

Drug Facts (continued)

Other information

- read the directions, warnings and package insert before use
- keep the carton and package insert.
- They contain important information.
- store at 20-25°C (68-77°F)
- keep product out of high heat and humidity
- protect product from moisture

Inactive ingredients colloidal silicon dioxide, D&C red No. 28, FD&C blue No. 1, FD&C green No. 3, FD&C red No. 40, gelatin, hydroxypropyl cellulose, low substituted hydroxypropyl cellulose, magnesium carbonate, methacrylic acid copolymer, polyethylene glycol, polysorbate 80, starch, sucrose, sugar sphere, talc, titanium dioxide

Questions or comments?
1-800-452-0051

Visit us at www.prevacid24hr.com

KEEP THE CARTON AND PACKAGE INSERT. THEY CONTAIN IMPORTANT INFORMATION.

TAMPER-EVIDENT BOTTLE. DO NOT USE IF INNER FOIL SEAL IMPRINTED WITH "SEALED FOR YOUR PROTECTION" OR BLACK BAND AROUND THE CENTER OF EACH CAPSULE IS MISSING OR BROKEN.

SAVE \$XXX
on your next purchase

PREVACID[®]
Lansoprazole delayed-release capsules 15 mg / acid reducer

• May take 1 to 4 days for full effect, although some people get complete relief of symptoms within 24 hours

• Clinically Proven To Treat Frequent Heartburn

14 CAPSULES
ONE 14-DAY COURSE OF TREATMENT

Sodium Free

1 BOTTLE INSIDE
14 CAPSULES TOTAL



Actual Size

ONE 14-DAY COURSE OF TREATMENT

PREVACID[®] 24HR
Lansoprazole delayed-release capsules 15 mg / acid reducer
ONE 14-DAY COURSE OF TREATMENT

14 CAPSULES

Drug Facts

Active ingredient (in each capsule)	Purpose
Lansoprazole 15 mg	Acid reducer

Use

- treats frequent heartburn (occurs 2 or more days a week)
- not intended for immediate relief of heartburn; this drug may take 1 to 4 days for full effect

Warnings

Allergy alert: Do not use if you are allergic to lansoprazole

Do not use

- if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor.

Ask a doctor before use if you have

- liver disease
- had heartburn over 3 months. This may be a sign of a more serious condition.
- heartburn with lightheadedness, sweating or dizziness
- chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness
- frequent chest pain
- frequent wheezing, particularly with heartburn
- unexplained weight loss
- nausea or vomiting
- stomach pain

Ask a doctor or pharmacist before use if you are taking

- warfarin (blood-thinning medicine)
- prescription antifungal or anti-yeast medicines
- digoxin (heart medicine)

Drug Facts (continued)

- theophylline (asthma medicine)
- tacrolimus (immune system medicine)
- atazanavir (medicine for HIV infection)

Stop use and ask a doctor if

- your heartburn continues or worsens
- you need to take this product for more than 14 days
- you need to take more than 1 course of treatment every 4 months

If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- adults 18 years of age and older
- this product is to be used once a day (every 24 hours), every day for 14 days
- it may take 1 to 4 days for full effect, although some people get complete relief of symptoms within 24 hours

14-Day Course of Treatment

- swallow 1 capsule with a glass of water before eating in the morning
- take every day for 14 days
- do not take more than 1 capsule a day
- swallow whole. Do not crush or chew capsules.
- do not use for more than 14 days unless directed by your doctor

Repeated 14-Day Courses (if needed)

- you may repeat a 14-day course every 4 months
- do not take for more than 14 days or more often than every 4 months unless directed by a doctor

• children under 18 years of age: ask a doctor before use. Heartburn in children may sometimes be caused by a serious condition.

MADE IN: _____

EXP: _____

LOT: _____

NOVARTIS

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MANUFACTURER'S COUPON • EXPIRES XX/XX/XX



SAVE \$X.XX

on any Prevacid[®]24HR XX ct. product

Use as directed for 14 days to treat frequent heartburn (occurring 2 or more days a week). May take 1-4 days for full effect.

SAVE \$XXX
on your next purchase

COUPON NOT VALID FOR PURCHASES REIMBURSED BY MEDICARE, MEDICAID, OR SIMILAR FEDERAL AND STATE PROGRAMS (INCLUDING STATE PHARMACEUTICAL ASSISTANCE PROGRAMS). COUPON NOT VALID FOR RESIDENTS OF MASSACHUSETTS IF PURCHASE IS REIMBURSED BY A HEALTHCARE INSURER. COUPON IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. **RETAILER:** We will reimburse you for the lesser of the face value of this coupon or the retail price of this product, plus 8¢, if submitted in compliance with our redemption policy, available upon request. Cash value 1/20¢. Mail to: Novartis Consumer Health, CMS Dept. 00067, 1 Fawcett Dr., Del Rio, TX 78840. Limit one coupon per purchase. Coupon cannot be combined with any other offer.

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DRUG FACTS TEXT	
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HEADINGS	8.0 pt. / Helvetica Condensed Bold Obl.
SUBHEADS	6.0 pt. / Helvetica Condensed Bold
BODY TEXT	6.0 pt. / Helvetica Condensed
BULLETS	5.0 pt. / Helvetica Condensed
TRACKING: 0	HORIZONTAL SCALE: 85% LEADING: 6.5 pt.
CHARACTERS/INCH: <39	
BARLINES, HAIRLINES: 1.5 pt., 0.5 pt.	

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Drug Facts (continued)

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SAVE \$XXX
on your next purchase

28 CAPSULES
TWO 14-DAY COURSES OF TREATMENT

PREVACID[®]
Lansoprazole delayed-release capsules 15 mg / acid reducer

• May take 1 to 4 days for full effect, although some people get complete relief of symptoms within 24 hours

• Clinically Proven To Treat Frequent Heartburn

28 CAPSULES
TWO 14-DAY COURSES OF TREATMENT

Sodium Free

2 BOTTLES INSIDE
28 CAPSULES TOTAL

PREVACID[®]
Lansoprazole delayed-release capsules 15 mg / acid reducer

Actual Size

ONE 14-DAY COURSE OF TREATMENT

PREVACID[®]
Lansoprazole delayed-release capsules 15 mg / acid reducer

28 CAPSULES
TWO 14-DAY COURSES OF TREATMENT

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MANUFACTURER'S COUPON • EXPIRES XX/XX/XX

SAVE \$X.XX
on your next purchase

SAVE \$XXX
on your next purchase

Use as directed.

on any Prevacid[®]24HR XX ct. product

Use as directed for 14 days to treat frequent heartburn (occurring 2 or more days a week).
May take 1-4 days for full effect.

COUPON NOT VALID FOR PURCHASES REIMBURSED BY MEDICARE, MEDICAID, OR SIMILAR FEDERAL AND STATE PROGRAMS (INCLUDING STATE PHARMACEUTICAL ASSISTANCE PROGRAMS). COUPON NOT VALID FOR RESIDENTS OF MASSACHUSETTS IF PURCHASE IS REIMBURSED BY A HEALTHCARE INSURER. COUPON IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. **RETAILER:** We will reimburse you for the lesser of the face value of this coupon or the retail price of this product, plus 8¢, if submitted in compliance with our redemption policy, available upon request. Cash value 1/20¢. Mail to: Novartis Consumer Health, CMS Dept. 00067, 1 Fawcett Dr., Del Rio, TX 78840. Limit one coupon per purchase. Coupon cannot be combined with any other offer.

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PREVACID[®] 24HR
Lansoprazole delayed-release capsules 15 mg / acid reducer

3 BOTTLES INSIDE
THREE 14-DAY COURSES OF TREATMENT
CAPSULES
42

NDC 0067-6286-42

3 BOTTLES INSIDE
42 CAPSULES TOTAL



PREVACID[®] 24HR
Lansoprazole delayed-release capsules 15 mg / acid reducer

Actual Size

ONE 14-DAY COURSE OF TREATMENT

<p>Drug Facts</p> <p>Active ingredient (in each capsule) Lansoprazole 15 mg</p> <p>Purpose Acid reducer</p> <p>Use</p> <ul style="list-style-type: none"> treats frequent heartburn (occurs 2 or more days a week) not intended for immediate relief of heartburn; this drug may take 1 to 4 days for full effect <p>Warnings</p> <p>Allergy alert: Do not use if you are allergic to lansoprazole</p> <p>Do not use</p> <ul style="list-style-type: none"> if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor. <p>Ask a doctor before use if you have</p> <ul style="list-style-type: none"> liver disease had heartburn over 3 months. This may be a sign of a more serious condition. heartburn with lightheadedness, sweating or dizziness chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness frequent chest pain frequent wheezing, particularly with heartburn unexplained weight loss nausea or vomiting stomach pain <p>Ask a doctor or pharmacist before use if you are taking</p> <ul style="list-style-type: none"> warfarin (blood-thinning medicine) prescription antifungal or anti-yeast medicines digoxin (heart medicine) 	<p>Drug Facts (continued)</p> <ul style="list-style-type: none"> theophylline (asthma medicine) tacrolimus (immune system medicine) atazanavir (medicine for HIV infection) <p>Stop use and ask a doctor if</p> <ul style="list-style-type: none"> your heartburn continues or worsens you need to take this product for more than 14 days you need to take more than 1 course of treatment every 4 months <p>If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.</p> <p>Directions</p> <ul style="list-style-type: none"> adults 18 years of age and older this product is to be used once a day (every 24 hours), every day for 14 days it may take 1 to 4 days for full effect, although some people get complete relief of symptoms within 24 hours <p>14-Day Course of Treatment</p> <ul style="list-style-type: none"> swallow 1 capsule with a glass of water before eating in the morning take every day for 14 days do not take more than 1 capsule a day swallow whole. Do not crush or chew capsules. do not use for more than 14 days unless directed by your doctor <p>Repeated 14-Day Courses (if needed)</p> <ul style="list-style-type: none"> you may repeat a 14-day course every 4 months do not take for more than 14 days or more often than every 4 months unless directed by a doctor <p>children under 18 years of age: ask a doctor before use. Heartburn in children may sometimes be caused by a serious condition.</p>	<p>Drug Facts (continued)</p> <p>Other information</p> <ul style="list-style-type: none"> read the directions, warnings and package insert before use keep the carton and package insert. They contain important information. store at 20-25°C (68-77°F) keep product out of high heat and humidity protect product from moisture <p>Inactive ingredients colloidal silicon dioxide, D&C red No. 28, FD&C blue No. 1, FD&C green No. 3, FD&C red No. 40, gelatin, hydroxypropyl cellulose, low substituted hydroxypropyl cellulose, magnesium carbonate, methacrylic acid copolymer, polyethylene glycol, polysorbate 80, starch, sucrose, sugar sphere, talc, titanium dioxide</p> <p>Questions or comments? 1-800-452-0051</p> <p>Visit us at www.prevacid24hr.com</p> <p>KEEP THE CARTON AND PACKAGE INSERT. THEY CONTAIN IMPORTANT INFORMATION.</p> <p>TAMPER-EVIDENT BOTTLE. DO NOT USE IF INNER FOIL SEAL IMPRINTED WITH "SEALED FOR YOUR PROTECTION" OR BLACK BAND AROUND THE CENTER OF EACH CAPSULE IS MISSING OR BROKEN.</p>
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NDC 0067-6286-42

SAVE \$XXX
on your next purchase

24HR
PREVACID[®]
Lansoprazole delayed-release capsules 15 mg / acid reducer

- May take 1 to 4 days for full effect, although some people get complete relief of symptoms within 24 hours
- Clinically Proven To Treat Frequent Heartburn

42 
CAPSULES
THREE 14-DAY COURSES OF TREATMENT

Sodium Free

MANUFACTURER'S COUPON • EXPIRES XX/XX/XX



SAVE \$X.XX

SAVE \$XXX

on your next purchase

Use as directed.

on any Prevacid[®]24HR XX ct. product

Use as directed for 14 days to treat frequent heartburn (occurring 2 or more days a week). May take 1-4 days for full effect.

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/s/

JOEL SCHIFFENBAUER

04/05/2012