

Inactive ingredients
 water, hydrated silica, glycerin, sorbitol,
 PVMMA copolymer, sodium lauryl
 sulfate, cellulose gum, flavor, sodium
 hydroxide, propylene glycol,
 carrageenan, sodium saccharin,
 titanium dioxide

ADA
 ACCEPTED
 American
 Dental
 Association

"The ADA Council on Scientific Affairs' Acceptance of
Colgate Total Clean Mint toothpaste is based on its finding
 that the product is effective in helping to prevent and reduce
 tooth decay, gingivitis and plaque above the gumline and bad breath,
 and to whiten teeth by removing surface stains, when used as directed."

Questions or comments?
 Call toll-free 1-800-468-6502
www.colgatetotal.com
 Dist. by:
COLGATE-PALMOLIVE COMPANY
 New York, NY 10022
 USP 5,156,835
 P9836/03 1137



Colgate
 Anticavity Fluoride and Antigingivitis Toothpaste
 Fights Tartar Buildup
 NET WT 7.8 OZ (221g)

PRINT BACKGROUND COLOR ONLY - NO COPY

Purpose

- Anticavity
- Antigingivitis

Active ingredients

- Sodium fluoride 0.24% (0.14% w/v fluoride ion)
- Triclosan 0.30%

Uses

- cavities
- plaque
- gingivitis

Warnings

Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Supervise children as necessary until capable of using without supervision. Adults and children 6 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician. Children under 12 years: Instruct in good brushing and rinsing habits (to minimize swallowing). Children under 6 years: Do not use unless directed by a dentist or a physician. Antiplaque and antigingivitis use not proven in children.

Ask a dentist before use if you have

- pain, swelling, pus, loose teeth, or more spacing between teeth
- bleeding or redness lasting more than 2 weeks

These may be signs of periodontitis, a serious form of gum disease.

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Helps Prevent Cavities • Gingivitis • Plaque

Colgate®
Anticavity Fluoride
and Antigingivitis Toothpaste

Total®
Clean Mint Paste

NET WT 7.8 OZ (221 g)

Fights Tartar Buildup

Total®
Clean Mint Paste

Helps Prevent Cavities • Gingivitis • Plaque

Colgate®
Anticavity Fluoride
and Antigingivitis Toothpaste

Total®
Clean Mint Paste

NET WT 7.8 OZ (221 g)

Fights Tartar Buildup

Colgate® Total®
Clean Mint Paste

As soon as you finish brushing, bacteria start to build up on your teeth and cause:

- Cavities
- And also:
 - Gingivitis
 - Plaque
 - Tartar
 - Bad breath



The ADA Council on Scientific Affairs' Acceptance of Colgate Total Clean Mint toothpaste is based on its finding that the product is effective in helping to prevent and reduce tooth decay, gingivitis and plaque above the gumline and bad breath, and to whiten teeth by removing surface stains, when used as directed.



Colgate Total® Clean Mint has a combination of triclosan for gingivitis protection and fluoride for cavity protection.



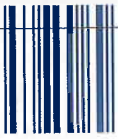
Brush at least twice a day and you'll know your teeth are cleaner and your breath will be fresher around the clock.



Brush at least twice a day and you'll know your teeth are cleaner and your breath will be fresher around the clock.

Dist. by:
COLGATE-PALMOLIVE COMPANY
New York, NY 10022
www.colgatetotal.com

USP 5,156,835



LOT:
EXP:



Colgate®

P9838408



Colgate®
Total®
Clean Mint Paste

1137



53

Dual use cap
Flip top or twist off



Drug Facts (continued)	
Directions	supervise children as necessary until capable of using without supervision. brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician
children under 12 years	instruct in good brushing and rinsing habits (to minimize swallowing)
children under 6 years	do not use unless directed by a dentist or a physician
Antiplaque and antigingivitis use not proven in children	
Inactive ingredients	water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, cellulose gum, flavor, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, titanium dioxide
Questions or comments? Call toll-free 1-800-468-6502	

Drug Facts	
Active ingredients	Purpose
Sodium fluoride 0.24% (0.14% w/v fluoride ion)	Anticavity
Triclosan 0.30%	Antigingivitis
Uses	aids in the prevention of: <ul style="list-style-type: none"> • cavities • plaque • gingivitis
Warnings	Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. Ask a dentist before use if you have <ul style="list-style-type: none"> • bleeding or redness lasting more than 2 weeks • pain, swelling, pus, loose teeth, or more spacing between teeth These may be signs of periodontitis, a serious form of gum disease.

Dual use cap
Flip top or twist off

53



Questions or comments?
 Call toll-free 1-800-468-6502
www.colgatetotal.com
 Dist. by:
COLGATE-PALMOLIVE COMPANY
 USP Lic. No. NY 10022
 USP 51,59,65

P9838402 1136

ADA
 ACCEPTED
 DENTISTRY
 The ADA Council on Scientific Affairs' Acceptance of Colgate Total Clean Mint toothpaste is based on its finding that the product is effective in helping to prevent and reduce tooth decay, gingivitis and plaque above the gumline and bad breath, and to whiten teeth by removing surface stains, when used as directed.*

Inactive ingredients
 water, hydrated silica, glycerin, sorbitol, PVP/MMA copolymer, sodium lauryl sulfate, cellulose gum, flavor, sodium hydroxide, propylene glycol, carageenan, sodium saccharin, titanium dioxide

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Helps Prevent Cavities • Gingivitis • Plaque

Colgate
 Anticavity Fluoride
 and Antigingivitis Toothpaste
 Clean Mint Paste

NET WT 6.0 OZ (170 g) **Fights Tartar Buildup**

Active ingredients
 Sodium fluoride 0.24% (0.14% w/v fluoride ion)
 Triclosan 0.30%.....

Purpose
 Anticavity
 Antigingivitis

Uses aids in the prevention of: • cavities • plaque • gingivitis

Warnings Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. **Ask a dentist before use if you have**
 • bleeding or redness lasting more than 2 weeks • pain, swelling, pus, loose teeth, or more spacing between teeth
 These may be signs of periodontitis, a serious form of gum disease.

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Directions
 • Supervise children as necessary until capable of using without supervision. • Adults and children 6 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician. • Children under 12 years: Instruct in good brushing and rinsing habits (to minimize swallowing).
 • Children under 6 years: Do not use unless directed by a dentist or a physician.
 Antiplaque and antigingivitis use not proven in children.

PV119G

Helps Prevent Cavities • Gingivitis • Plaque

Colgate®
 Anticavity Fluoride
 and Antigingivitis Toothpaste



NET WT 6.0 OZ (170 g) Fights Tartar Buildup

Helps Prevent Cavities • Gingivitis • Plaque

Colgate®
 Anticavity Fluoride
 and Antigingivitis Toothpaste



NET WT 6.0 OZ (170 g) Fights Tartar Buildup

Colgate® Total®
 Clean Mint Paste

As soon as you finish brushing, bacteria start to build up on your teeth and cause:

- Cavities Gingivitis Plaque
- Tartar Bad breath

And also:

- Tartar
- Bad breath

Drug Facts

Active ingredients
 Sodium fluoride 0.24% (0.14% w/v fluoride ion).....Anticavity
 Triclosan 0.30%.....Antigingivitis

Uses
 aids in the prevention of:
 • cavities • plaque • gingivitis

Warnings
 Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. Ask a dentist before use if you have:
 • bleeding or redness lasting more than 2 weeks
 • pain, swelling, pus, loose teeth, or more spacing between teeth
 These may be signs of periodontitis, a serious form of gum disease.

Drug Facts (continued)

Directions supervise children as necessary until capable of using without supervision. brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician (to minimize swallowing)
 children under 12 years
 children under 6 years
 do not use unless directed by a dentist or a physician
 Antiplaque and antigingivitis use not proven in children.

Inactive ingredients water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, cellulose gum, flavor, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, titanium dioxide

Questions or comments? Call toll-free 1-800-468-5502



Total®
 Clean Mint Paste

LOT:
 EXP:

Colgate®

Total®
 Clean Mint Paste



The ADA Council on Scientific Affairs Acceptance of Colgate Total Clean Mint toothpaste is based on its finding that the product is effective in helping to prevent and reduce tooth decay, gingivitis and plaque above the gumline and bad breath, and to whiten teeth by removing surface stains, when used as directed.

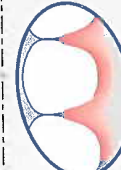
Dist. By:
COLGATE-PALMOLIVE COMPANY
 New York, NY 10022
www.colgate.com



Brush at least twice a day and you'll know your teeth are cleaner and your breath will be fresher around the clock.



Colgate Total® Clean Mint has a combination of triclosan for gingivitis protection and fluoride for cavity protection.

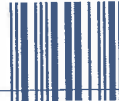


USP 5,156,835



52 Dual use cap
 Flip top or twist off

P9838407



Colgate®

Total®
 Clean Mint Paste

1136



52 Dual use cap
 Flip top or twist off

PV119G

Helps Prevent Cavities • Gingivitis • Plaque

Colgate®

Anticavity Fluoride
and Antigingivitis Toothpaste

NET WT 4.2 OZ (119 g) Fights Tartar Buildup

Helps Prevent Cavities • Gingivitis • Plaque

Colgate®

Anticavity Fluoride
and Antigingivitis Toothpaste

NET WT 4.2 OZ (119 g) Fights Tartar Buildup

1135



EXP. LOT:



1135



1135





Total®
Clean Mint Paste




Total®
Clean Mint Paste

As soon as you finish brushing, bacteria start to build up on your teeth and cause:


- Cavities
- Tartar
- Gingivitis
- Bad breath
- Plaque

ADA
ACCEPTED
TOOTHPASTE



Brush at least twice a day and you'll know your teeth are cleaner and your breath will be fresher around the clock.

USP 5,156,835

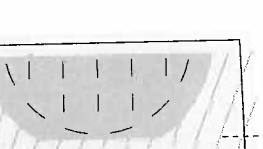


Total®
Clean Mint Paste

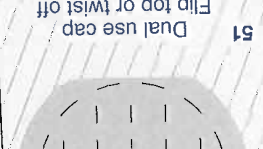
The ADA Council on Scientific Affairs Acceptance of Colgate Total Clean Mint Toothpaste is based on its finding that the product and reduce tooth decay, gingivitis and plaque above brushing with fluoride toothpaste to whiten teeth by removing surface stains, when used as directed.


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New York, NY 10022
www.colgate.com

51 Dual use cap
Flip top or twist off




51 Dual use cap
Flip top or twist off





Total®
Clean Mint Paste

3500074002



Drug Facts (continued)

Directions supervise children as necessary until capable of using without supervision. brush teeth thoroughly, preferably after each meal or at least twice a day or as directed by a dentist or a physician

children under 12 years	instruct in good brushing and rinsing habits (to minimize swallowing)
children under 6 years	do not use unless directed by a dentist or a physician

Warnings Antiplaque and antigingivitis use not proven in children.

Inactive ingredients water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, cellulose gum, flavor, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, titanium dioxide

Questions or comments? Call toll-free 1-800-468-6502

Uses aids in the prevention of • cavities • plaque • gingivitis

Warnings Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Ask a dentist before use if you have • bleeding or redness lasting more than 2 weeks • gum swelling, pus, loose teeth, or more spacing between teeth. These may be signs of periodontitis, a serious form of gum disease.

Directions • Supervise children as necessary until capable of using without supervision. • Adults and children 6 years of age and older brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician. • Children under 12 years: Instruct in good brushing and rinsing habits (to minimize swallowing). • Children under 6 years: Do not use unless directed by a dentist or a physician. Antiplaque and antigingivitis use not proven in children.

Inactive ingredients water, hydrated silica, glycerin, sorbitol, PVMAA copolymer, sodium lauryl sulfate, cellulose gum, flavor, sodium hydroxide, propylene glycol, caragenam, sodium saccharin, titanium dioxide. **NET WT. 75 OZ (21.2 g)**

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1-800-468-6502
 P980819 1105
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Helps Prevent Cavities • Gingivitis • Plaque

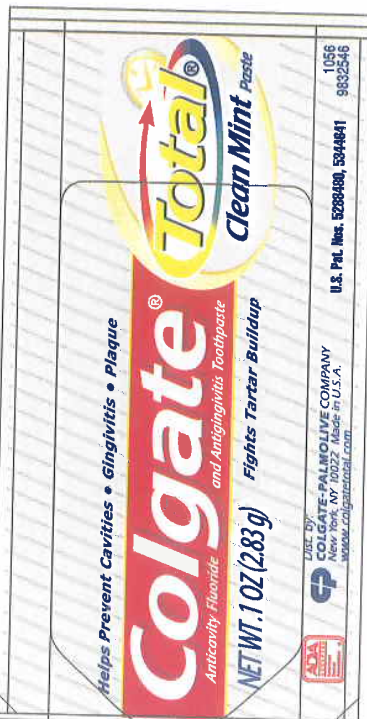
Colgate Total
 Anticavity Fluoride and Antigingivitis Toothpaste
 Clean Mint Paste

Fights Tartar Buildup

Active ingredients
 Sodium fluoride 0.24% (0.14% w/v fluoride ion)..... Purpose
 Anticavity
 Triclosan 0.30%..... Antigingivitis

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PVT119G



TEAR HERE

Drug Facts

Active Ingredients	Purpose
Sodium fluoride 0.24% (0.14% w/v fluoride ion)	Anticavity
Triclosan 0.20%	Antigingivitis

Uses aids in the prevention of:
 • cavities • plaque • gingivitis

Warnings

Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Ask a dentist before use if you have bleeding or redness lasting more than 2 weeks, pain, swelling, pus, loose teeth, or more spacing between teeth.

These may be signs of periodontitis, a serious form of gum disease.

Directions supervise children as necessary until capable of using without supervision.
 adults and children 6 years of age and older brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician

children under 12 years instruct in good brushing and rinsing habits (to minimize swallowing)

children under 6 years do not use unless directed by a dentist or a physician
 Antiplaque and antigingivitis use not proven in children.

Inactive ingredients water, hydrated silica, glycerin, sorbitol, PVMMA copolymer, sodium lauryl sulfate, cellulose gum, flavor, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, titanium dioxide

Questions? 1-800-468-6502

WHITE
 PASTES