

Labels for NDA 20231

Supplement S-072

Total Adv Clean Between Paste 5.8oz Carton For FDA approval

Version# 1
Part# Front: P9888149
Date: 05/09/2014



Colgate[®]
Anticavity Fluoride and Antigingivitis Toothpaste



Total[®]

CLEAN BETWEEN REDUCES VISIBLE TARTAR BUILD-UP EVEN BETWEEN TEETH

NET WT 5.8 OZ (164 g) Helps Prevent: Cavities • Gingivitis • Plaque | Fights Tartar • Freshens Breath • Whitens

ADVANCED



Colgate[®]
Anticavity Fluoride and Antigingivitis Toothpaste



Total[®]

CLEAN BETWEEN REDUCES VISIBLE TARTAR BUILD-UP EVEN BETWEEN TEETH

NET WT 5.8 OZ (164 g) Helps Prevent: Cavities • Gingivitis • Plaque | Fights Tartar • Freshens Breath • Whitens

ADVANCED

Colgate[®] **Total**[®]

CLEAN BETWEEN

- ADVANCED CLEANING SYSTEM CONTAINS MILLIONS OF MICRO-CLEANING PARTICLES
- REDUCES VISIBLE TARTAR BUILD-UP EVEN BETWEEN TEETH
- WHITENS TEETH WITH AN ADVANCED WHITENING INGREDIENT THAT GENTLY REMOVES SURFACE STAINS

Colgate Total[®] is uniquely formulated to:

- Help prevent cavities
- Help prevent gingivitis
- Help prevent plaque buildup

And also:

- Fight tartar buildup
- Fight bad breath
- Whiten teeth

ADVANCED

This product is not intended to replace flossing. For best results, brush twice a day, floss daily, and see a dentist every 6 months.



STAND-UP CAP

Drug Facts

Active ingredients	Purpose
Sodium fluoride 0.24% (0.14% w/v fluoride ion)	Anticavity
Triclosan 0.30%	Antigingivitis

Uses aids in the prevention of:

- cavities
- plaque
- gingivitis

Warnings
Keep out of the reach of children under 6 years of age.
If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.
Ask a dentist before use if you have

- bleeding or redness lasting more than 2 weeks
- pain, swelling, pus, loose teeth, or more spacing between teeth

These may be signs of periodontitis, a serious form of gum disease.

Drug Facts (continued)

Directions supervise children as necessary until capable of using without supervision.

adults and children 6 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician
children under 12 years	instruct in good brushing and rinsing habits (to minimize swallowing)
children under 6 years	do not use unless directed by a dentist or a physician

Inactive ingredients hydrated silica, water, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, flavor, cellulose gum, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, titanium dioxide

Questions or comments? Call toll-free 1-800-468-6502

www.colgateintl.com
MADE IN U.S.A.
DRL BY: PARADIGM LIFE COMPANY
New York, NY 10022



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Total Clean Between Paste 5.8oz Tube For FDA approval

Version# 1
Part# Front: P9894796
Date: 05/13/2014



Colgate[®] Total[®]
Anticavity Fluoride and Antigingivitis Toothpaste

CLEAN BETWEEN REDUCES VISIBLE TARTAR BUILD-UP EVEN BETWEEN TEETH
Helps Prevent: Cavities • Gingivitis • Plaque | Fights Tartar • Freshens Breath • Whitens

NET WT 5.8 OZ (164 g)

ADVANCED

Active ingredients
Sodium fluoride 0.24% (0.14% w/v fluoride ion).....Anticavity
Triclosan 0.30%.....Antigingivitis

Purpose
Anticavity
Antigingivitis

Uses aids in the prevention of: • cavities • plaque • gingivitis

Warnings Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. Ask a dentist before use if you have • bleeding or redness lasting more than 2 weeks • pain, swelling, pus, loose teeth, or more spacing between teeth
These may be signs of periodontitis, a serious form of gum disease.

Directions • Supervise children as necessary until capable of using without supervision.
• Adults and children 6 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician. • Children under 12 years: Instruct in good brushing and rinsing habits (to minimize swallowing).
• Children under 6 years: Do not use unless directed by a dentist or a physician.
Anti-plaque and antigingivitis use not proven in children.

Inactive ingredients
hydrated silica, water, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, flavor, cellulose gum, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, titanium dioxide

Questions or comments?
Call toll-free 1-800-468-6502
www.colgatetotal.com

Dist. by:
COLGATE-PALMOLIVE COMPANY
New York, NY 10022

P9894796 0000
FPO

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(b) (4)

(b) (4)

Total Adv Clean Between Gel 5.8oz Carton For FDA approval

Version# 1
 Part# Front: P9888220
 Date: 05/13/2014



Colgate[®]
 Anticavity Fluoride and Antigingivitis Toothpaste

CLEAN BETWEEN REDUCES VISIBLE TARTAR BUILD-UP EVEN BETWEEN TEETH

NET WT 5.8 OZ (164 g) Helps Prevent: Cavities • Gingivitis • Plaque | Fights Tartar • Freshens Breath • Whitens



Total[®]

ADVANCED

Gel



Colgate[®]
 Anticavity Fluoride and Antigingivitis Toothpaste

CLEAN BETWEEN REDUCES VISIBLE TARTAR BUILD-UP EVEN BETWEEN TEETH

NET WT 5.8 OZ (164 g) Helps Prevent: Cavities • Gingivitis • Plaque | Fights Tartar • Freshens Breath • Whitens



Total[®]

ADVANCED

Gel

Colgate[®] **Total**[®]

CLEAN BETWEEN

- ADVANCED CLEANING SYSTEM CONTAINS MILLIONS OF MICRO-CLEANING PARTICLES
- REDUCES VISIBLE TARTAR BUILD-UP EVEN BETWEEN TEETH
- WHITENS TEETH WITH AN ADVANCED WHITENING INGREDIENT THAT GENTLY REMOVES SURFACE STAINS

Colgate Total[®] is uniquely formulated to:

- Help prevent cavities
- Help prevent gingivitis
- Help prevent plaque buildup

And also:

- Fight tartar buildup
- Fight bad breath
- Whiten teeth

ADVANCED

This product is not intended to replace flossing. For best results, brush twice a day, floss daily, and see a dentist every 6 months.



STAND-UP CAP

Drug Facts		Drug Facts (continued)	
Active ingredients	Purpose	Directions	
Sodium fluoride 0.24% (0.14% w/v fluoride ion) Triclosan 0.30%	Anticavity Antigingivitis	supervise children as necessary until capable of using without supervision, adults and children 6 years of age and older brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician	
Uses	aids in the prevention of: • cavities • plaque • gingivitis	children under 12 years instruct in good brushing and rinsing habits (to minimize swallowing)	
Warnings	Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. Ask a dentist before use if you have: • Bleeding or redness lasting more than 2 weeks • pain, swelling, pus, loose teeth, or more spacing between teeth These may be signs of periodontitis, a serious form of gum disease.	children under 6 years do not use unless directed by a dentist or a physician Anti-plaque and antigingivitis use not proven in children.	
		Inactive ingredients hydrated silica, water, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, flavor, cellulose gum, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, mica, titanium dioxide, FD&C blue no. 1, D&C yellow no. 10	
Questions or comments? Call toll-free 1-800-468-6502			

www.colgate.com
MADE IN U.S.A.
 Dist. by: **PALMOLIVE COMPANY**
 New York, NY 10022



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Total Clean Between Gel 5.8oz Tube For FDA approval

Version# 1
Part# Front: P9894797
Date: 05/13/2014

Colgate
Anticavity Fluoride and Antigingivitis Toothpaste

Total
Gel

ADVANCED

CLEAN BETWEEN REDUCES VISIBLE TARTAR BUILDUP EVEN BETWEEN TEETH
Helps Prevent: Cavities • Gingivitis • Plaque • Fights Tartar • Freshens Breath • Whitens

NET WT 5.8 OZ (164 g)

Active Ingredients
Sodium fluoride 0.24% (0.14% w/v fluoride ion).....Anticavity
Triclosan 0.30%.....Antigingivitis

Purpose
Helps prevent cavities, gingivitis, plaque, and tartar buildup.

Uses aids in the prevention of: • cavities • plaque • gingivitis

Warnings Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. **Ask a dentist before use if you have:** • bleeding or redness lasting more than 2 weeks • pain, swelling, pus, loose teeth, or more spacing between teeth
These may be signs of periodontitis, a serious form of gum disease.

Directions • Supervise children as necessary until capable of using without supervision.
• Adults and children 6 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician. • Children under 12 years: Instruct in good brushing and rinsing habits (to minimize swallowing).
• Children under 6 years: Do not use unless directed by a dentist or a physician.
Antiblaque and antigingivitis use not proven in children.

Inactive ingredients
hydrated silica, water, glycerin, sorbitol, PVMMA copolymer, sodium lauryl sulfate, flavor, cellulose gum, sodium hydroxide, propylene glycol, carboxymethylcellulose, sodium saccharin, mica, titanium dioxide, FD&C blue no. 1, D&C yellow no. 10

Questions or comments?
Call toll-free 1-800-488-6502
www.colgate.com

Dist. by:
COLGATE-PALMOLIVE COMPANY
New York, NY 10022

P9894797 0000
FPO

This label may not be the latest approved by FDA.
For current labeling information, please visit <https://www.fda.gov/drugsatfda>

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Total Adv Clean Between .75oz Paste Carton US

Version# 1
Part# Front: P9897439
Date: 05/14/2014



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Total Clean Between Paste .75oz Tube For FDA approval

Version# 1
Part# Front: P9897437
Date: 05/13/2014

Active ingredients
Sodium fluoride 0.24% (0.14% w/v fluoride ion).....Anticavity
Triclosan 0.30%.....Antigingivitis

Purpose
Anticavity
Antigingivitis

Uses aids in the prevention of: • cavities • plaque • gingivitis

Warnings Keep out of the reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Ask a dentist before use if you have: • Bleeding or redness lasting more than 2 weeks • pain, swelling, pus, loose teeth, or more spacing between teeth. These may be signs of periodontitis, a serious form of gum disease. **Directions** • Supervise children as necessary until capable of using without supervision. • Adults and children 6 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician. • Children under 12 years: Instruct in good brushing and rinsing habits (to minimize swallowing). • Children under 6 years: Do not use unless directed by a dentist or a physician. Antiplaque and antigingivitis use not proven in children.

Inactive ingredients hydrated silica, water, glycerin, sorbitol, PVP/MA copolymer, sodium lauryl sulfate, flavor, cell-lose gum, sodium hydroxide, propylene glycol, carageenan, sodium saccharin, titanium dioxide

Questions or comments? Call toll-free 1-800-486-6502. www.colgate.com • P9897437 0000

Dist. by: COLGATE-PALMOLIVE COMPANY New York, NY 10022



Colgate® Total
Anticavity Fluoride and Antigingivitis Toothpaste

CLEAN BETWEEN REDUCES VISIBLE TARTAR BUILD-UP EVEN BETWEEN TEETH

Helps Prevent: Cavities • Gingivitis • Plaque | Fights Tartar • Freshens Breath • Whitens

NET WT 0.75 OZ (21.2 g) **ADVANCED**

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Labels for NDA 20231

Supplement S-073

Total Daily Repair 5.8oz Carton For FDA approval

Version# 1
 Part# Front: P9892686
 Date: 05/08/2014

Colgate® Total™

FROM COLGATE TO YOU - BUILDING ORAL HEALTH AWARENESS

Many oral health conditions, such as cavities or gingivitis, are progressive diseases.

Daily preventative care, including flossing daily and twice daily brushing, can help stop problems before they worsen.

EARLY DAMAGE

Localized mineral loss which can lead to cavities

Moderately swollen, red gums, an early sign of gingivitis

HEALTHY

Remineralized surface. Stronger enamel

Healthier, pinker, gums

Dramatization

Tooth decay is a loss of enamel caused by ongoing exposure to acids from plaque. Fluoride helps prevent tooth enamel loss by strengthening enamel against plaque acid attacks.

Gingivitis is an inflammation of the gums triggered by plaque buildup at the gumline. Gingivitis is the earliest stage of gum disease, and can be reduced or prevented by daily flossing and brushing, especially with a toothpaste that contains an anti-gingivitis ingredient.

Colgate® Total™

Anticavity Fluoride and Antigingivitis Toothpaste

HELPS REVERSE EARLY DAMAGE FOR BETTER ORAL HEALTH

NET WT 5.8 OZ (164 g) Helps Prevent: Cavities • Gingivitis • Plaque | Fights Tartar • Freshens Breath • Whitens

DAILY REPAIR™

Colgate® Total™

HELPS REVERSE EARLY DAMAGE* FOR BETTER ORAL HEALTH

DAILY REPAIR™

*REVERSES EARLY GUM ISSUES BY HELPING PREVENT GINGIVITIS

*REMINERALIZES ENAMEL DAMAGE TO STRENGTHEN TEETH AND HELP PREVENT CAVITIES

Colgate Total® is uniquely formulated to:

- Help prevent gingivitis
- Help prevent cavities
- Help prevent plaque buildup

And also:

- Fight tartar buildup
- Fight bad breath
- Whiten teeth

Drug Facts	Purpose
Active ingredients	
Sodium fluoride 0.24% (0.14% w/v fluoride ion)	Anticavity
Triclosan 0.30%	Antigingivitis
Uses	
aids in the prevention of:	
• cavities • plaque • gingivitis	
Warnings	
Keep out of the reach of children under 6 years of age.	
If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	
Ask a dentist before use if you have	
• bleeding or redness lasting more than 2 weeks	
• pain, swelling, pus, loose teeth, or more spacing between teeth	
These may be signs of periodontitis, a serious form of gum disease.	

Drug Facts (continued)

Directions supervise children as necessary until capable of using without supervision.

adults and children 6 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician
children under 12 years	instruct in good brushing and rinsing habits (to minimize swallowing)
children under 6 years	do not use unless directed by a dentist or a physician

Antiplaque and antigingivitis use not proven in children.

Inactive ingredients water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, flavor, cellulose gum, sodium hydroxide, carrageenan, propylene glycol, sodium saccharin, titanium dioxide

Questions or comments? Call toll-free 1-800-468-6502

www.colgate.com

MADE IN U.S.A.

Dist. by **PALMCO LIFE COMPANY**
 New York, NY 10022

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This label may not be the latest approved by FDA.
For current labeling information, please visit <https://www.fda.gov/drugsatfda>

Total Daily Repair 5.8oz Tube For FDA approval

Version# 1
Part# Front: P9892685
Date: 05/08/2014



Colgate[®] Anticavity Fluoride and Antigingivitis Toothpaste

Total[®] Paste

HELPS REVERSE EARLY DAMAGE FOR BETTER ORAL HEALTH

Helps Prevent: Cavities • Gingivitis • Plaque | Fights Tartar • Freshens Breath • Whitens

NET WT 5.8 OZ (164 g)

DAILY REPAIR™

Active ingredients

Active ingredients	Purpose
Sodium fluoride 0.24% (0.14% w/v fluoride ion)	Anticavity
Triclosan 0.30%	Antigingivitis

Uses aids in the prevention of: • cavities • plaque • gingivitis

Warnings Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. Ask a dentist before use if you have • bleeding or redness lasting more than 2 weeks • pain, swelling, pus, loose teeth, or more spacing between teeth. These may be signs of periodontitis, a serious form of gum disease.

Directions • Supervise children as necessary until capable of using without supervision. • Adults and children 6 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician. • Children under 12 years: Instruct in good brushing and rinsing habits (to minimize swallowing). • Children under 6 years: Do not use unless directed by a dentist or a physician. Antiplaque and antigingivitis use not proven in children.

Inactive ingredients
water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, flavor, cellulose gum, sodium hydroxide, carrageenan, propylene glycol, sodium saccharin, titanium dioxide

Questions or comments?
Call toll-free 1-800-468-6502
www.colgatetotal.com

Dist. by:
COLGATE-PALMOLIVE COMPANY
New York, NY 10022

P9892685 0000

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Reference ID: 3523812



(b) (4)

Total Daily Repair Gel 5.8oz Carton For FDA approval

Version# 1
 Part# Front: P9893094
 Date: 05/08/2014

Colgate® Total™

FROM COLGATE TO YOU - BUILDING ORAL HEALTH AWARENESS

Many oral health conditions, such as cavities or gingivitis, are progressive diseases. Daily preventative care, including flossing daily and twice daily brushing, can help stop problems before they worsen.

EARLY DAMAGE

Localized mineral loss which can lead to cavities

Moderately swollen, red gums, an early sign of gingivitis

HEALTHY

Remineralized surface. Stronger enamel

Healthier, pinker, gums

Dramatization

Tooth decay is a loss of enamel caused by ongoing exposure to acids from plaque. Fluoride helps prevent tooth enamel loss by strengthening enamel against plaque acid attacks.

Gingivitis is an inflammation of the gums triggered by plaque buildup at the gumline. Gingivitis is the earliest stage of gum disease, and can be reduced or prevented by daily flossing and brushing, especially with a toothpaste that contains an anti-gingivitis ingredient.

Colgate® Total™

Anticavity Fluoride and Antigingivitis Toothpaste

HELPS REVERSE EARLY DAMAGE FOR BETTER ORAL HEALTH

NET WT 5.8 OZ (164 g) Helps Prevent: Cavities • Gingivitis • Plaque | Fights Tartar • Freshens Breath • Whitens

DAILY REPAIR™

Colgate® Total™

HELPS REVERSE EARLY DAMAGE* FOR BETTER ORAL HEALTH

DAILY REPAIR™

*REVERSES EARLY GUM ISSUES BY HELPING PREVENT GINGIVITIS

*REMINERALIZES ENAMEL DAMAGE TO STRENGTHEN TEETH AND HELP PREVENT CAVITIES

Colgate Total® is uniquely formulated to:

- Help prevent gingivitis
- Help prevent cavities
- Help prevent plaque buildup

And also:

- Fight tartar buildup
- Fight bad breath
- Whiten teeth

Drug Facts

Active ingredients	Purpose
Sodium Fluoride 0.24% (0.14% w/v fluoride ion)	Anticavity
Triclosan 0.30%	Antigingivitis

Uses

aids in the prevention of:

- cavities
- plaque
- gingivitis

Warnings

Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Ask a dentist before use if you have

- bleeding or redness lasting more than 2 weeks
- pain, swelling, pus, loose teeth, or more spacing between teeth

These may be signs of periodontitis, a serious form of gum disease.

Drug Facts (continued)

Directions supervise children as necessary until capable of using without supervision. adults and children 6 years of age and older brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician

children under 12 years instruct in good brushing and rinsing habits (to minimize swallowing)

children under 6 years do not use unless directed by a dentist or a physician

Anti-plaque and anti-gingivitis use not proven in children.

Inactive ingredients Water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, flavor, sodium lauryl sulfate, cellulose gum, sodium hydroxide, carrageenan, propylene glycol, sodium saccharin, FD&C blue no. 1, D&C yellow no. 10

Questions or comments? Call toll-free 1-800-468-6502

www.colgatetotal.com

MADE IN U.S.A.

Made by **PARLOR PHARMACEUTICALS COMPANY**
 New York, NY 10022



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(b) (4)

Reference ID: 3523812

This label may not be the latest approved by FDA.
For current labeling information, please visit <https://www.fda.gov/drugsatfda>

Total Daily Repair Gel 5.8oz Tube For FDA approval

Version# 1
Part# Front: P9893093
Date: 05/08/2014



Colgate[®] *Anticavity Fluoride and Antigingivitis Toothpaste*

Total[®] *DAILY REPAIR™* Gel

HELPS REVERSE EARLY DAMAGE FOR BETTER ORAL HEALTH

Helps Prevent: Cavities • Gingivitis • Plaque | Fights Tartar • Freshens Breath • Whitens

NET WT 5.8 OZ (164 g)

Active ingredients
Sodium Fluoride 0.24% (0.14% w/v fluoride ion).....Anticavity
Triclosan 0.30%.....Antigingivitis

Purpose
Anticavity
Antigingivitis

Uses aids in the prevention of: • cavities • plaque • gingivitis

Warnings Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. **Ask a dentist before use if you have** • bleeding or redness lasting more than 2 weeks • pain, swelling, pus, loose teeth, or more spacing between teeth
These may be signs of periodontitis, a serious form of gum disease.

Directions • Supervise children as necessary until capable of using without supervision.
• Adults and children 6 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician. • Children under 12 years: Instruct in good brushing and rinsing habits (to minimize swallowing).
• Children under 6 years: Do not use unless directed by a dentist or a physician.
Antiplaque and antigingivitis use not proven in children.

Inactive ingredients
Water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, flavor, sodium lauryl sulfate, cellulose gum, sodium hydroxide, carrageenan, propylene glycol, sodium saccharin, FD&C blue no. 1, D&C yellow no. 10

Questions or comments?
Call toll-free 1-800-468-6502
www.colgatetotal.com

Dist. by:
COLGATE-PALMOLIVE COMPANY
New York, NY 10022

P9893093 0000


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(b) (4)

Total Daily Repair .75oz Carton For FDA approval

Version# 1
 Part# Front: P9897438
 Date: 05/14/2014



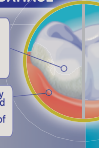
FROM COLGATE TO YOU - BUILDING ORAL HEALTH AWARENESS

Many oral health conditions, such as cavities or gingivitis, are progressive diseases. Daily preventative care, including flossing daily and twice daily brushing, can help stop problems before they worsen.

EARLY DAMAGE

Localized mineral loss which leads to cavities

Moderately swollen, red gums, an early sign of gingivitis



Dramatization


HEALTHY

Remineralized surface, Stronger enamel

Healthier, pinker, gums

Tooth decay is a loss of enamel caused by ongoing exposure to acids from plaque. Fluoride helps prevent tooth enamel loss by strengthening enamel against plaque acid attacks.

Gingivitis is an inflammation of the gums triggered by plaque buildup at the gumline. Gingivitis is the earliest stage of gum disease, and can be reduced or prevented by daily flossing and brushing, especially with a toothpaste that contains an anti-gingivitis ingredient.



Anticavity Fluoride and Antigingivitis Toothpaste

HELPS REVERSE EARLY DAMAGE FOR BETTER ORAL HEALTH **DAILY REPAIR™**

NET WT 0.75 OZ (21.2 g)

Helps Prevent: Cavities • Gingivitis • Plaque | Fights Tartar • Freshens Breath • Whitens

LOT:
 EXP:

Drug Facts

Active Ingredients Purpose
 Sodium fluoride 0.24% Anticavity
 (0.14% w/w fluoride ion).....Antigingivitis
 Triclosan 0.30%.....Antigingivitis

Uses aids in the prevention of:
 • cavities • plaque • gingivitis


Warnings
 Use out of reach of children under 6 years of age. If more than one tube is used, seal tightly, swallow, and medical help contact a Poison Control Center right away.
 Ask a dentist before use if you have:
 • pain, swelling, pus, loose teeth, or more than one cavity
 • These may be signs of periodontitis, a serious form of gum disease.


Directions supervise children as necessary until capable of using without supervision. Adults and children 6 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician. Children under 6 years of age: inspect for good brushing and flossing habits to minimize plaque and tartar buildup. Do not use unless directed by a dentist or a physician. Antiplaque and antigingivitis use not proven in children.

Inactive ingredients water, hydrated silica, glycerin, sorbitol, PAMMMA, coolymer, sodium lauryl sulfate, lauryl carbazole gum, sodium hydroxide, carageenan, polyurethane diblock, sodium saccharin, titanium dioxide.

Questions or comments?
 Call toll-free 1-800-468-6502

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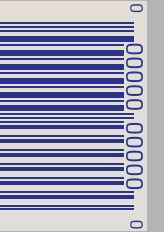
Colgate Total

DAILY REPAIR™

HELPS REVERSE EARLY DAMAGE* FOR BETTER ORAL HEALTH
 *REVERSES EARLY GUM ISSUES BY HELPING PREVENT GINGIVITIS
 *REMINERALIZES ENAMEL DAMAGE TO STRENGTHEN TEETH AND HELP PREVENT CAVITIES

Colgate Total® is uniquely formulated to:

- Help prevent gingivitis
- Fight tartar buildup
- Help prevent cavities
- Fight bad breath
- Help prevent plaque buildup
- Whiten teeth



(b) (4)

Reference ID: A3523812

(b) (4)

(b) (4)

Total Daily Repair .75oz Tube For FDA approval

Version# 1
Part# Front: P9893436
Date: 05/14/2014

Active ingredients
Sodium fluoride 0.24% (0.14% w/v fluoride ion)..... Anticavity
Triclosan 0.30%..... Antigingivitis

Purpose
Anticavity
Antigingivitis

Uses aids in the prevention of: • cavities • plaque • gingivitis

Warnings Keep out of the reach of children under 6 years of age.

If more than used for brushing is swallowed, get medical help or contact a Poison Control Center right away.

Ask a dentist before use if you have • bleeding or redness lasting more than 2 weeks • pain, swelling, pus, loose teeth, or more spacing between teeth These may be signs of periodontitis, a serious form of gum disease. **Directions** • Supervise children as necessary until capable of using without supervision. • Adults and children 6 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician. • Children under 12 years: Instruct in good brushing and rinsing habits (to minimize swallowing). • Children under 6 years: Do not use unless directed by a dentist or a physician. Antiplaque and antigingivitis use not proven in children.

Inactive ingredients water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, flavor, cellULOse gum, sodium hydroxide, carageenan, propylene glycol, sodium saccharin, titanium dioxide

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