



GSK Regulatory Spec Box		Verified Date: 06.28.16
Drug Facts Info		
Drug Facts (Title)	Font Name: Helvetica Neue 76 Bold Italic	10.0 point type
Drug Facts (continued)	Font Name: Helvetica Neue 76 Bold Italic/Helvetica Neue 55 Roman	8.00 point type
Headings	Font Name: Helvetica Neue 76 Bold Italic	8.00 point type
Subheading	Font Name: Helvetica Neue 77 Bold Condensed	6.00 point type
Body text	Font Name: Helvetica Neue 57 Condensed/Helvetica Neue 77 Bold Condensed	6.00 point type
Bullets	Font Name: Helvetica Neue 55 Roman	5.00 point type
Bullets on same lines: end of statement separated from bulleted statement by two ems		Yes
Spacing of the hair lines from edge of box – i.e. Minimum of 2 spaces either side of Drug Fact Box		Yes
Tracking	-10 to 0	Horizontal Scale: 85%-100%
Leading (Minimum space in body copy of Drug Facts)	6.50 pt.	Maximum Characters/Inch: 39
Baselines	1.00 pt.	Hairlines 0.50 pt.
Primary Display Panel Info		
Font size of Net Wt/Contents (Smallest character height in inches)		0.125 in
PDP dimensions (in square inches)		21.5 sq. in.
Font size of Statement of Identity (If not live text, to be measured in Helvetica capital "M")		V 9.92 pt. H N/A
Font size of Logo/Largest Copy on PDP (If not live text, to be measured in Helvetica capital "M")		V 43.75 pt. H N/A
Ratio of Statement of Identity to Logo/Largest Copy on PDP		
Statement of Identity (pt.) (Divided by) Largest Logo Copy (pt.)		V 23% H N/A



ENLARGED 200% FOR PROOFING ONLY!



ACTUAL SIZE

GlaxoSmithKline	(b) (4)	APPROVALS
PLEASE CHECK ONE:		
<input type="checkbox"/> Artwork	<input type="checkbox"/> Prepress	<input type="checkbox"/> Copy
NAME	DATE	
NAME	DATE	

GlaxoSmithKline

PACKAGING SPECIFICATION

Date: 5.19.08

(b) (4)	1000 GSK Drive, Moon Township, PA 15108	(b) (4)
LCE NO.:	(b) (4)	
BRAND:	Abreva	
DESCRIPTION:	Tube	
COMPONENT:	Label	
VOLUME CONTENTS/SIZE:	2.0 g (.07oz)	
FORM NO.:	98411XB	
COUNTRY:	USA	
Computer Software:	(b) (4)	
Artist:	(b) (4)	
KEYWORDS:	(b) (4) Site Code - (b) (4)	(b) (4)

This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.

/s/

THERESA M MICHELE
01/10/2017