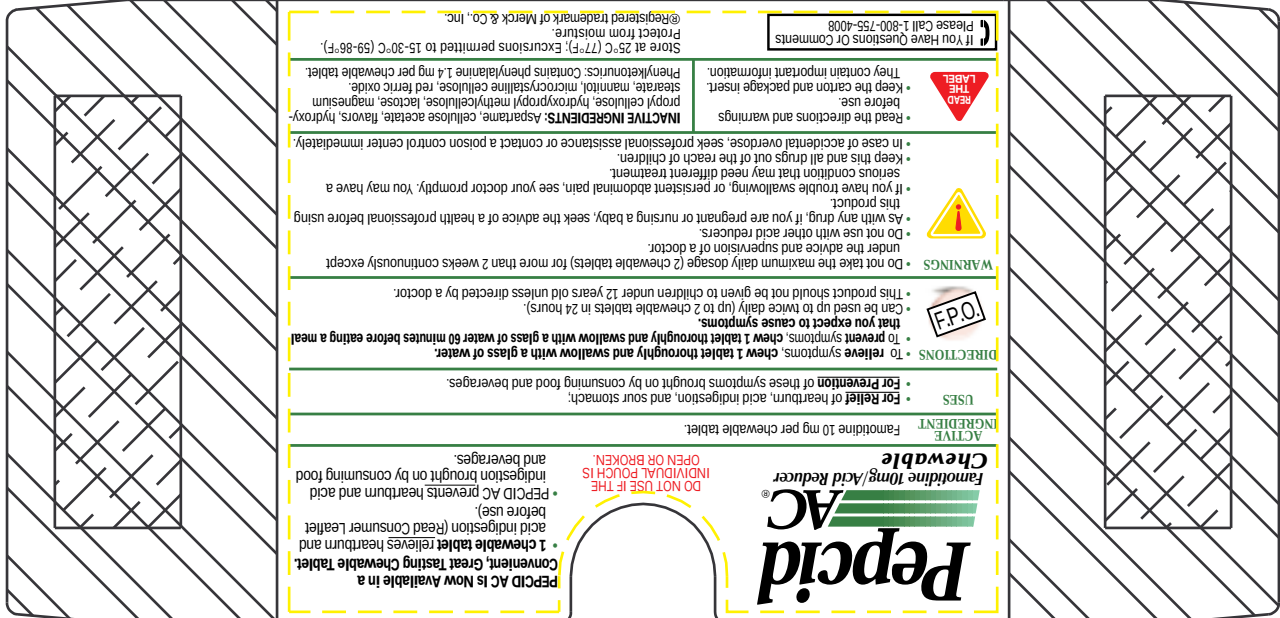


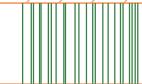


DO NOT USE IF THE INDIVIDUAL POUCH IS OPEN OR BROKEN.

WHAT YOU SHOULD KNOW ABOUT:



Pepcid AC
Famotidine 10mg/Acid Reducer
Chewable



A non-prescription stomach medicine

PEPCID AC Chewables contain a medicine, different from antacids, that doctors have prescribed for years to treat acid-related problems in millions of people.

Product Benefits:

- 1 Chewable tablet relieves heartburn and acid indigestion.
- Pepcid AC prevents heartburn and acid indigestion brought on by consuming food and beverages.
- It contains famotidine, a prescription-proven medicine.



Shown actual size

How to use PEPCID AC Chewables

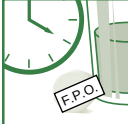
Use PEPCID AC to treat or prevent these symptoms:

- Heartburn
- Acid indigestion
- Sour stomach



TO RELIEVE SYMPTOMS
Chew 1 tablet thoroughly and swallow with water

PEPCID AC can be used up to twice daily (up to 2 tablets in 24 hours).



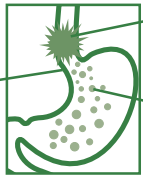
TO PREVENT SYMPTOMS
Chew 1 tablet thoroughly and swallow with water 60 minutes before eating a meal that you expect to cause symptoms

Excess acid: a burning problem

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the wrong place (the esophagus), or too much acid, can cause burning pain and discomfort that interfere with everyday activities.

Heartburn—Caused by acid in the esophagus

A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position



Burning pain/discomfort

Excess acid moves up into esophagus

Tips for Managing Heartburn

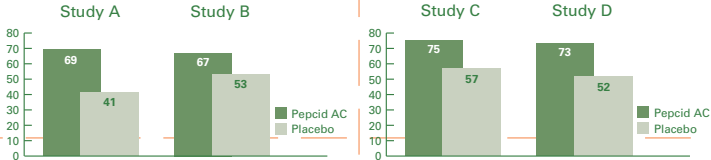
- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Avoid food or drinks that are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

Proven effective in clinical studies

In clinical studies, PEPCID AC* was significantly better than placebo pills in relieving and preventing heartburn.

Percent of heartburn episodes completely relieved

Percent of patients with prevention or reduction of heartburn symptoms



Study	Pepcid AC (%)	Placebo (%)
Study A	69	41
Study B	67	53
Study C	75	57
Study D	73	52

*Data shown for tablets; chewables were shown to be bioequivalent.

Excellent safety record

The ingredient in PEPCID AC, famotidine, has been prescribed by doctors for years to treat millions of patients safely and effectively. The active ingredient in PEPCID AC has been taken safely with many frequently prescribed medications.

Know when to see your doctor

Heartburn and acid indigestion are common, but you should see your doctor promptly if:

- You have trouble swallowing or persistent abdominal pain. You may have a serious condition that may need different treatment.
- You have used the maximum dosage every day for two weeks continuously.

Important: As with any drug, if you are pregnant or nursing a baby, seek the advice of a health professional before using this product. This product should not be given to children under 12 years old, unless directed by a doctor. Keep this and all drugs out of the reach of children. In case of accidental overdose, seek professional assistance or contact a poison control center immediately. Phenylketonurics: Contains phenylalanine 1.4 mg per chewable tablet.

Questions or comments?

Please call 1-800-755-4008 for more information and a guide of how to help your heartburn.

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FREE PEPCID AC OFFER

Buy 4 PEPCID AC® packages 30's or larger and get **FREE PEPCID AC 18's**

Mail-In Offer / Expires 12/31/99

Here's How You Get A Free Pepcid AC 18's Package

1. Please choose one of the following:
☐ Swallowable tablets ☐ Chewables

2. Please include 4 proof-of-purchases (UPC bar code removed from the bottom of outer carton) from any PEPCID AC Package (30's or larger).

3. Complete this request form, place in a stamped envelope along with cash register receipts and 4 proof-of-purchases and mail to:

PEPCID AC, P.O. Box 6525
Douglas, AZ 85655-6525
© Johnson & Johnson • MERCK 1998

NAME _____ (please print)
ADDRESS _____
APT.# _____ CITY _____
STATE _____ ZIP _____
TELEPHONE # _____

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