DEPARTMENT OF HEALTH AND HUMAN SERVICES

Food and Drug Administration
Silver Spring MD 20993

NDA 020895/S-033 **SUPPLEMENT APPROVAL**

Pfizer, Inc.
Attention: Naumann Chaudry, Pharm.D.
Associate Director, US Regulatory Affairs
235 East 42nd Street MS 235/3/4
New York, NY 10017

Dear Dr. Chaudry:

Please refer to your supplemental New Drug Application (NDA) dated and received July 21, 2009, submitted under section 505(b) of the Federal Food, Drug, and Cosmetic Act for VIAGRA® (sildenafil citrate) Tablets.

This prior approval supplement provides for a new precaution in the subsection **Information for Patients** of the **PRECAUTIONS** section regarding the concomitant use of VIAGRA with other phosphodiesterase type 5 (PDE5) inhibitors including REVATIO. REVATIO also contains sildenafil and is indicated for the treatment of pulmonary arterial hypertension. Physicians should inform patients not to take VIAGRA with other PDE5 inhibitors including REVATIO.

CONTENT OF LABELING

We have completed our review of this application. It is approved, effective on the date of this letter, for use as recommended in the enclosed, agreed-upon labeling text.

As soon as possible, but no later than 14 days from the date of this letter, please submit the content of labeling [21 CFR 314.50(l)(1)(i)] in structured product labeling (SPL) format as described at http://www.fda.gov/oc/datacouncil/spl.html that is identical to the enclosed labeling (text for the package insert). For administrative purposes, please designate this submission "SPL for approved NDA 020895/S-033."

PROMOTIONAL MATERIALS

You may request advisory comments on proposed introductory advertising and promotional labeling. To do so, submit, in triplicate, a cover letter requesting advisory comments, the proposed materials in draft or mock-up form with annotated references, and the package insert to:

Food and Drug Administration
Center for Drug Evaluation and Research
Division of Drug Marketing, Advertising, and Communications
5901-B Ammendale Road
Beltsville, MD 20705-1266

As required under 21 CFR 314.81(b)(3)(i), you must submit final promotional materials, and the package insert(s), at the time of initial dissemination or publication, accompanied by a Form FDA 2253. For instruction on completing the Form FDA 2253, see page 2 of the Form. For more information about submission of promotional materials to the Division of Drug Marketing, Advertising, and Communications (DDMAC), see http://www.fda.gov/AboutFDA/CentersOffices/CDER/ucm090142.htm.

LETTERS TO HEALTH CARE PROFESSIONALS

If you issue a letter communicating important safety related information about this drug product (i.e., a "Dear Health Care Professional" letter), we request that you submit an electronic copy of the letter to both this NDA and to the following address:

MedWatch
Food and Drug Administration
5600 Fishers Lane, Room 12B05
Rockville, MD 20857

REPORTING REQUIREMENTS

We remind you that you must comply with reporting requirements for an approved NDA (21 CFR 314.80 and 314.81).

If you have any questions, call Eufrecina DeGuia, Regulatory Health Project Manager, at (301) 796-0081.

Sincerely,

{See appended electronic signature page}

Scott Monroe, M.D.
Director
Division of Reproductive and Urologic Products
Office of Drug Evaluation III
Center for Drug Evaluation and Research

Enclosure:
Content of Labeling

Application Type/Number	Submission Type/Number	Submitter Name	Product Name
NDA-20895	SUPPL-33	PFIZER IRELAND PHARMACEUTICALS	VIAGRA(SILDENAFIL CITRATE)25/50/100MG TA

This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.

/s/

SCOTT E MONROE
01/11/2010