

TOBACCO COMPLIANCE WEBINAR

STANDALONE GRANDFATHERED SUBMISSIONS

Presented by

LCDR Michael Gu Branch Chief Office of Compliance and Enforcement, CTP, FDA

Disclaimer: This is not a formal dissemination of information by FDA and does not represent Agency position or policy.



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A grandfathered tobacco product is a tobacco product commercially marketed (other than exclusively in test markets) in the United States as of February 15, 2007. Grandfathered products are regulated under the Federal Food, Drug, and Cosmetic Act (FD&C Act), and do not require prior authorization to be legally marketed.



A grandfathered tobacco product is not considered a new tobacco product and does not need prior authorization through a substantial equivalence application, exemption to substantial equivalence application, or premarket tobacco product application.



Standalone grandfathered submissions are for regulated tobacco products

2 Submissions are for finished tobacco products

Submissions are voluntary



A **tobacco product** is "any product made or derived from tobacco that is intended for human consumption, including any component, part, or accessory of a tobacco product (except for raw materials other than tobacco used in manufacturing a component, part, or accessory of a tobacco product)." (section 201(rr) of the FD&C Act)



A finished tobacco product is a tobacco product, including all components and parts, sealed in final packaging intended for consumer use.

FDA does not intend to review grandfathered status for component parts and accessories of regulated tobacco products that are sold or distributed solely for further manufacturing into finished tobacco products.



Grandfathered products may serve as predicate tobacco products in a substantial equivalence report

2

Helps with future biennial tobacco manufacture inspections conducted by FDA investigators



Submissions should be labeled as "Grandfathered Submissions", identified with applicant's name, and the tobacco product name as of February 15, 2007

2

Each tobacco product should be submitted as a separate grandfathered submission

3

Submit electronically via CTP Portal using FDA's eSubmitter or mail to CTP's Document Control Center



2 TEST MARKET INFORMATION

3 EVIDENCE OF COMMERCIAL MARKETING AS OF FEBRUARY 15, 2007

Name of the tobacco product listed in submission should be the **exact name** of the tobacco product as it was commercially marketed on February 15, 2007

NAME ON 2/15/2007

Acme X Hard Pack

NAME IN 2009

Acme Y Hard Pack



Name of the tobacco product listed in submission should be the **exact name** of the tobacco product as it was commercially marketed on February 15, 2007

NAME ON 2/15/2007

Acme Lights 100's

NAME IN 2009

Acme Y 100's

UNIQUE IDENTIFICATION





PACKAGE TYPE QUANTITY LENGTH DIAMETER
TOBACCO CUT SIZE

FLAVOR

These are examples of the characteristics we have received in previous submissions. FDA may need additional characteristics for your specific product to uniquely identify the tobacco product

UNIQUE IDENTIFICATION



SMOKELESS CHARACTERISTICS

PACKAGE TYPE
QUANTITY
PORTION COUNT

PORTION MASS
TOBACCO CUT SIZE
FLAVOR

These are examples of the characteristics we have received in previous submissions. FDA may need additional characteristics for your specific product to uniquely identify the tobacco product



RYO:CO-PACKAGE/KITS CHARACTERISTICS

SUB-PRODUCT A: RYO FILLER

PACKAGE TYPE / QUANTITY / FLAVOR

SUB-PRODUCT B: FILTERED CIGARETTE TUBES

PACKAGE TYPE / QUANTITY / LENGTH / DIAMETER / FLAVOR

These are examples of the characteristics we have received in previous submissions. FDA may need additional characteristics for your specific product to uniquely identify the tobacco product



FULL NAME OF TOBACCO PRODUCT

Name must match the name identified in the submission and it must be the name of the product as it was marketed as of February 15, 2007

RESPONSIBLE OFFICIAL

Should be from an individual who has knowledge of the test marketing status of the tobacco product as of February 15, 2007 and has the authority to make such a statement

STATEMENT

Definitive statement that the tobacco product under review was commercially marketed other than for test marketing in the United States as of February 15, 2007 "I, (insert name and position title of responsible official), confirm that the tobacco product associated with this Grandfathered Submission, (insert name of tobacco product as it was on February 15, 2007), was commercially marketed other than for test marketing in the United States as of February 15, 2007."

John Smith
Vice President

EVIDENCE OF COMMERCIAL MARKETING



EXAMPLES OF DOCUMENTATION OF COMMERCIAL MARKETING

Dated Copies of Advertisements

Dated Catalog Pages

Dated Promotional Material

Dated Trade Publications

Dated Bills of Lading

Dated Freight Bills

Dated Waybills

Dated Invoices

Dated Purchase Orders

Dated Customer Receipts

Dated Manufacturing Documents

Dated Distributor or Retailer

Inventory Lists

PROVIDE LINK BETWEEN EVIDENCE & NAME

For example, a statement or chart to correlate the product code in an invoice to the product that is the subject of the grandfather submission. An explanation breaking down the various elements of the code to explain how it is linked to the tobacco product under review.

HIGHLIGHT ANY DIFFERENCES

For example, if an invoices says there are five boxes in a pack, the manufacturer would inform FDA that the tobacco product is shipped to the retailer in packs of five, but are broken up and sold individually.



Invoice

Date: 2/15/2007 Invoice # 08-1009

Ship From Werehouse EX13
Company A

Company A 30901 New Shirehamp Avenue Golden Autumn, MD 30902 Smith, Jene Distributor B 9301 Generic Road Dellea, TX 75001 123-458-7890 Customer ID RY

222-222-2222 Customer ID ~

Qty	Item #	Description	Unit Price	Discount	Line Total
5	MGU-0700	ACME L-100 0787	20.00	0.00	100.00
5	JP-1050	DROD-M-400-08-450264702	25.00	0.00	75.00
5	RJY-0013	PROD R-K 08-585504868	10.00	0.00	50.00
5	JC-1983	PROD LW-K 08-231232142	25.00	0.00	125.00
			Total Diacount	0.00	350.00
				Total Dut	350.00
				Salea Tex	87.50
				Total	437.50

Make all checks gayable to Company A.

Thank you for your business!

Company A 30901 New Shirehemp Avenue, Golden Autumn, MD 30902, Phone 222-222-222 Fex 111-000-1111



Description

ACME L-100 0787

"The item noted on Invoice #08-1009 as 'ACME L-100 0787' is the same as 'Acme Lights 100's."



Vice President

COMMON PUBLIC RESOURCES FOR FINDING COMMERCIAL MARKETING EVIDENCE

Online Libraries
USPTO Trademark Database
United States Copyright Office Copyright Catalog
SEC Edgar Database
Search Engines

CENTER FOR TOBACCO PRODUCTS



Mr. John Smith Vice President Company A 30901 New Shirehamp Ave. Golden Autumn, MD 30902

Re: Submission Tracking Number (STN): GF1500787
Tobacco Product Name: Acme Lights 100's
Date of Submission: January 03, 2015
FDA Receipt Date: January 03, 2015

Dear Mr. Smith:

This letter acknowledges the Food and Drug Administration's (FDA) receipt of your grandfathered (GF) submission for which you have asked the Center for Tobacco Products (CTP) for a determination whether the referenced tobacco product was conspecially marketed as of February 15, 2007. It has been assigned the Submission Tracking Number (STN) designeted above. Please refer to this STN for all future correspondence and questions that relate to this GF submission. If if ther information is needed or a determination about your submission is made, you will be notified.

For specific questions regarding this letter or the submission referenced above, please send an email to CTP-Grandfather@fda.hhs.gov.

We encourage you to submit all regulatory correspondence electronically via the CTP Portal (https://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/Manuasturing/ucm51
5047.htm) using eSubmitter (http://www.fda.gov/ForIndustry/FDAeSubmitter). The FDA's Electronic Submissions Gateway (ESG) is still available as an alternative to the CTP Portal. If necessary, submissions may be mailed to:

Food and Drug Administration Center for Tobacco Products Document Control Center (DCC) Building 71, Room G335 10903 New Hampshire Avenue Silver Spring, MD 20993-0002

> U.S. Food & Drug Administration Center for Tobacco Products 10903 New Hampshire Avenue Silver Spring, MD 20993 www.fde.gov



Re: Submission Tracking Number (STN):

Tobacco Product Name: Date of Submission: FDA Receipt Date: GF1500787 Acme Lights 100's January 03, 2015

January 03, 2015



INCONSISTENT NAMING

INADEQUATE EVIDENCE OF COMMERCIAL MARKETING AS
OF FEBRUARY 15, 2007

3

EVIDENCE PROVIDED DOES NOT COLLECTIVELY SHOW COMMERCIAL MARKETING AS OF FEBRUARY 15, 2007

INCONSISTENT NAMING



UNIQUE IDENTIFICATION

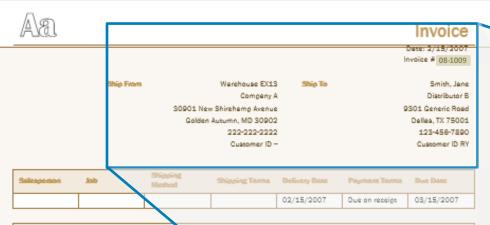
"The name of the product associated with this Grandfathered Submission is 'Acme Lights 100's'"

TEST MARKET INFORMATION

"I, John Smith, confirm that the tobacco product associated with this Grandfathered Submission, Acme Lights 100's, was commercially marketed other than for test marketing in the United States as of February 15, 2007."

COMMERCIAL MARKETING EVIDENCE AS OF FEBRUARY 15, 2007

"The item noted on Invoice #08-1009 as 'ACME L-100 0787' is the same as 'Acme Lights 100's"



Qty	Item #	Description	Unit Price	Diacount	Line Total
5	MGU-0700	ACME L-100 0787	20.00	0.00	100.00
5	JP-1050	PROD M-100 08-4522847 02	15.00	0.00	75.00
5	RJY-0013	PROD R-K 08-585504888	10.00	0.00	50.00
5	JC-1983	PROD LW-K 08-231232142	25.00	0.00	125.00
			Total Discount	0.00	350.00
				Total Dut	350.00
				Salea Tex	87.50
				Total	437.50

Make all checks gayable to Company A.

Thank you for your business!

Company A 30901 New Shirehamp Avenue, Golden Autumn, MD 30902, Phone 222-222-222 Fex 111-000-1111



Invoice

Date: 2/15/2007

Invoice # 08-1009

Ship From Warehouse EX13 Ship To Smith, Jane

Company A

30901 New Shirehamp Avenue

Golden Autumn, MD 30902

222-222-2222

Customer ID --

Distributor B

9301 Generic Road

Dallas, TX 75001

123-456-7890

Customer ID RY



Invoice

Date: 2/15/2007 Invoice # 08-1009

Ship From

Werehouse EX13 5 Company A

Ship To

Smith, Jene Distributor B 9301 Generic Road

30901 New Shirehamp Avenue Golden Autumn, MD 30902

Delles, TX 75001

222-222-2222

123-458-7890 Customer ID RY

Customer ID --

Custome

	Selesperson	Job	Shipping Method	Shipping Terma	Delivery Date	Payment Terma	Due Date
ı					02/15/2007	Due on receipt	03/15/2007

Qty	Item #	Description	Unit Price	Discount	Line Total
5	MGU-0700	ACME L-100 0787 1	20.00	0.00	100.00
3	JP-1050	PROD M-100 08-452284702	15.00	0.00	75.00
5	R-N-0013	PROD R-K 08-585504868	10.00	0.00	50.00
5	JC-1983	PROD LW-K 08-231232142	25.00	0.00	125.00
			Total Discount	0.00	350.00
				Total Due	350.00
				Salea Tex	87.50
				Total	437.50

Make all checks gayable to Company A

Thank you for your business!

Company A 30901 New Shirehamp Avenue, Golden Autumn, MD 30902, Phone 222-222-222 Fex 111-000-1111



Qty	Item #	Description
5	MGU-0700	ACME L-100 0787

U.S. PRODUCT CATALOG

FALL 2006

6



NAME	SIZE	QUANTITY	UNIT PRICE	PROMO PRICE			
PROD L-100	5.5x56	20	20.00	18.00			
PROD L-200	6.5x44	20	20.00	18.00			
PROD L-300	6x40	20	20.00	18.00			
PROD L-400	6x52	25	25.00	20.00			

U.S. Product Catalog FALL 2006



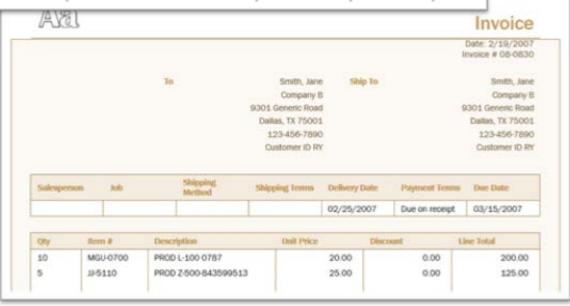
INVENTORY LIST

COMPANY A

30901 New Shirehamp Avenue Golden Autumn, MD 30902 222-2222-2222 111-000-1111

DATE: 2/1/2007

Inventory No.	Item Description	Purchase Price	Quantity	Location
MGU-0700	PROD L-100 0787	20.00	5	Dallas, TX
JJ-5110	PROD Z-500 843599513	25.00	2	Dallas, TX



CENTER FOR TOBACCO PRODUCTS



Mr. John Smith Vice President Company A 30901 New Shirehamp Ave. Golden Autumn, MD 30902

 Re:
 Submission Tracking Number (STN):
 GF1500787

 Tobacco Product Name:
 Acme Lights 100's

 Date of Submission:
 January 03, 2015

 FDA Receipt Date:
 January 03, 2015

Dear Mr. Smith:

We have reviewed your submission, in which you ask the Food and Drug Administration (FDA) to determine whether the tobacco product referenced above was commercially marketed in the United States as of February 15, 2007 and, therefore, is a "grandfathered" tobacco product. Based on the information you provided, we have determined that the tobacco product qualifies for grandfathered status and is not subject to the premarket review requirements set forth in Section 910(a)(2) of the Federal, Food, Drug, and Cosmetic Act (FD&C Act), as amended by the Family Smoking Prevention and Tobacco Control Act.

Further, we have determined that the tobacco product is eligible to serve as a predicate tobacco product for a 90.50 report (demonstrating substantial equivalence) because the tobacco product was commercially marketed (other toan in a test market) as of February 15, 2007. Please be advised that this letter reflects FDA's determination of the above-referenced tobacco product's grandfathered and predicate status only. It does not reflect an agency determination to grant or deny a marketing application referencing the product.

Our grandfather status determination for this product is based on the information you provided in support of this submission. We did not review information soncerning the composition, design, or ingredients of this product in order to make our determination. Please sate that our determination applies only to this product in the form it was marketed as of February 15, 2007. Any production to the product would render the product a "new tobacco product" subject to premarket review requirements.

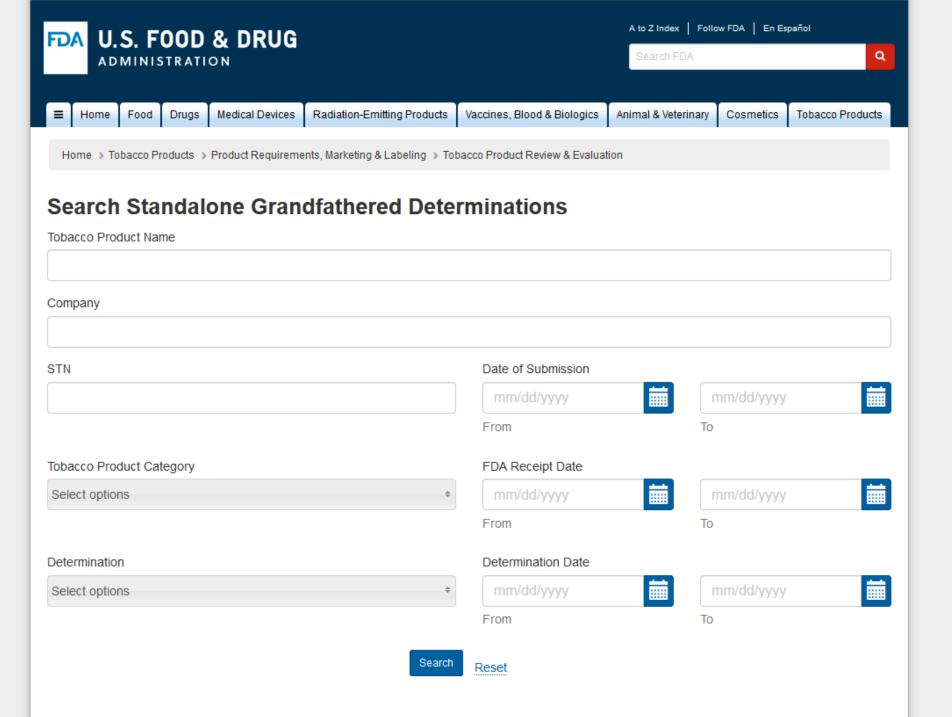
Please note that all regulated tobacco products, including grandfathered tobacco products, are subject to other requirements of the FD&C Act and implementing regulations, including, but not limited to annual registration, listing of products, listing of ingredients, labeling and advertising requirements, misbranding, and adulteration. In addition, tobacco products may be subject to other federal statutes and regulations. It is your responsibility to ensure that your products comply with all applicable statutory and regulatory requirements.

For more information on your responsibilities under the FD&C Act, we encourage you to visit our website at http://www.fda.gov/TobaccoProducts. You may also obtain information by contacting FDA's Center for Tobacco Products at 1-877-CTP-1373, AskCTP@fda.hhs.gov, or SmallBiz.Tobacco@fda.hhs.gov.

U.S. Food & Drug Administration Center for Tobacco Products 10903 New Hampshire Avenue Silver Spring, MD 20993 www.fda.gov



We have reviewed your submission, in which you ask the Food and Drug Administration (FDA) to determine whether the tobacco product referenced above was commercially marketed in the United States as of February 15, 2007 and, therefore, is a "grandfathered" tobacco product. Based on the information you provided, we have determined that the tobacco product qualifies for grandfathered status and is not subject to the premarket review requirements set forth in Section 910(a)(2) of the Federal, Food, Drug, and Cosmetic Act (FD&C Act), as amended by the Family Smoking Prevention and Tobacco Control Act.





LINKS

GRANDFATHERED TOBACCO PRODUCT WEBSITE

https://www.fda.gov/tobaccoproducts/labeling/tobaccoproductreviewevaluation/ucm304380.htm

SECTION 910 of the FD&C ACT

https://www.fda.gov/TobaccoProducts/Labeling/RulesRegulationsGuidance/ucm262073.htm#910 a 1 B

CTP PORTAL

https://ctpportal.fda.gov/ctpportal/login.jsp

FDA ESUBMITTER

https://www.fda.gov/ForIndustry/FDAeSubmitter/ucm189469.htm

CTP's DOCUMENT CONTROL CENTER ADDRESS

https://www.fda.gov/TobaccoProducts/AboutCTP/ContactUs/ucm20081474.htm#write

STANDALONE GRANDFATHERED SUBMISSION DATABASE

https://www.accessdata.fda.gov/scripts/ctpgnd/