt.	



TO INCREASE YOUR SUCCESS IN QUITTING:
1. You must be motivated to quit.
2. Use one patch daily according to directions.
3. It is important to complete treatment.
4. If you feel you need to use the patch for a longer period to keep from smoking, talk to your health care provider.
5. Use patch with a behavioral support program, such as the one described in the enclosed booklet.

NDC XXXXX-XXX-XX

HABITROL® TAKE CONTROL™

Nicotine Transdermal System
PATCH 7 mg delivered over 24 hours
STOP SMOKING AID

7 mg

Includes:
Behavior Support Program with self-help guide

FOR USE AFTER COMPLETING STEP 2



4 PATCHES

This package size does not provide a full course of therapy. A full course of therapy to quit smoking is 8 weeks of use. Read the enclosed self-help guide for additional information.

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- Proof of age required.
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Distributed by:
Dr. Reddy's Laboratories, Inc.
Princeton, NJ 08540



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Drug Facts (continued)

Warnings
Use reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking.
If you are pregnant or breast-feeding, or use this medicine on your child, the risks to you or your child may be greater than the benefits. However, your child may benefit from this medicine if you have a doctor or pharmacist who has advised you to use it. Tell your doctor if you have a heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
High blood pressure not controlled with medication. Nicotine can increase your blood pressure.
An allergy to adhesive tapes or have skin problems, because you are more likely to get rashes.
Some may experience dizziness or drowsiness.
Ask a doctor or pharmacist before use if you are taking a non-nicotine drug for depression or asthma. Taking a prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.
When using this product:
Your prescription dose may need to be adjusted.
If you have had drowsiness or other sleep disturbances remove this patch at bedtime.
Stop use and ask a doctor if:
• Skin rashes caused by the patch does not go away after four days, or if your skin is well or you get a rash.
• Irregular heartbeat or palpitations occur.
• You get symptoms of nicotine overdose, such as nausea, vomiting, dizziness, weakness and rapid heartbeat.
• You have symptoms of an allergic reaction (such as difficulty breathing or rash).
Keep out of reach of children and pets. Used patches have enough nicotine to poison children and pets. If swallowed, get medical help or contact Poison Control Center right away. Save patch to use for patch disposal. Dispose of the used patches by folding sticky ends together and putting in pouch.
Patches by folding sticky ends together and putting in pouch.

Directions
If you are under 18 years of age, ask a doctor before use. Before using this product, read the enclosed self-help guide for complete directions and other information.
Begin using the patch on your quit day.
If you smoke more than 10 cigarettes per day, use the following schedule below:
Weeks 1 thru 4: Use one 7 mg patch/day
Weeks 5 and 6: Use one 14 mg patch/day
Weeks 7 and 8: Use one 21 mg patch/day

Other information
• Store at 20°-25°C (68°-77°F).
• Inactive ingredients: acrylate adhesive, aluminumized polyester, cellulose paper, methacrylate copolymer.
• **Comments or Questions?** Call 1-800-585-9882. Weekdays (9am-5pm ET) or visit us at www.habitrol.com

For your family's protection, patches are supplied in child-resistant pouches. Do not use if individual pouch is open or torn.

See self-help guide inside.

Font & Format Specifications			
Drug Facts (Title)	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique	10 point type	
Drug Facts (continued)	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique (Key Facts)	8 pt., 7 pt.	
Headings	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique	8 point type	
Subheadings	Font Name: Helvetica Neue LT Std 77 Bold Condensed	6 point type	
Body text	Font Name: Helvetica Neue LT Std 57 Condensed	6 point type	
Bullets	Font Name: Helvetica Neue LT Std 57 Condensed	5 point type	
Spacing of the hair lines from edge of box—L ₁	Minimum of 2 spaces either side of Drug Fact Box	Yes	
Tracking	0 to -25	Horizontal Scale	90% to 100%
Leading (Minimum space in body copy of Drug Facts)	6.5 pt.	Halfline	0.5 pt.
Baselines	1.75 pt.		



Nicotine Transdermal System PATCH

14 mg delivered over 24 hours
STOP SMOKING AID

14 mg

Includes:
Behavior Support Program with self-help guide

IF YOU SMOKE MORE THAN 10 CIGARETTES PER DAY: USE AFTER COMPLETING STEP 1
IF YOU SMOKE 10 OR LESS CIGARETTES PER DAY: START WITH STEP 2

2 PATCHES

This package size does not provide a full course of therapy. A full course of therapy to quit smoking is 8 weeks of use. Read the enclosed self-help guide for additional information.

Comments or Questions? Call 1-800-88-8882

Line ingredients acrylate adhesive, aluminum polyethylene, cellulose, paper, methacrylic acid copolymer

Other information • Store at 20-25°C (68-77°F)

Comments or Questions? Call 1-800-88-8882

Line ingredients acrylate adhesive, aluminum polyethylene, cellulose, paper, methacrylic acid copolymer

Other information • Store at 20-25°C (68-77°F)

Not for sale to persons under 18 years of age.

Proof of age required.

Not for sale in vending machines or from any source where proof of age cannot be verified.

Distributed by:
Dr. Reddy's Laboratories, Inc.
Princeton, NJ 08540

For your family's protection, patches are supplied in child-resistant pouches. Do not use if individual pouch is open or torn.

See self-help guide inside.

Drug Facts

Active ingredient
Nicotine, 14 mg delivered over 24 hours. Stop smoking aid.

Purpose
(In each patch)

Warnings
Use rates with withdrawal symptoms, including nicotine craving, associated with quitting smoking.

Directions
If you are under 18 years of age, ask a doctor before use.

Drug Facts (continued)

Weeks 1 thru 4	STEP 1 use one 14 mg patch/day	Weeks 5 and 6	STEP 2 use one 14 mg patch/day	Weeks 7 and 8	STEP 3 use one 7 mg patch/day
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Other information • Store at 20-25°C (68-77°F)

Line ingredients acrylate adhesive, aluminum polyethylene, cellulose, paper, methacrylic acid copolymer

Comments or Questions? Call 1-800-88-8882

Font & Format Specifications

Drug Facts (Title)	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique	10 point type
Drug Facts (continued)	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique (Drug Facts) Helvetica Neue LT Std 67 Medium Condensed (non menu)	8 pt./7.7 pt.
Headings	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique	8 point type
Subheading	Font Name: Helvetica Neue LT Std 77 Bold Condensed	6 point type
Body text	Font Name: Helvetica Neue LT Std 57 Condensed	6 point type
Bullets	Font Name: Helvetica Neue LT Std 57 Condensed	5 point type
Spacing of the hair lines from edge of box - i.e. Minimum of 2 spaces either side of Drug Fact Box		Yes
Tracking	0 to -25	Horizontal Scale: 90% to 100%
Leading (Minimum space in body copy of Drug Facts)	8.5 pt.	Header: 0.5 pt.
Baseline	1.75 pt.	



TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. Use one patch daily according to directions.
3. It is important to complete treatment.
4. If you feel you need to use the patch for a longer period to keep from smoking, talk to your health care provider.
5. Use patch with a behavioral support program, such as the one described in the enclosed booklet.

NDC XXXXX-XXX-XX



Nicotine Transdermal System

PATCH 14 mg delivered over 24 hours

STOP SMOKING AID

14 mg

Includes:
 Behavior Support Program with self-help guide

IF YOU SMOKE MORE THAN 10 CIGARETTES PER DAY: USE AFTER COMPLETING STEP 1
 IF YOU SMOKE 10 OR LESS CIGARETTES PER DAY: START WITH STEP 2



4 PATCHES

This package size does **not** provide a full course of therapy. A full course of therapy to quit smoking is 8 weeks of use. Read the enclosed self-help guide for additional information.

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Distributed by:
 Dr. Reddy's Laboratories, Inc.
 Princeton, NJ 08540



Drug Facts
 Active ingredient: Nicotine, 14 mg delivered over 24 hours. Stop smoking aid.
 Purpose: (in each patch)
 Use: rates with withdrawal symptoms, including nicotine craving, associated with quitting smoking.
 Warnings: If you are pregnant or breastfeeding, only use the medicine on your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, risks to your child from this medicine are not fully known.
 Ask a doctor before use if you have: heart disease, recent heart attack, or irregular heartbeat; nicotine can increase your heart rate; high blood pressure not controlled with medication; nicotine can increase your blood pressure; an allergy to adhesive tape or have skin problems, because you are more likely to get rashes; stomach ulcer or diabetes; history of seizures.
 Ask a doctor or pharmacist before use if you are: using a non-nicotine stop smoking drug; taking a prescription medicine for depression or asthma; or you have withdrawal symptoms or other sleep disturbances, remove this patch at bedtime.
 Stop use and ask a doctor if: skin redness caused by the patch does not go away after four days, or your skin swells, or you get a rash; milder heart beat or palpitations occur; you get symptoms of medicine overdose, such as nausea, vomiting, dizziness, weakness and rapid heartbeat; you have symptoms of an allergic reaction (such as difficulty breathing or rash).
 Keep out of reach of children and pets. If swallowed, get medical help or contact a Poison Control Center right away. Save patch to use for patch disposal. Dispose of the used patches by folding sticky ends together and putting in pouch. Patches by foldings sticky ends together and putting in pouch.

Drug Facts (continued)
 Directions: If you are under 18 years of age, ask a doctor before use. Before using this product, read the enclosed self-help guide for complete directions and other information.
 Begin using the patch on your quit day.
 If you smoke more than 10 cigarettes per day, use the following schedule below:
 Weeks 1 thru 4: use one 21 mg patch/day
 Weeks 5 and 6: use one 14 mg patch/day
 Weeks 7 and 8: use one 7 mg patch/day

Other information • Store at 20°-25° C (68°-77° F).
 Line ingredients: acrylate adhesive, aluminum polyester, cellulose paper, methacrylate copolymer.
 Comments or questions? Call 1-800-885-8882. Weekdays (9am-5pm ET) or visit us at www.habitrol.com

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For your family's protection, patches are supplied in child-resistant pouches. Do not use if individual pouch is open or torn.

See self-help guide inside.

Font & Format Specifications		
Drug Facts (Title)	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique	10 point type
Drug Facts (continued)	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique (Drug Facts) Helvetica Neue LT Std 67 Medium Condensed (non read)	8 pt./7.7 pt.
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Subheading	Font Name: Helvetica Neue LT Std 77 Bold Condensed	6 point type
Body text	Font Name: Helvetica Neue LT Std 57 Condensed	6 point type
Bullets	Font Name: Helvetica Neue LT Std 57 Condensed	5 point type
Spacing of the hair lines from edge of box - i.e. Minimum of 2 spaces either side of Drug Fact Box		Yes
Tracking	0 to -25	Horizontal Scale: 90% to 100%
Leading (Minimum space in body copy of Drug Facts)	8.5 pt.	Hyphen: 0.5 pt.
Baseline	1.75 pt.	



TO INCREASE YOUR SUCCESS IN QUITTING:
1. You must be motivated to quit.
2. Use one patch daily according to directions.
3. It is important to complete treatment.
4. If you feel you need to use the patch for a longer period to keep from smoking, talk to your health care provider.
5. Use patch with a behavioral support program, such as the one described in the enclosed booklet.

NDC XXXX-XXX-XX

HABITROL® TAKE CONTROL™



Nicotine Transdermal System

PATCH

21 mg delivered over 24 hours
STOP SMOKING AID

21 mg

Includes:
Behavior Support Program with self-help guide

IF YOU SMOKE MORE THAN 10 CIGARETTES PER DAY: START WITH STEP 1
IF YOU SMOKE 10 OR LESS CIGARETTES PER DAY: START WITH STEP 2



2 PATCHES

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- Proof of age required.
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Distributed by:
Dr. Reddy's Laboratories, Inc.
Princeton, NJ 08540



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Drug Facts (continued)

Active ingredient
(in each patch)
Nicotine, 21 mg delivered over 24 hours... 5bp smoking aid

Purpose
Use reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking.

Warnings
If you are pregnant or breast-feeding, or use this medicine on your child, try to stop smoking with your doctor's advice. Smoking can seriously harm your child. Try to stop smoking with your doctor's advice. However, the medicine is believed to be safer than smoking. However, breaks to your child from this medicine are not fully known.

Ask a doctor before you use if you have:
• heart disease, recent heart attack, or regular heartbeat.
• high blood pressure not controlled with medication. Nicotine can increase your blood pressure.
• an allergy to adhesive tapes or have skin problems, because you are more likely to get rashes.
• a stomach ulcer or diabetes.

Ask a doctor or pharmacist before use if you are:
• taking a non-nicotine stop smoking drug or asthma.
• using a prescription medicine for depression or asthma.
• your prescription dose may need to be adjusted.

When using this product:
• If you have wild dreams or other sleep disturbances remove this patch at bedtime.
• Skin rashes caused by the patch does not go away after four days or if your skin swells or you get a rash.
• Irregular heartbeat or palpitations occur.
• You get symptoms of nicotine overdose such as nausea, vomiting, dizziness, weakness and rapid heartbeat.
• You have symptoms of an allergic reaction (such as difficulty breathing or rash).

Keep out of reach of children and pets. Used patches have enough nicotine to poison children and pets. If swallowed, get medical help or contact a Poison Control Center right away. Save patch for patch disposal. Dispose of the used patch by folding sticky ends together and putting in pouch.

Drug Facts

Directions
• If you are under 18 years of age, ask a doctor before use.
• Before using this product read the enclosed self-help guide for complete directions and other information.
• Begin using the patch on your quit day.
• If you smoke more than 10 cigarettes per day, use the following schedule below:

Weeks 1 thru 4	Weeks 5 and 6	Weeks 7 and 8
STEP 1 use one 21 mg patch/day	STEP 2 use one 14 mg patch/day	STEP 3 use one 7 mg patch/day

Other information • Store at 20°-25°C (68°-77°F).

Inactive ingredients acrylate adhesive, aluminum hydroxide, cellulose paper, methacrylic acid copolymer, polyethylene glycol, polyethylene glycol, polyethylene glycol, polyethylene glycol.

Comments or Questions? Call 1-800-885-8882 (Weekdays 9am-5pm ET) or visit us at www.habitrol.com

For your family's protection, patches are supplied in child-resistant pouches. Do not use if individual pouch is open or torn.

See self-help guide inside.

Font & Format Specifications			
Drug Facts (Title)	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique	10 point type	
Drug Facts (continued)	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique	8 pt. 77 pt.	
Headings	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique	8 point type	
Subheading	Font Name: Helvetica Neue LT Std 77 Bold Condensed	8 point type	
Body text	Font Name: Helvetica Neue LT Std 57 Condensed	8 point type	
Buttons	Font Name: Helvetica Neue LT Std 57 Condensed	5 point type	
Spacing of the hair lines from edge of box -- i.e. Minimum of 2 spaces either side of Drug Fact Box		Yes	
Tracking	0 to -25	Horizontal Scale:	90% to 100%
Leading (Minimum space in body copy of Drug Facts)	6.5 pt.	Hyphenation	0.5 pt.
Buttins	1.75 pt.		



TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. Use one patch daily according to directions.
3. It is important to complete treatment.
4. If you feel you need to use the patch for a longer period to keep from smoking, talk to your health care provider.
5. Use patch with a behavioral support program, such as the one described in the enclosed booklet.

NDC XXXX-XXX-XX

SUPPORT PROGRAM

HABITROL® TAKE CONTROL™

Nicotine Transdermal System

PATCH 21 mg delivered over 24 hours

STOP SMOKING AID

21 mg

Includes:
Behavior Support Program with self-help guide



IF YOU SMOKE MORE THAN 10 CIGARETTES PER DAY: START WITH STEP 1
IF YOU SMOKE 10 OR LESS CIGARETTES PER DAY: START WITH STEP 2

4 PATCHES

This package size does **not** provide a full course of therapy. A full course of therapy to quit smoking is 8 weeks of use. Read the enclosed self-help guide for additional information.

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Distributed by:
Dr. Reddy's Laboratories, Inc.
Princeton, NJ 08540



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Drug Facts (continued)

Active ingredient
Nicotine, 21 mg delivered over 24 hours... 5tp smoking aid.

Purpose
Use reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking.

Warnings
If you are pregnant or breast-feeding, or you use this medicine on your child, try to stop smoking with your doctor's help. However, the advice of your health care provider, including your doctor, may be more important than stopping smoking.

Ask a doctor before you use if you have:
• heart disease, recent heart attack, or irregular heartbeat.
• high blood pressure not controlled with medication. Nicotine can increase your blood pressure.
• an allergy to adhesive tapes or have skin problems, because you are more likely to get rashes.
• a skin ulcer or diabele.

Ask a doctor or pharmacist before use if you are:
• taking a non-nicotine smoking drug for depression or asthma.
• using a prescription medicine for depression or asthma.
• your prescription dose may need to be adjusted.

When using this product:
• If you have vivid dreams or other sleep disturbances remove this patch at bedtime.
• Stop use and ask a doctor if skin rashes caused by the patch does not go away after four days or if your skin swells or you get a rash.
• Irregular heartbeat or palpitations occur.
• You get symptoms of nicotine overdose, such as nausea, vomiting, dizziness, weakness and rapid heartbeat.
• You have symptoms of an allergic reaction (such as difficulty breathing or rash).

Keep out of reach of children and pets. Used patches have enough nicotine to poison children and pets. If swallowed, get medical help or contact Poison Control Center right away. Save patch for proper disposal. Dispose of the used patch by folding sticky ends together and putting in pouch.

Comments or Questions? Call 1-800-888-8882 weekdays (9am-5pm ET) or visit us at www.habitrol.com

Inactive ingredients acrylate adhesive & aluminum polyester, cellulose paper, methacrylic acid copolymer

Other information • Store at 20°-25°C (68°-77°F)

For your family's protection, patches are supplied in child-resistant pouches. Do not use if individual pouch is open or torn.

See self-help guide inside.

Directions

- If you are under 18 years of age, ask a doctor before use.
- Before using this product read the enclosed self-help guide for complete directions and other information.
- Begin using the patch on your quit day.
- If you smoke more than 10 cigarettes per day, use the following schedule below:

Weeks 1 thru 4	Weeks 5 and 6	Weeks 7 and 8
STEP 1 use one 21 mg patch/day	STEP 2 use one 14 mg patch/day	STEP 3 use one 7 mg patch/day

- If you smoke 10 or less cigarettes per day, start with Step 2 for 6 weeks, then Step 3 for 2 weeks.
- Apply one new patch every 24 hours on skin that's dry, clean and hairless.
- Remove patch from patch and immediately press onto skin. Hold for 10 seconds.
- Wash hands after applying or removing patch. Save pouch to use for patch disposal. Dispose of the used patches by folding sticky ends together and putting in pouch.
- If you have vivid dreams, you may remove the patch at a different site at the same time each day.
- Do not wear more than one patch at a time.
- Do not cut patch in half or trim smaller pieces.
- Do not leave patch on for more than 24 hours because it may irritate your skin and lose strength after 24 hours.
- To avoid possible burns, remove patch before undressing.
- Any MRI (magnetic resonance imaging) procedures may interfere with your skin and lose strength after 24 hours.
- It is important to complete treatment if you feel you need to use the patch for a longer period to keep from smoking, talk to your health care provider.

Font & Format Specifications

Drug Facts (Title)	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique	10 point type
Drug Facts (continued)	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique (Medium Condensed position)	8 pt., 7.7 pt.
Headings	Font Name: Helvetica Neue LT Std 77 Bold Condensed Oblique	8 point type
Subheading	Font Name: Helvetica Neue LT Std 77 Bold Condensed	8 point type
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Buttons	Font Name: Helvetica Neue LT Std 57 Condensed	5 point type
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Tracking	0 to -25	Horizontal Scale: 90% to 100%
Leading (Minimum space in body copy of Drug Facts)	6.5 pt.	Half-line
Baselines	1.75 pt.	



	JOB INFORMATION	HISTORY		COLORS	(b) (4) <input type="checkbox"/> Structure Reference
	ITEM#: 300024596 SIZE: 66 mm x 66 mm	(b) (4) Rev-0: 8-5-15 Rev-1: 8-7-15 Rev-2: Rev-3: Rev-4: Rev-5:	Rev-6: Rev-7: Rev-8: Rev-9: Rev-10: Rev-11:		
DR.REDDYS ARTWORK APPROVAL (THIS PROOF MUST BE SIGNED AND RETURNED) Job will not be released for production unless signed off by the below.					
Approver	Name (print)	Signature		Date	
PD					
RA					
QA					
Final Carton or Container Labels Reference ID: 3028051					U/A Pg. 4

Nicotine Transdermal System

PATCH 14 mg delivered over 24 hours **STOP SMOKING AID**

14mg STEP 2



1

4 35 98 - 4 4 7 - 7 1

3

DO NOT OPEN POUCH UNTIL READY TO USE.
 DIRECTIONS: Apply one patch to a dry, clean, hairless portion of upper body or arms. Refer to Self-Help Guide for detailed directions.

DO NOT CUT PATCH. KEEP OUT OF REACH OF CHILDREN AND PETS. Used patches have enough nicotine to poison children and pets. If swallowed, get medical help or contact a Poison Control Center right away. Save pouch to use for patch disposal. Dispose of the used patch by folding sticky ends together and putting in pouch. Store at 20-25°C (68-77°F).


DO NOT USE IF INDIVIDUAL POUCH IS OPEN OR TORN, OR IF PATCH IS CUT.

Distributed by:
 Dr. Reddy's Laboratories, Inc.
 Princeton, NJ 08540

TO OPEN CUT ALONG DOTTED LINE



EXP
LOT
300024597

	JOB INFORMATION	HISTORY		COLORS	
	ITEM#: 300024597 SIZE: 82 mm x 82 mm	(b) (4) Rev-0: 8-5-15 Rev-6: Rev-1: 8-7-15 Rev-7: Rev-2: Rev-8: Rev-3: Rev-9: Rev-4: Rev-10: Rev-5: Rev-11:	(b) (4) <input type="checkbox"/> Structure Reference		
DR.REDDYS ARTWORK APPROVAL (THIS PROOF MUST BE SIGNED AND RETURNED) Job will not be released for production unless signed off by the below.					
Approver	Name (print)	Signature		Date	
PD					
RA					
QA					
Final Carton or Container Labels U/A Pg. 3 Reference ID: 3928951					



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Nicotine Transdermal System

STOP SMOKING AID PATCH



Your guide to help you successfully quit smoking

Keep this card in your wallet, for easy access anytime.

1500XXXX

Nicotine Transdermal System
STOP SMOKING AID PATCH



Call 1-888-HABITROL (1-888-422-4876) or visit us at www.habitrol.com.

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Knowing your "triggers"
Listed to the right are some of the common situations or activities that "trigger" smoking in many people and some suggestions on how to change your habits in order to reduce your urge to smoke.

Taming Your "Triggers"
Here are some other common "triggers." Check off the ones that apply to you and write down how you will cope in the spaces below. Also, record other personal "triggers" and the things you plan to do instead.

Reducing the Urge to Smoke
Urges to smoke only last for a few seconds to a few minutes. Believe it or not, the urge to smoke will pass whether you smoke or not. When an urge strikes, try the following:

1. The "Three-Second Breathing" Exercise
Exhale more quickly than taking a deep breath. Inhale deeply through pursed lips. Hold your breath for 3 seconds. Then slowly exhale through your mouth.

- If you smoke... Then try...**
- With your morning coffee...* Drinking hot chocolate, tea or orange juice
 - After a meal...* Leaving the table and doing something else or brushing your teeth
 - After a stressful situation...* Taking a walk or a 5 minute break
 - Before bed...* Reading or deep breathing
 - On the telephone...* Doodling on a notepad or talking while standing or walking
 - At parties...* Avoiding alcohol, and munch on healthy snacks
 - Watching TV...* Watching TV while holding something else, like a stress ball, or sitting in a different chair

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Action Stage:
On the day that you quit smoking, you are in the *Action Stage*. It's time to set your plan in motion. You will probably experience cravings for nicotine and urges to have a cigarette throughout the day, but through preparation, you have developed multiple strategies for dealing with your "triggers," withdrawal symptoms and those cravings or urges to smoke. It's important to start using the patch on the morning of your quit day to help reduce urges to smoke and other withdrawal symptoms, such as irritability and difficulty concentrating.

Maintenance and Termination Stages:
If you are able to remain smoke-free for 6 months, you enter the *Maintenance Stage*. You like your new life, but still have occasional urges. Watch out for overconfidence. Thinking you can smoke "just one cigarette" should be a blinking neon

warning sign. For most people, that one cigarette leads to two, then three, then full-time smoking again. Constantly remind yourself of the benefits you now enjoy as a nonsmoker. Have a plan ready to help you manage unexpected situations that may cause you stress and challenge your resolve to remain smoke-free. Most successful quitters will have occasional urges for many years.
Only about 1 in 5 quitters reach the *Termination Stage*, in which they have absolutely no temptation to smoke, and are 100% confident that they will never smoke again.
Your own chances to stop smoking depend on how strongly you are addicted to nicotine, how much you want to quit, and how closely you follow a quitting program like the one that comes with this product. If you find you cannot stop or if you start smoking again after using this product, please talk to a health care professional who can

2. Switch your focus. Deliberately switch your attention from having a cigarette onto something else, like reading or stretching.
3. Use the mental imagery to transform the urge into something manageable. For example,

My Trigger (In the past, I smoked...)	My Solution (Now, I will...)
<input type="checkbox"/> To concentrate	_____
<input type="checkbox"/> To relax	_____
<input type="checkbox"/> To give myself a lift	_____
<input type="checkbox"/> Because I was angry	_____
<input type="checkbox"/> Because I was bored	_____
<input type="checkbox"/> Because I felt stressed	_____
<input type="checkbox"/> _____	_____
<input type="checkbox"/> _____	_____

Remember when you first tried a cigarette? Remember how awful it tasted? Remember your initial dizziness? Nausea? The point is, it took some time for you to learn how to smoke. Now you can learn not to smoke. That takes time too. Sticking with the Habitrol® Take Control™ Support program can help. Call 1-888-HABITROL or visit us at www.habitrol.com. We can help you develop customized solutions to your personal triggers.

This label may not be the latest approved by FDA.
For current labeling information, please visit <https://www.fda.gov/drugsatfda>

I: Thinking About Quitting Nicotine Transdermal System Patch Stop Smoking Aid

Why the Habitrol® Take Control™ Support Program Leads to Success

Congratulations! You've joined millions of others who have made the important and rewarding decision to quit smoking. A large percentage of smokers have already successfully quit. You can too. You've already taken the first smart step by choosing the patch and the Habitrol® Take Control™ Support Program. The program includes the use of nicotine replacement therapy and behavioral support, a combination that can significantly increase your chances of quitting.
The patch helps smokers quit smoking by reducing nicotine withdrawal symptoms. Many patch users will be able to stop smoking for at least a few days, but many will start smoking again. Most smokers

help you find a program that may work better for you.

Which Way Now?
If you are planning on quitting within the next month or have recently quit, continue working through this guide to develop your personal quit plan, including the use of the patch. If you have any questions or need additional support, call the professionals at 1-888-HABITROL or visit us at www.habitrol.com. You will be encouraged by the wealth of information and support that is readily available.

If you are not planning on quitting soon, this isn't the time for you to use the patch, but the professionals at 1-888-HABITROL can still help you. They can offer you personalized feedback about your smoking, help you set a quit date, assist you with your ambivalence about quitting and provide you information about the resources available to you, even

usually have to try to quit several times before they completely stop. Your own chances to stop smoking depend on how strongly you are addicted to nicotine, how much you want to quit, and how closely you follow a quitting program like the one that comes with this product. If you find you cannot stop or if you start smoking again after using this product, please talk to a health care professional who can help you find a program that may work better for you.
First, there is the 3-step nicotine patch that delivers controlled amounts of nicotine to help reduce your withdrawal cravings for nicotine. The patch utilizes nicotine replacement therapy, and through the use of step-down dosing, gradually reduces the amount of nicotine in your system.

before you're ready to quit. You can also help a friend or family member that is trying to quit by passing along this information about the Habitrol® Take Control™ Support Program.

Why I Want to Stop Smoking
Knowing that there are benefits to quitting is essential to your success. Writing down the reasons you want to quit on a card and keeping it with you to review can help you resist a temptation to smoke. Check off the reasons below that apply to you.

- I want control back — I'm almost always thinking about or smoking a cigarette. I feel like the cigarette is controlling me.
- I want to improve my chances of living a longer, healthier life.
- I want to spend my cigarette money on other things — maybe a vacation.

Building Your Supporting Cast
Quitting isn't easy. Sometimes you can feel all alone. This is where friends and family, both smokers and nonsmokers, can help. Take your friends and family through your quit plan. Once they understand why you are changing some of your old habits, they'll be in a better position to understand and support you.
Tell your smoking friends of your desire to quit (truth is, many of them may have that same desire). You might be pleasantly surprised how supportive they can be. If your smoking friends express an interest in quitting, give them our number, 1-888-HABITROL or visit us at www.habitrol.com, and we'll help get them started. You might even choose to quit at the same time so that you can work as a team supporting one another.
It's hard for people who have never smoked to understand what you're going through, both



Second, the Habitrol® Take Control™ Support Program, developed by behavioral change and smoking cessation experts, recognizes that quitting smoking is a personal journey that occurs in six stages, known as the "Stages of Change."
The Habitrol® Take Control™ Support Program offers the following support elements to help you quit:

1. This *guide* will teach you how to move through the quit process by helping you to identify your reasons for quitting, manage urges to smoke, recover from slips and control your weight.
2. **1-888-HABITROL — our toll-free telephone support center**, staffed by smoking cessation professionals, will offer you friendly support and information. Call Monday through Friday between 9 a.m. and 8 p.m. ET or visit us at www.habitrol.com. You can use this resource to help

- I want more time for myself. Instead of taking those smoke breaks outside, I could be doing so many other things.
- I want to look and smell better by getting rid of that lingering odor of smoke.
- I want to set a healthier example for my children and grandchildren.

Write other reasons you have for quitting in the space below:

After completing this list, refer to it every day to reinforce your commitment to becoming a nonsmoker.

Countdown to Quit Day — 10 Steps to Success

1. Tape a list of your reasons for quitting on the mirror. Go over them daily.
2. Tell one or two friends and your family: Ask for the specific help that you think you will need from each of them.
3. Use this Habitrol® Take Control™ Support Program.
4. Know your "triggers" and practice your coping strategies.
5. Change your routines (for example, sit in a different chair, not your smoking chair).
6. Plan how you will spend all the money you save from not smoking.
7. Freshen your environment. On the day before your quit date, clean your clothes, car and any rooms where you spend a lot of time.

you get ready to quit, manage urges, cope with withdrawal symptoms, recover from slips and deal with smoking spouses and friends.

Health Benefits of Quitting
Most of us recognize the risks of smoking, such as cancer, heart disease and emphysema, but may not be aware of the many immediate and long-term benefits of quitting.
Immediate benefits in the first days and months may include:

- Breathing may get easier
 - Food tastes better
 - Sense of smell improves
 - Walking and exercise may become easier
- Remember, it's never too late to quit. Whether you're 34 or 84, your body can cleanse and start to repair the damage done by years of smoking.

8. Throw away any remaining cigarettes, ashtrays and lighters the night before your quit day.
9. Have plenty of low-calorie snacks available.
10. Use the patch as directed.

Working Towards Success — The Stages of Change

Quitting smoking is a process that begins long before your quit day. Researchers have determined that smokers go through the following six "Stages of Change" while on the road to becoming smoke-free.



II: Getting Started: Your Personal Quit Plan

Setting Your Quit Date

Now that you are motivated and committed, the next step is to choose a quit date within the next 2–3 weeks. Decide whether it will be easier to quit on a weekday when your smoking may already be restricted, or on the weekend when you are more relaxed. You may want to consider quitting at the beginning of the week, on a Sunday or Monday. It's best to choose a date when:

- Your stress level is low
- You'll be confronted with a minimum of smoking triggers
- You will not be in a social situation with other smokers, especially those that include alcohol

Rewarding Yourself

Many people get this far and forget to reward themselves. We know that we are more likely to keep going if we get rewarded. So, in the space below, write ways that you can reward yourself at least once a day.

If You Slip

Imagine that you go out with friends and end up having a cigarette. In other words, you "slipped." This is not a relapse back to smoking. Don't let this mistake make you feel like a failure or like giving up. Get

Pre-Contemplation Stage:
If you are in this stage, you don't have any intention to quit smoking in the near future (i.e., within the next 6 months). You feel that the benefits you receive from smoking outweigh the costs and risks of smoking. This is called the *Pre-Contemplation Stage*. If you are in this stage right now, you are not ready to use the patch.

Contemplation Stage:
After a period of time, often years, you may begin to realize that you are "hooked," and that smoking is affecting your health and the health of those around you. You begin to think about the benefits of quitting, but you know that quitting will be difficult. You are seriously considering quitting smoking sometime within the next six months, but you are ambivalent. This is called the *Contemplation Stage*. In this stage, you may read articles on ways to quit or on the health effects of smoking, while you would have ignored this information in the *Pre-Contemplation Stage*. You begin to imagine your life without cigarettes. You also begin to experiment with making changes. For example, you may be trying to delay your first cigarette of the day, smoke only half of some cigarettes, or not smoke in your house or car. If you are in this stage right now, you are still not ready to use the patch.

Understanding Nicotine Addiction

Dependence on cigarettes is a twofold problem: the physical side of addiction to nicotine and the psychological side. Preparing to deal with both in advance will help make quitting easier and more comfortable.
Smoking and your body
As you know, smoking cigarettes is addictive. Nicotine, the addictive agent, reaches your brain in just seconds after each puff. Your brain and body get used to functioning with a certain level of nicotine. Within a few hours of your last cigarette, your nicotine level drops dramatically, resulting in withdrawal symptoms for most smokers.

Common withdrawal symptoms include intense cravings for nicotine, irritability, anxiety, depression, restlessness, difficulty concentrating, difficulty sleeping and increased appetite. Physical withdrawal symptoms usually peak within 24 to 72 hours after quitting, then decline over the next several weeks. Some smokers, however, may experience withdrawal symptoms for several months.
Staying on this patch for the full eight weeks can reduce the withdrawal symptoms you experience. It is important to complete treatment. If you feel you need to use the patch for a longer period to keep from smoking, talk to your health care provider.

The patch helps smokers quit smoking by reducing nicotine withdrawal symptoms. Many patch users will be able to stop smoking for at least a few days, but many will start smoking again. Most smokers usually have to try to quit several times before they completely stop.
Your own chances to stop smoking depend on how strongly you are addicted to nicotine, how much you want to quit, and how closely you follow a quitting program like the one that comes with this product. If you find you cannot stop or if you start smoking again after using this product, please talk to a health care professional who can help you find a program that may work better for you.
And, if for some reason you are not ready to try again right now, keep these materials until you are ready. Before you set your quit date, call us to help you prepare for a successful quit.

Preparation Stage:
When you've made the decision to quit within the next month, and you have experimented with making changes, you've entered the *Preparation Stage*. Most people who have purchased the patch for the first time are in this stage. Preparation is a good name for this stage because *thorough preparation greatly improves your chances of success*. Just "winging it" or relying on willpower alone is not enough. *You need a game plan that includes setting a quit date and committing to at least one person that you will make this change*. Using this guide, or visiting www.habitrol.com, as well as talking to the professionals at 1-888-HABITROL, can help you become fully prepared for your quit day and beyond.

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Smoking and your mind
The physical need for nicotine isn't the only reason you may find it difficult to quit smoking. You can also be psychologically dependent.
Over time you've created strong associations or "triggers" to light

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As you know, smoking cigarettes is addictive. Nicotine, the addictive agent, reaches your brain in just seconds after each puff. Your brain and body get used to functioning with a certain level of nicotine. Within a few hours of your last cigarette, your nicotine level drops dramatically, resulting in withdrawal symptoms for most smokers.

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up a cigarette. Sometimes you smoke for comfort: "Smoking helps me relax," or "I don't feel as angry when I smoke." Sometimes it seems to make a social situation more enjoyable: "I like to smoke when I'm out having coffee with a friend or when drinking at a party." At other times, you smoke out of habit: "I light up as soon as I get in the car," "I smoke when I'm taking a break at work" or "Because I am so used to smoking, I feel uncomfortable without a cigarette in my hand."



A quick tip — If you bought a pack of cigarettes to "just have one," run the rest under cold water and then throw them out! Every single one! Don't allow yourself to think that you can keep cigarettes stashed away and still resist them. Remember, the only reason to keep cigarettes around is to smoke them!

III: The Patch

Important Information About This Nicotine Transdermal System

you find a program that may work better for you.

Ask your doctor before use if you:

- Have heart disease or an irregular heartbeat, or if you had a recent heart attack. Nicotine can increase your heart rate.
- Have high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- Are allergic to any adhesives or patch ingredients or have skin problems, because you are more likely to get rashes.
- Are using a non-nicotine stop smoking drug.
- Take prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

only. Nicotine on your hands could get into your eyes and nose and could cause stinging, redness or irritation.

- After 24 hours, remove the patch you have been wearing.

If you remove and apply the patch at about the same time each day, it will help you to remember when to put on a new patch. Choose a different place on your skin to apply the next patch and repeat



Keep out of reach of children and pets. Used patches have enough nicotine to poison children and pets. If swallowed, get medical help or contact a Poison Control Center right away.

How the Patch Works

The patch is a nicotine transdermal system skin patch containing nicotine, the addictive agent in tobacco products. When you wear a patch, it gradually releases nicotine into your bloodstream through the skin. By replacing some of the nicotine to which your body has become accustomed from smoking, the patch helps reduce the nicotine withdrawal symptoms many people normally feel when they stop smoking. By offering three patches with different nicotine dose levels, this patch uses a step-down dosing system that allows you to gradually reduce your nicotine level by changing the patch you wear (moving to a lower dose) over

an eight-week period. Nicotine replacement therapy can reduce nicotine withdrawal symptoms such as irritability, anxiety, restlessness, headaches, difficulty sleeping and concentrating, increased appetite, and craving for nicotine. By helping to reduce your physical nicotine withdrawal symptoms, the patch helps you to concentrate on the psychological aspects of quitting and to change your habits that "trigger" your nicotine cravings.

This patch program takes 8 weeks to complete. It is important to complete treatment. If you feel you need to use the patch for a longer period to keep from smoking, talk to your health care provider.

Why wearing a nicotine patch isn't as bad as smoking

By placing a nicotine patch on your skin, you are NOT inhaling the harmful tars, toxins and chemicals found in cigarettes. These are the most dangerous parts of the cigarette.

applying the patch, be sure to press it firmly onto your skin with the palm of your hand for about 10 seconds, making sure that the patch sticks well, especially around the edges.

If your skin reacts to the patch

When you first put on a patch, mild itching, burning, or tingling at the patch application site is normal and should go away within an hour. After you remove a patch, the skin under the patch might be somewhat red. Your skin should not stay red for more than a day. If you have a skin rash or redness caused by the patch that does not go away after 4 days, or your skin swells, call your doctor. Do not put on a new patch; you may be allergic to one of the components of the patch.

Other side effects you may experience

While wearing a nicotine replacement patch, you may experience one or more of the following side effects: nausea, dizziness, dry mouth, diarrhea, nervousness or restlessness,

controlled with medication. Nicotine can increase your blood pressure.

• Ask a doctor before use if you have an allergy to adhesive tape or have skin problems because you are more likely to get rashes with patch use.

• Ask a doctor before use if you have stomach ulcer or diabetes.

• Ask a doctor before use if you have history of seizures.

• Ask a doctor or pharmacist before use if you are using a non-nicotine stop smoking drug.

• Ask a doctor or pharmacist before use if you are taking a prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

• When using this product, if you have vivid dreams or other sleep disturbances, you may remove the patch at bedtime and apply a new one in the morning.

• Stop use and ask a doctor if skin redness caused by the patch does

not go away after four days, or if your skin swells, or you get a rash.

• Stop use and ask a doctor if irregular heartbeat or palpitations occur.

• Stop use and ask a doctor if you get symptoms of nicotine overdose, such as nausea, vomiting, dizziness, weakness and rapid heartbeat.

• Stop use and ask a doctor if you have symptoms of an allergic reaction (such as difficulty breathing or rash)

• Keep unused and used patches out of the reach of children and pets. Used patches have enough nicotine to poison children and pets. If swallowed, get medical help or contact a Poison Control Center right away. Save pouch to use for patch disposal. Dispose of the used patches by folding sticky ends together and putting in pouch. Do not wear more than one patch at a time.

• Stop use and ask a doctor if skin redness caused by the patch does

IV: Weight Control Guide

Why You May Gain Weight After You Quit Smoking

It's perfectly normal to gain some weight when you stop smoking. But don't panic. Sometimes the weight change is simply a result of a change in your body's metabolism. This is caused by your body's withdrawal from nicotine. Your metabolism is simply returning to that of a nonsmoker. Besides, the average weight gain is only about five to ten pounds, and as you will see, there are things you can do to help control it.

Another source of extra pounds is the need for oral gratification. If you use food as a temporary substitute for cigarettes, you may gain weight. If you feel some concern about your weight, remember: a small weight gain is better than the high health risks associated with smoking.

- Do not leave the patch on for more than 24 hours because it may irritate your skin and it loses strength after 24 hours.
- To avoid possible burns, remove patch before undergoing any MRI (Magnetic Resonance Imaging) procedures.
- It is important to complete treatment. If you feel you need to use the patch for a longer period to keep from smoking, talk to your health care provider. The patch has been tested in 3 months studies and long term studies have not been conducted.

See chart on following page.

First, it is important that you are well prepared to give up smoking. If you are under 18 years of age, ask a doctor before use.

If you smoke more than 10 cigarettes per day: Begin with Step 1. Use the 21 mg patch for 4 weeks, then 14 mg patch for 2 weeks, and 7 mg patch for 2 weeks.		
Weeks 1-4	Weeks 5 and 6	Weeks 7 and 8
Step 1 21 mg/day	Step 2 14 mg/day	Step 3 7 mg/day

If you smoke 10 or less cigarettes per day: Do not begin with Step 1. Begin with Step 2. 14 mg patch for 6 weeks, and 7 mg patch for 2 weeks.	
Weeks 1-6	Weeks 7 and 8
Step 2 14 mg/day	Step 3 7 mg/day

How to control your weight through the benefits of exercise

One of the best ways to control your weight is to move more. So if you already exercise regularly, keep it up. If not, start with small increases in your daily activity.

We're NOT talking about running a marathon. We're talking about walking to the store instead of hopping in the car. Or, walking up three flights of stairs instead of taking the elevator. Maybe you should rediscover your bicycle, take up golf or go for a swim.

If you smoke 10 or less cigarettes per day:

- Do not use Step 1 Patch (21 mg/day). Begin with Step 2 Patch (14 mg/day) for 6 weeks, use Step 3 Patch (7 mg/day) for 2 weeks.
- Steps 2 and 3 allow you to gradually reduce your level of nicotine. Completing the full program will increase your chance of quitting successfully.
- It is important to complete treatment. If you feel you need to use the patch for a longer period to keep from smoking, talk to your health care provider.

Lowering your patch dosage over 8 weeks will help you overcome physical cravings for nicotine.

How to apply the Nicotine Transdermal System Patch

- Choose a clean, dry, non-hairy area of skin on your upper body or the outer part of your arm. Do not put a patch on skin that is very oily, burned, broken out,

cut or irritated in any way. Immediately before applying the patch, wash your hands and the skin area with plain soap and water and dry completely. Avoid using any soap, lotion, hand cream, tanning lotion or oil, bath oil or insect repellent that contains alcohol, lanolin or glycerin as a moisturizer. These products can leave a moisturizing film on your skin, which can interfere with the adherence of the patch.



- Do not remove the patch from its sealed, protective pouch until you are ready to use it. Carefully cut open the child-resistant pouch along the dotted line, as indicated. If the new patch is cut, throw it away. Save pouch to use for patch disposal. Dispose of the used patches by folding

cut or irritated in any way. Immediately before applying the patch, wash your hands and the skin area with plain soap and water and dry completely. Avoid using any soap, lotion, hand cream, tanning lotion or oil, bath oil or insect repellent that contains alcohol, lanolin or glycerin as a moisturizer. These products can leave a moisturizing film on your skin, which can interfere with the adherence of the patch.

- Immediately apply the sticky side of the patch to your skin. Press the patch firmly against your skin with the palm of your hand for about 10 seconds. Make sure it sticks well to your skin, especially around the edges.
- When you have finished applying or removing the patch, wash your hands with water



Keep this card in your wallet, for easy access anytime.

10 Steps to Success

- Tape a list of your reasons for quitting on the mirror. Go over them daily.
- Tell one or two friends and your family. Ask for the specific help that you think you will need from each of them.
- Use the Habitrol® Take Control™ Support Program.
- Know your "triggers," and practice your coping strategies.
- Change your routines (for example, sit in a different chair, not your smoking chair).
- Plan how you will spend all the money you save from not smoking.
- Freshen your environment. On the day before your quit date, clean your clothes, car and any rooms where you spend a lot of time.
- Throw away any remaining cigarettes, ashtrays and lighters the night before your quit day.
- Have plenty of low-calorie snacks available.
- Use the patch as directed.



V: You Are On Your Way!

Congratulations again on your decision to quit smoking. By incorporating the behavior-changing tools discussed in this guide into your everyday life, you are on your way to successfully becoming and remaining smoke-free. Continue to reinforce your commitment to remain smoke-free by reading this guide again, or calling 1-888-HABITROL. While you are taking control with the Habitrol® Take Control™ Support Program, don't forget to celebrate your successes along the way.



Final Package Insert
Reference ID: 3928951

Habitrol® Take Control™ Support Program VI: Your Daily Success Calendar (for those who smoke more than 10 cigarettes per day.)*

WEEK 1: QUIT		DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7
The date is: It's your first day as a non-smoker! Congratulations! Start off the day with your first Step 1 (21 mg) patch instead of a cigarette!		Avoid your triggers today	Remember to switch your focus when you think of a cigarette. Think of something else, like how much healthier you'll be.	Are you rewarding yourself?	Dry clean or wash clothes to get rid of the cigarette smell	Try the Three Second Breathing Exercise	It's a good idea to review Taming Your "Triggers" (page 12)
WEEK 2		DAY 8	DAY 9	DAY 10	DAY 11	DAY 12	DAY 13
DAY 8 You made it through the crucial first week!		Don't forget to change your patch every day	What triggers did you tame today?	Have you reached out to your support?	Did you remember to pick up more patches?	Make sure you have healthy snacks on hand	Way to go! Two whole weeks without smoking!
WEEK 3		DAY 15	DAY 16	DAY 17	DAY 18	DAY 19	DAY 20
DAY 15 Treat yourself today! Go to the movies or the park.		Remember to switch your focus when the urge strikes	List the triggers you've tamed. Are you proud of yourself?	Check your patch supply. Do you need more patches?	Are you exercising enough? Exercise is a great stress reliever!	Think about encouraging a friend to stop smoking	Celebrate! Three weeks of no smoking!
WEEK 4		DAY 22	DAY 23	DAY 24	DAY 25	DAY 26	DAY 27
DAY 22 You deserve a reward! Do something special for yourself		Doesn't food taste better these days?	Was today trigger free?	The urge to smoke will pass. Stay committed!	Remember to get up and move. Try a new exercise today	Treat yourself to a bottle of cologne to celebrate your improved sense of smell.	Tomorrow, you step down to the next lower strength patch

CHECK OFF EACH DAY AS A NONSMOKER AND WATCH THOSE SUCCESSFUL DAY'S ACCUMULATE

Toll Free: 1-888-HABITROL (1-888-422-4876) or visit us at www.habitrol.com

You may want to note how you're feeling, too. Each day renew your commitment to being a nonsmoker.

CHECK OFF EACH DAY AS A NONSMOKER AND WATCH THOSE SUCCESSFUL DAY'S ACCUMULATE

WEEK 5		DAY 30	DAY 31	DAY 32	DAY 33	DAY 34	DAY 35
DAY 29 Can you believe it? Four whole weeks! Step down to the 14 mg/day patch, which is Step 2		Take one day at a time	Admit it, you're feeling great!	Don't forget to call a friend if you need some extra TLC	Ever think about how much money you'll save being a nonsmoker?	Keep exercising	List any surprise triggers and how you tamed them
WEEK 6		DAY 36	DAY 37	DAY 38	DAY 39	DAY 40	DAY 41
DAY 36 Expecting a high pressure day? Prepare yourself by reviewing Taming Your "Triggers" (page 12)		Try something new. Take up a hobby	Don't forget to switch your focus!	Have you rewarded yourself lately?	See how many successful smoke free days you've had!	Take a walk and renew your commitment	Is it time to buy more patches?
WEEK 7		DAY 43	DAY 44	DAY 45	DAY 46	DAY 47	DAY 48
DAY 43 A big congratulations! You're coming down the home stretch. Step down to the 7 mg/day patch, which is Step 3		Think about celebrating a friend to stop smoking!	Review your reasons for quitting	Remember to keep a healthy snack on hand	Need some added support? Call a friend or 1 888 HABITROL or visit www.habitrol.com	Daily exercise is still your best defense.	Stronger than you thought you were. Congratulations!
WEEK 8		DAY 50	DAY 51	DAY 52	DAY 53	DAY 54	DAY 55
DAY 50 You hit week on the patch!		You're a hero!	Think of a way to celebrate	Visit us at www.habitrol.com	Are you feeling a great sense of freedom?	It is important to complete treatment. Buy yourself a gift today	If you feel you need to use the patch for a longer period to keep from smoking, talk to your health care provider. You are a success!

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VII: The Habitrol® Take Control™ Support Program is committed to your success.

You are invited to use the Habitrol® Take Control™ Support Program! It's FREE and only takes a few minutes to call.

Call 1-888-HABITROL (1-888-422-4876) or visit us at www.habitrol.com.

Call now for this FREE program to help you successfully quit smoking! With FREE Access To:

- QUITTING TIPS
- PERSONALIZED SUPPORT
- INFORMATION ABOUT QUITTING SMOKING

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/s/

THERESA M MICHELE
05/10/2016