

Dwg. No.		FC-C-778		JOHNSON-JOHNSON • MERCK	
REV.		AP		TITLE	
DATE		11		CARTON SEAL END	
DATE		4/21/99		2-3/4 X 1-5/8 X 3-3/4	
DATE		REVISIONS		APPROVED	

- NOTES:
1. DRAWING SHOWN PRINT SIDE UP
 2. ALL DIMENSIONS IN INCHES
 3. TOLERANCES UNLESS SPECIFIED
 4. PRINTING: 47-50° ANGLE: 11
 5. BASED ON PGI DWG NO. L3095784 (6-14-99)
 6. ALL LIVE COPY & TEXT TO BE A MINIMUM OF 1/16" FROM ALL EDGES & CTS
 7. --- NOT PRINT
 8. --- LOT & EXP. DATE AREA



20-801 / SEP-004
3/22/01
45cc carton

Labeling Format Information:			
Fonts: Univers condensed, bold and bold italic.			
Drug Facts:	10 pt	Leading:	6.5 pt
Header:	8 pt	Bullets:	5 pt
Subheader:	6 pt	Barlines:	2.5 pt
Body Text:	6 pt	Hairlines:	0.5 pt
Drug Facts (continued):	8 pt		
Horizontal Scale: 91%		Average Kerning: 0	

JOB DESCRIPTION CTN PEPCID CCT 60 BOTTLE	
FILE # 3003108	VERSION B-2
DATE March 21, 2000	DIE VINYL FC-C-778.02
PS IMAGE # M208/LIVE ART	KEY CONTACT Tony Nucera
 Great Atlantic Graphics Inc. 280 Great Valley Parkway Malvern, PA 19355 610-294-8711 Fax 610-294-6078	
COMPARED BY: DESIGN PROGRAM ILLUS Ver. 8.0	
MAXIMUM OF FIVE COLORS PER COMPONENT	
RED	GREEN
YELLOW	CYAN
BLACK	
THIS DESIGN BLOCK MUST BE SAVED WITH FILE AND PRINTED ON THERMAL	

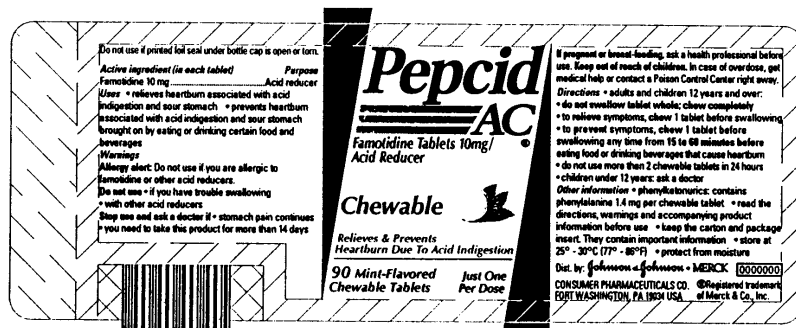
PRINTER GRAPHIC ANALYST UPC # PART NUMBER PCNNPA NUMBER FCC# PACKAGING LOCATION COLOR STANDARD VALIDITY DATE		McNeil Johnson • Johnson • MERCK ARTWORK APPROVAL INITIAL BLOCK INITIALS DATE REGULATORY MEDICAL
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NOTES:

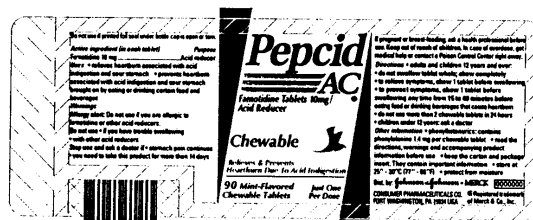
- 1) ALL DIMENSIONS IN INCHES
- 2) TOLERANCES UNLESS SPECIFIED: FRACTIONS ±1/64
- 3)  NO PRINT AREA
- 4)  BARCODE AREA
- 5)  LOT & EXP. DATE AREA

PUC NO		LB-PS-896	
APPROVAL		APR	
DATE		3/21/00	
REVISED			

Johanson-Johnson • MERCK	
CONSUMER PHARMACEUTICALS CO.	
FORT WASHINGTON, PA 19044	
LABEL, PS	
4-1/2 X 1-11/16	



150% OF SIZE



Labeling Format Information:

Fonts: Universe Condensed, Bold and Bold Oblique.

Drug Facts:	0 pt	Leading:	4.55 pt
Header:	4.5 pt	Bullets:	4.5 pt
Subheader:	4.5 pt	Barlines:	0 pt
Body Text:	4.5 pt	Hairlines:	0 pt
Drug Facts (continued):	0 pt		

Horizontal Scale: 90% Average Kerning: -15

20-801/SEP-004
3/22/01
60cc bottle

JOB DESCRIPTION LBL PEPCID CCT 90 BOTTLE FILE # 3003108 VERSION D-2 DATE March 21, 2001 DIE VINYL LB-PS-896.00 PS IMAGE # M208 KEY CONTACT Tony Nucera COMPARED BY: DESIGN PROGRAM ILLUS. ver. 8.0 MAXIMUM OF FIVE COLORS PER COMPONENT 		PRINTED GRAPHIC ANALYST UPC # PART NUMBER PCN/NPA NUMBER FCC# PACKAGING LOCATION COLOR STANDARD VALIDITY DATE	McNeil Johanson-Johnson • MERCK ARTWORK APPROVAL INITIAL BLOCK INITIALS DATE REGULATORY MEDICAL
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THIS DESIGN BLOCK MUST BE SAVED WITH FILE AND PRINTED ON THERMAL.

NOTES:

- 1) ALL DIMENSIONS IN INCHES.
- 2) TOLERANCES UNLESS SPECIFIED: FRACTIONS 1/64
- 3)  NO CUTTER, NO COPY, NO BLEED

DVG NO		BROCHURE-52		Johnson & Johnson O MERCK	
DRAWN		ARS		CONSUMER PHARMACEUTICALS CO	
SCALE		1:1		CAMP HILL, PA 17011	
DATE		12/17/98		TITLE	
APPROVED BY				BROCHURE	
				6.63 L X 4.19 W	



Do not use if printed foil seal under bottle cap is open or torn.

WHAT YOU SHOULD KNOW ABOUT:

Peppcid[®] AC
Famotidine Tablets 10mg/
Acid Reducer

PACKAGE INSERT
Chewable

A non-prescription stomach medicine

PEPCID AC Chewables contain a medicine, different from antacids, that doctors have prescribed for years to treat acid-related problems in millions of people.

Product Benefits:

- 1 chewable tablet relieves heartburn due to acid indigestion.
- Pepcid AC prevents heartburn associated with acid indigestion and sour stomach brought on by eating or drinking certain foods or beverages.
- It contains famotidine, a prescription-proven medicine.

How to use PEPCID AC Chewables

Adults and children 12 years and over:
Use PEPCID AC Chewables to relieve or prevent heartburn due to acid indigestion and sour stomach.

TO RELIEVE SYMPTOMS
Chew 1 tablet completely before swallowing.

TO PREVENT SYMPTOMS
Chew 1 tablet completely before swallowing any time from 15 to 30 minutes before eating food or drinking beverages that cause heartburn.

PEPCID AC can be used up to twice daily (up to 2 tablets in 24 hours).

Excess acid: a burning problem

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the wrong place (the esophagus), or too much acid, can cause burning pain and discomfort that interfere with everyday activities.

Heartburn—Caused by acid in the esophagus

A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position.

Burning pain/discomfort

Excess acid moves up into the esophagus

Tips for Managing Heartburn

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

AREA RESERVED FOR COUPON

Please call 1-800-755-4008 for more information and a guide to how to help your heartburn.

Questions or comments?

Pharmaceuticals contains famotidine 10 mg per chewable tablet. For accurate dosing, ask your pharmacist or contact a Poison Control Center immediately.

Know when to see your doctor

Heartburn and acid indigestion are common, but you should stop taking PEPCID AC and see your doctor promptly if:

- You have trouble swallowing or stomach pain continues. You may have a serious condition that may need different treatment.
- You need to take this product for more than 14 days.
- You have trouble swallowing or stomach pain continues. You may have a serious condition that may need different treatment.

Excellent safety record

The ingredients in PEPCID AC, famotidine, have been prescribed by doctors for years to treat millions of patients safely and effectively. The active ingredient in PEPCID AC has been shown to be safe in many frequently prescribed medications.

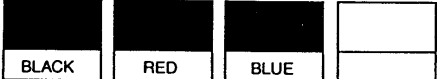
Proven effective in clinical studies

In clinical studies, PEPCID AC film-coated tablets were significantly better than placebo tablets (tablets without the medicine) in relieving and preventing heartburn. PEPCID AC Chewables contain the same active ingredients.

Percent of patients with prevention or reduction of heartburn symptoms

Study A: 15 minutes, 30 minutes, 1 hour, 2 hours, 4 hours, 8 hours, 12 hours, 24 hours, 48 hours, 72 hours, 96 hours, 120 hours, 144 hours, 168 hours, 192 hours, 216 hours, 240 hours, 264 hours, 288 hours, 312 hours, 336 hours, 360 hours, 384 hours, 408 hours, 432 hours, 456 hours, 480 hours, 504 hours, 528 hours, 552 hours, 576 hours, 600 hours, 624 hours, 648 hours, 672 hours, 696 hours, 720 hours, 744 hours, 768 hours, 792 hours, 816 hours, 840 hours, 864 hours, 888 hours, 912 hours, 936 hours, 960 hours, 984 hours, 1008 hours, 1032 hours, 1056 hours, 1080 hours, 1104 hours, 1128 hours, 1152 hours, 1176 hours, 1200 hours, 1224 hours, 1248 hours, 1272 hours, 1296 hours, 1320 hours, 1344 hours, 1368 hours, 1392 hours, 1416 hours, 1440 hours, 1464 hours, 1488 hours, 1512 hours, 1536 hours, 1560 hours, 1584 hours, 1608 hours, 1632 hours, 1656 hours, 1680 hours, 1704 hours, 1728 hours, 1752 hours, 1776 hours, 1800 hours, 1824 hours, 1848 hours, 1872 hours, 1896 hours, 1920 hours, 1944 hours, 1968 hours, 1992 hours, 2016 hours, 2040 hours, 2064 hours, 2088 hours, 2112 hours, 2136 hours, 2160 hours, 2184 hours, 2208 hours, 2232 hours, 2256 hours, 2280 hours, 2304 hours, 2328 hours, 2352 hours, 2376 hours, 2400 hours, 2424 hours, 2448 hours, 2472 hours, 2496 hours, 2520 hours, 2544 hours, 2568 hours, 2592 hours, 2616 hours, 2640 hours, 2664 hours, 2688 hours, 2712 hours, 2736 hours, 2760 hours, 2784 hours, 2808 hours, 2832 hours, 2856 hours, 2880 hours, 2904 hours, 2928 hours, 2952 hours, 2976 hours, 3000 hours, 3024 hours, 3048 hours, 3072 hours, 3096 hours, 3120 hours, 3144 hours, 3168 hours, 3192 hours, 3216 hours, 3240 hours, 3264 hours, 3288 hours, 3312 hours, 3336 hours, 3360 hours, 3384 hours, 3408 hours, 3432 hours, 3456 hours, 3480 hours, 3504 hours, 3528 hours, 3552 hours, 3576 hours, 3600 hours, 3624 hours, 3648 hours, 3672 hours, 3696 hours, 3720 hours, 3744 hours, 3768 hours, 3792 hours, 3816 hours, 3840 hours, 3864 hours, 3888 hours, 3912 hours, 3936 hours, 3960 hours, 3984 hours, 4008 hours, 4032 hours, 4056 hours, 4080 hours, 4104 hours, 4128 hours, 4152 hours, 4176 hours, 4200 hours, 4224 hours, 4248 hours, 4272 hours, 4296 hours, 4320 hours, 4344 hours, 4368 hours, 4392 hours, 4416 hours, 4440 hours, 4464 hours, 4488 hours, 4512 hours, 4536 hours, 4560 hours, 4584 hours, 4608 hours, 4632 hours, 4656 hours, 4680 hours, 4704 hours, 4728 hours, 4752 hours, 4776 hours, 4800 hours, 4824 hours, 4848 hours, 4872 hours, 4896 hours, 4920 hours, 4944 hours, 4968 hours, 4992 hours, 5016 hours, 5040 hours, 5064 hours, 5088 hours, 5112 hours, 5136 hours, 5160 hours, 5184 hours, 5208 hours, 5232 hours, 5256 hours, 5280 hours, 5304 hours, 5328 hours, 5352 hours, 5376 hours, 5400 hours, 5424 hours, 5448 hours, 5472 hours, 5496 hours, 5520 hours, 5544 hours, 5568 hours, 5592 hours, 5616 hours, 5640 hours, 5664 hours, 5688 hours, 5712 hours, 5736 hours, 5760 hours, 5784 hours, 5808 hours, 5832 hours, 5856 hours, 5880 hours, 5904 hours, 5928 hours, 5952 hours, 5976 hours, 6000 hours, 6024 hours, 6048 hours, 6072 hours, 6096 hours, 6120 hours, 6144 hours, 6168 hours, 6192 hours, 6216 hours, 6240 hours, 6264 hours, 6288 hours, 6312 hours, 6336 hours, 6360 hours, 6384 hours, 6408 hours, 6432 hours, 6456 hours, 6480 hours, 6504 hours, 6528 hours, 6552 hours, 6576 hours, 6600 hours, 6624 hours, 6648 hours, 6672 hours, 6696 hours, 6720 hours, 6744 hours, 6768 hours, 6792 hours, 6816 hours, 6840 hours, 6864 hours, 6888 hours, 6912 hours, 6936 hours, 6960 hours, 6984 hours, 7008 hours, 7032 hours, 7056 hours, 7080 hours, 7104 hours, 7128 hours, 7152 hours, 7176 hours, 7200 hours, 7224 hours, 7248 hours, 7272 hours, 7296 hours, 7320 hours, 7344 hours, 7368 hours, 7392 hours, 7416 hours, 7440 hours, 7464 hours, 7488 hours, 7512 hours, 7536 hours, 7560 hours, 7584 hours, 7608 hours, 7632 hours, 7656 hours, 7680 hours, 7704 hours, 7728 hours, 7752 hours, 7776 hours, 7800 hours, 7824 hours, 7848 hours, 7872 hours, 7896 hours, 7920 hours, 7944 hours, 7968 hours, 7992 hours, 8016 hours, 8040 hours, 8064 hours, 8088 hours, 8112 hours, 8136 hours, 8160 hours, 8184 hours, 8208 hours, 8232 hours, 8256 hours, 8280 hours, 8304 hours, 8328 hours, 8352 hours, 8376 hours, 8400 hours, 8424 hours, 8448 hours, 8472 hours, 8496 hours, 8520 hours, 8544 hours, 8568 hours, 8592 hours, 8616 hours, 8640 hours, 8664 hours, 8688 hours, 8712 hours, 8736 hours, 8760 hours, 8784 hours, 8808 hours, 8832 hours, 8856 hours, 8880 hours, 8904 hours, 8928 hours, 8952 hours, 8976 hours, 9000 hours, 9024 hours, 9048 hours, 9072 hours, 9096 hours, 9120 hours, 9144 hours, 9168 hours, 9192 hours, 9216 hours, 9240 hours, 9264 hours, 9288 hours, 9312 hours, 9336 hours, 9360 hours, 9384 hours, 9408 hours, 9432 hours, 9456 hours, 9480 hours, 9504 hours, 9528 hours, 9552 hours, 9576 hours, 9600 hours, 9624 hours, 9648 hours, 9672 hours, 9696 hours, 9720 hours, 9744 hours, 9768 hours, 9792 hours, 9816 hours, 9840 hours, 9864 hours, 9888 hours, 9912 hours, 9936 hours, 9960 hours, 9984 hours, 10000 hours.

20-801/SEP.004
3/22/01
Package Insert

DESIGN FIRM MUST FILL IN THIS BLOCK		THIS BLOCK FOR McNEIL GRAPHICS USE ONLY		THIS BLOCK IS FOR McNEIL GNC PURPOSES ONLY	
JOB DESCRIPTION INSERT PEPCID CCT BOTTLE CODES FILE # 3003108 VERSION E-2 DATE March 21, 2001 DIE VINYL BROCHURE-52.00 PS IMAGE # M208/NEW LOGO/ LIVE ART KEY CONTACT Tony Nucera COMPARED BY: DESIGN PROGRAM ILLUS. ver. 8.0 MAXIMUM OF FIVE COLORS PER COMPONENT 		PRINTER GRAPHIC ANALYST UPC # PART NUMBER PCN/WPA NUMBER FCC# PACKAGING LOCATION COLOR STANDARD VALIDITY DATE		McNeil Johnson & Johnson O MERCK ARTWORK APPROVAL INITIAL BLOCK INITIALS DATE REGULATORY MEDICAL	
THIS DESIGN BLOCK MUST BE SAVED WITH FILE AND PRINTED ON THERMAL.					