



APPEARS THIS WAY ON ORIGINAL



GSK Regulatory Spec Box		Verified Date: 08.15.22
Drug Facts Info		
Drug Facts	N/A	N/A
Drug Facts (continued)	N/A	N/A
Headings	Helvetica Bold Condensed Italic	4.75 pt
Subheadings	Helvetica Bold Condensed	4.75 pt
Body text	Helvetica Condensed / Bold Condensed	4.75 pt
Bullets	Helvetica Condensed	4 pt.
Bullets on same lines: end of statement separated from bulleted statement by two ems		No
Spacing of the hair lines from edge of box - i.e. Minimum of 2 spaces either side of Drug Fact Box		N/A
Tracking:	-3	Horizontal Scale: 83%
Leading:	4.85 pt.	Maximum Characters/Inch: > 39
Barlines:	N/A	Hairlines: N/A
Primary Display Panel Info		
Size of Net Wt/Contents (Smallest character height in inches)*		> 0.0625 in.
PDP dimensions (in square inches)		< 5 sq. in.
Ratio of Statement of Identity to Logo/Largest Copy on PDP		
Statement of Identity (pt.) (Divided by) Largest Logo Copy (pt.)		
Vertical PDP: N/A		Horizontal PDP: 36%



GSK Regulatory Spec Box		Verified Date: 08.15.22
Drug Facts Info		
Drug Facts	Helvetica Bold Condensed Italic	9 pt.
Drug Facts (continued)	Helvetica Bold Condensed Italic / Condensed	8 pt.
Headings	Helvetica Bold Condensed Italic	8 pt.
Subheadings	Helvetica Bold Condensed	6 pt.
Body text	Helvetica Condensed / Bold Condensed	6 pt.
Bullets	Helvetica Condensed	5 pt.
Bullets on same lines: end of statement separated from bulleted statement by two ems		Yes
Spacing of the hair lines from edge of box - i.e. Minimum of 2 spaces either side of Drug Fact Box		No
Tracking:	-7	Horizontal Scale: 81%
Leading:	6.5 pt.	Maximum Characters/Inch: < 39
Barlines:	1.5 pt.	Hairlines: 0.5 pt.
Primary Display Panel Info		
Size of Net Wt/Contents (Smallest character height in inches)*		> 0.125 in.
PDP dimensions (in square inches)		5-25 sq. in.
Ratio of Statement of Identity to Logo/Largest Copy on PDP		
Statement of Identity (pt.) (Divided by) Largest Logo Copy (pt.)		
Vertical PDP:	N/A	Horizontal PDP: 31%



GSK Regulatory Spec Box		Verified Date: 08.05.22
Drug Facts Info		
Drug Facts	Helvetica Bold Condensed Italic	9 pt.
Drug Facts (continued)	Helvetica Bold Condensed Italic / Condensed	8 pt.
Headings	Helvetica Bold Condensed Italic	8 pt.
Subheadings	Helvetica Bold Condensed	6 pt.
Body text	Helvetica Condensed / Bold Condensed	6 pt.
Bullets	Helvetica Condensed	5 pt.
Bullets on same lines: end of statement separated from bulleted statement by two ems		
Spacing of the hair lines from edge of box - i.e. Minimum of 2 spaces either side of Drug Fact Box		
Tracking:	-9	Horizontal Scale: 83%
Leading:	6.5 pt.	Maximum Characters/Inch: < 39
Barlines:	1.5 pt.	Hairlines: 0.5 pt.
Primary Display Panel Info		
Size of Net Wt/Contents (Smallest character height in inches)*		0.125 in.
PDP dimensions (in square inches)		5-25 sq. in.
Ratio of Statement of Identity to Logo/Largest Copy on PDP		
Statement of Identity (pt.) (Divided by) Largest Logo Copy (pt.)		
Vertical PDP: N/A		Horizontal PDP: 29%



GSK Regulatory Spec Box		Verified Date: 08.31.22
Drug Facts Info		
Drug Facts	Helvetica Bold Condensed Italic	9 pt.
Drug Facts (continued)	Helvetica Bold Condensed Italic / Condensed	8 pt.
Headings	Helvetica Bold Condensed Italic	8 pt.
Subheadings	Helvetica Bold Condensed	6 pt.
Body text	Helvetica Condensed / Bold Condensed	6 pt.
Bullets	Helvetica Condensed	5 pt.
Bullets on same line; end of statement separated from bulleted statement by two ems		Yes
Spacing of the hair lines from edge of box - i.e. Minimum of 2 spaces either side of Drug Fact Box		No
Tracking:	0	Horizontal Scale: 81 - 100%
Leading:	6.5 pt.	Maximum Characters/Inch: < 39
Barlines:	1.5 pt.	Hairlines: 0.5 pt.
Primary Display Panel Info		
Size of Net Wt/Contents (Smallest character height in inches)		> 0.125 in.
PDP dimensions (in square inches)		5-25 sq. in.
Ratio of Statement of Identity to Logo/Largest Copy on PDP		
Statement of Identity (pt.) (Divided by Largest Logo Copy (pt.))		
Vertical PDP: N/A		Horizontal PDP: 36%



GSK Regulatory Spec Box		Verified Date: 09.07.22
Drug Facts Info		
Drug Facts	Helvetica Bold Condensed Italic	9 pt.
Drug Facts (continued)	Helvetica Bold Condensed Italic / Condensed	8 pt.
Headings	Helvetica Bold Condensed Italic	8 pt.
Subheadings	Helvetica Bold Condensed	6 pt.
Body text	Helvetica Condensed / Bold Condensed	6 pt.
Bullets	Helvetica Condensed	5 pt.
Bullets on same line: end of statement separated from bulleted statement by two ems		Yes
Spacing of the bar lines from edge of box -a. Minimum of 2 spaces either side of Drug Fact Box		No
Tracking:	0	Horizontal Scale: 81%
Leading:	6.5 pt.	Maximum Characters/Inch: ≤ 39
Barlines:	1.5 pt.	Hairlines: 0.5 pt.
Primary Display Panel Info		
Size of Net Wt./Contents (Smallest character height in inches)		> 0.125 in.
PDP dimensions (in square inches)		5-25 sq. in.
Ratio of Statement of Identity to Logo/Largest Copy on PDP		
Statement of Identity (pt.) (Divided by Largest Logo Copy (pt.))		
Vertical PDP: N/A		Horizontal PDP: 34%



GSK Regulatory Spec Box		Verified Date: 08.29.22
Drug Facts Info		
Drug Facts	Helvetica Bold Condensed Italic	9 pt.
Drug Facts (continued)	Helvetica Bold Condensed Italic / Condensed	8 pt.
Headings	Helvetica Bold Condensed Italic	8 pt.
Subheadings	Helvetica Bold Condensed	6 pt.
Body text	Helvetica Condensed / Bold Condensed	6 pt.
Bullets	Helvetica Condensed	5 pt.
Bullets on same line; end of statement separated from bulleted statement by two ems		Yes
Spacing of the bar lines from edge of box (i.e., Minimum of 2 spaces either side of Drug Fact Box)		No
Tracking:	0	Horizontal Scale: 81%
Leading:	6.5 pt.	Maximum Characters/Inch: > 39
Barlines:	1.5 pt.	Hairlines: 0.5 pt.
Primary Display Panel Info		
Size of Net Wt/Contents (Smallest character height in inches)		> 0.125 in.
PDP dimensions (in square inches)		5-25 sq. in.
Ratio of Statement of Identity to Logo/Largest Copy on PDP		
Statement of Identity (pt.) (Divided by) Largest Logo Copy (pt.)	Vertical PDP: 41%	Horizontal PDP: 37%



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Headings	Helvetica Bold Condensed Italic	8 pt.
Subheadings	Helvetica Bold Condensed	6 pt.
Body text	Helvetica Condensed / Bold Condensed	6 pt.
Bullets	Helvetica Condensed	5 pt.
Bullets on same line; end of statement separated from bulleted statement by two ems		Yes
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Tracking:	0	Horizontal Scale: 81%
Leading:	6.5 pt.	Maximum Characters/Inch: > 39
Barlines:	1.5 pt.	Hairlines: 0.5 pt.
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PDP dimensions (in square inches)		5-25 sq. in.
Ratio of Statement of Identity to Logo/Largest Copy on PDP		
Statement of Identity (pt.) (Divided by) Largest Logo Copy (pt.)		Vertical PDP: 41% Horizontal PDP: 37%



GSK Regulatory Spec Box		Verified Date: 09.06.22
Drug Facts Info		
Drug Facts	Helvetica Bold Condensed Italic	9 pt.
Drug Facts (continued)	Helvetica Bold Condensed Italic / Condensed	8 pt.
Headings	Helvetica Bold Condensed Italic	8 pt.
Subheadings	Helvetica Bold Condensed	6 pt.
Body text	Helvetica Condensed / Bold Condensed	6 pt.
Bullets	Helvetica Condensed	5 pt.
Bullets on same line; end of statement separated from bulleted statement by two ems		Yes
Spacing of the bar lines from edge of box - i.e. Minimum of 2 space either side of Drug Fact Box		No
Tracking:	0 Horizontal Scale:	81%
Leading:	6.5 pt. Maximum Characters/Inch:	< 39
Barlines:	1.5 pt. Hairlines:	0.5 pt.
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Statement of Identity (pt.) (Divided by) Largest Logo Copy (pt.)		
Vertical PDP: N/A	Horizontal PDP: 31%	

EXCEDRIN

HALEON

EXCEDRIN

MIGRAINE RELIEF

Acetaminophen 250 mg, Aspirin 250 mg (NSAID)
and Caffeine 65 mg
Pain Reliever / Pain Reliever Aid

100 CAPLETS*
*CAPSULE-SHAPED TABLETS

ACTUAL SIZE



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NEW Packaging, Same Trusted Relief