



PAA091981

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

Type size are
observable and
measurable

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MANUFACTURER'S COUPON EXPIRES: 12/31/2021

Save \$1.00 off any Advil® PM 20 ct or larger

CONSUMER: LIMIT ONE COUPON PER PURCHASE of products and quantities stated. LIMIT OF 4 LIKE COUPONS in same shopping trip. Coupons not authorized if purchasing products for resale. Void if transferred, sold, auctioned, reproduced or altered from original. Any other use constitutes fraud. You may pay sales tax. Do not send to Pfizer Consumer Healthcare.

DEALER: Sending to Pfizer Consumer Healthcare 616, NCH Marketing Services, P.O. Box 880001, El Paso, TX 88588-0001 signifies compliance with the "Pfizer Consumer Healthcare Redemption Policy", copy available by writing to the above address. Cash value is 1/100th of 1 cent. © 2017 Pfizer Inc.

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/s/

KAREN M MAHONEY
04/18/2018